Dental Lasers Market by Product (Soft Tissue, All Tissue, Dental Welding Lasers), Application (Conservative Dentistry, Endodontic Treatment, Periodontitis), End User (Hospitals, Clinics), and Geography - Global Forecast to 2020

Description:
A dental laser is a tool that produces a narrow light beam, which when directed towards a tissue, brings about required changes. It is used to remove or shape a tissue in a dental treatment procedure.

Dental lasers are used in different treatments, such as laser assisted caries diagnosis and management, restorative dentistry, oral surgeries, periodontitis treatment, pediatric restorative dentistry, frenectomy, endodontics, biostimulation, and others. They are also used to whiten teeth, help treat infections in root canals, remove inflamed gum tissues; and aid in the treatment of gum diseases, biopsy procedure treatments, removal of muscle attachments that limit proper movement; and so on. Laser procedures are precise and can reduce the healing time required and control bleeding during surgery.

The global dental lasers market is expected to reach USD 224.7 million by 2020, at a CAGR of 5.2% during the forecast period from 2015 to 2020. The increasing awareness for oral hygiene; rising middle class and aging population; and rising demand for cosmetic dentistry, reduced treatment time, and operating cost have influenced the growth of the dental lasers market.

The soft tissue dental lasers segment accounted for the largest share of the global dental lasers market in 2014. Soft tissue lasers are used to sterilize endodontic canals and treat periodontal disease as well as in tooth whitening procedures. The soft tissue dental laser segment dominated the market, owing to the increased number of cases of gingivectomy and periodontal diseases, among others.

North America dominated the dental lasers market, due to the increasing technological advancements, growing awareness with respect to oral hygiene, and rising adoption rate of newer technologies in the region. However, the Asia-Pacific market is expected to grow at the highest CAGR during the forecast period, due to factors such as the rise in the awareness of dental lasers, increased number aesthetic procedures, and rise in aging population.

The key players operational in the dental lasers market include AMD LASERS (U.S.), Biolase, Inc. (U.S.), FOTONA D.D. (Slovenia), Convergent Dental (U.S.), Ivoclar Vivadent AG (Liechtenstein), Danaher(U.S.), Sirona (U.S.), Syneron Dental (Israel), ZOLAR Technology & Mfg. Co. Inc. (Canada), THE YOSHIDA DENTAL MFG. CO., LTD. (Japan).

Reasons to Buy the Report:
From an insight perspective, this research report has focused on various levels of analysis, namely, industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles. All of these together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities of the global dental lasers market.

The report will enrich both established firms as well as new entrants/smaller firms to analyze the market, which in turn will help these firms to achieve greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies to strengthen their market share.

The report provides insights on the following pointers:
- Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the global dental lasers market are provided.
- Market Development: Comprehensive information about lucrative emerging markets is provided. The report also analyzes the markets for dental lasers across various regions, exploit new distribution channels, new clientele base, and different pricing policies.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global dental lasers market is provided. Detailed description regarding the related and unrelated diversification pertaining to this market is also provided.
- Competitive Assessment: An in-depth assessment of market shares and company share analysis of the key players forecast till 2020 is provided. The business strategies and manufacturing capabilities of leading players enhance the bottom line of these companies.

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Segmentation & Coverage
1.3 Stakeholders

2 Research Methodology
2.1 Integrated Ecosystem Of Dental Lasers Market
2.2 Arriving At The Global Dental Lasers Market Size
2.2.1 Top-Down Approach
2.2.2 Bottom-Up Approach
2.2.3 Macroindicator-Based Approach
2.3 Assumptions

3 Executive Summary

4 Industry Trends
4.1 Life Cycle Analysis
4.2 Porter'S Five Forces Analysis
4.3 Pricing Analysis
4.4 Dentist Count By Specialty, By Geography
4.4.1 North America
4.4.1.1 U.S.
4.4.1.2 Canada
4.4.2 Europe
4.4.2.1 France
4.4.2.2 Germany
4.4.2.3 Italy
4.4.2.4 Spain
4.4.2.5 U.K.
4.4.2.6 Rest Of Europe
4.4.3 Rest Of The World
4.4.3.1 India
4.4.3.2 Japan
4.4.3.3 Brazil
4.4.3.4 China
4.4.3.5 Others

5 Market Overview
5.1 Introduction
5.2 Dental Lasers Market: Comparison With The Dental Systems And Equipments (Parent Market)
5.3 Market Drivers And Inhibitors
5.4 Key Market Dynamics

6 Dental Lasers Market, By Product
6.1 Introduction
6.2 Soft Tissue Dental Lasers
6.2.1 Diode Lasers Systems Market
6.2.2 Co2 Lasers Market
6.2.3 Nd:Yag Lasers Market
6.3 All Tissue Dental Lasers
6.3.1 Er:Yag Laser Systems
6.3.2 Er,Cr:Ysgg Laser Systems
6.4 Dental Welding Lasers Market

7 Dental Lasers Market, By Application
10.1 Company Share Analysis
10.2 Mergers & Acquisitions
10.3 New Product Launches
10.4 Agreements
10.5 Expansions
10.6 Others

11 Company Profiles
(Overview, Financials, Products & Services, Strategy, And Developments)*
11.1 Amd Lasers
11.2 Cao Group, Inc.
11.3 Biolase, Inc.
11.4 Fotona D.D.
11.5 Danaher Corporation- Kavo Dental Gmbh
11.6 Ivoclar Vivadent AG
11.7 Sirona Dental Systems, Inc.
11.8 Syneron Dental Lasers-Syneron Medical Ltd.
11.9 The Yoshida Dental Mfg. Co., Ltd.
11.11 Convergent Dental, Inc.
11.12 Millennium Dental Technologies, Inc.
*Details On Overview, Financials, Product & Services, Strategy, And Developments Might Not Be Captured In Case Of Unlisted Company

12 Appendix
12.1 Introducing Rt: Real-Time Market Intelligence
12.2 Customization Options
12.2.1 Product Analysis
12.2.2 Epidemiology Data
12.2.3 Procedure Volume Data
12.3 Related Reports

List Of Tables

Table 1 Dental Lasers Peer Market Size, 2014 (USD MN)
Table 2 Dental Lasers Market: Macroindicators, By Geography, 2014 (USD Million)
Table 3 Average Selling Price, By Product, 2013-2020 (USD Million)
Table 4 Dental Lasers Market: Comparison With The Parent Market, 2013-2020 (USD Million)
Table 5 Dental Lasers Market: Drivers And Inhibitors
Table 6 Dental Lasers Market Size, By Product, 2013–2020 (USD Million)
Table 7 Dental Lasers Market Size, By Application, 2013–2020 (USD MN)
Table 8 Dental Lasers Market Size, By End-User, 2013–2020 (USD MN)
Table 9 Dental Lasers Market Size, By Geography, 2013–2020 (USD MN)
Table 10 Dental Lasers Market, By Product, 2013–2020 (USD MN)
Table 11 Soft Tissue Dental Lasers Market, By Product, 2013-2020 (USD MN)
Table 12 Soft Tissue Dental Lasers Market, By Geography, 2013-2020 (USD MN)
Table 13 North America Soft Tissue Dental Lasers Market Size, By Geography, 2013-2020 (USD MN)
Table 14 Europe Soft Tissue Dental Lasers Market, By Geography, 2013-2020 (USD MN)
Table 15 Asia-Pacific Soft Tissue Dental Lasers Market, By Geography, 2013-2020 (USD MN)
Table 16 Rest Of The World Soft Tissue Dental Lasers Market, By Geography, 2013-2020 (USD MN)
Table 17 Diode Lasers Systems Market, By Geography, 2013–2020 (USD MN)
Table 18 North America Diode Lasers Market, By Geography, 2013-2020 (USD MN)
Table 19 Europe Diode Lasers Market, By Geography, 2013-2020 (USD MN)
Table 20 Asia-Pacific Diode Lasers Market, By Geography, 2013-2020 (USD MN)
Table 21 Rest Of The World Diode Lasers Market, By Geography, 2013-2020 (USD MN)
Table 22 Co2 Lasers Market, By Geography, 2013-2020 (USD MN)
Table 23 North America Co2 Lasers Market, By Geography, 2013-2020 (USD MN)
Table 24 Europe Co2 Lasers Market, By Geography, 2013-2020 (USD MN)
Table 25 Asia-Pacific Co2 Lasers Market Size, By Geography, 2013-2020 (USD MN)
Table 26 Rest Of The World Co2 Lasers Market Size, By Geography,
Table 65 Dental Lasers Market Size In Oral Surgery, By Geography, 2013–2020 (USD MN)
Table 66 North America Dental Lasers Market Size In Oral Surgery, By Geography, 2013–2020 (USD MN)
Table 67 Europe Dental Lasers Market Size In Oral Surgery, By Geography, 2013–2020 (USD MN)
Table 68 Asia-Pacific Dental Lasers Market Size In Oral Surgery, By Geography, 2013–2020 (USD MN)
Table 69 Row: Dental Lasers Market Size In Oral Surgery, By Geography, 2013–2020 (USD MN)
Table 70 Dental Lasers Market Size In Implantology, By Geography, 2013–2020 (USD MN)
Table 71 North America Dental Lasers Market Size In Implantology, By Geography, 2013–2020 (USD MN)
Table 72 Europe Dental Lasers Market Size In Implantology, By Geography, 2013–2020 (USD MN)
Table 73 Asia-Pacific Dental Lasers Market Size In Implantology, By Geography, 2013–2020 (USD MN)
Table 74 Row: Dental Lasers Market Size In Implantology, By Geography, 2013–2020 (USD MN)
Table 75 Dental Lasers Market Size In Peri-Implantitis, By Geography, 2013–2020 (USD MN)
Table 76 North America Dental Lasers Market Size In Peri-Implantitis, By Geography, 2013–2020 (USD MN)
Table 77 Europe Dental Lasers Market Size In Peri-Implantitis, By Geography, 2013–2020 (USD MN)
Table 78 Asia-Pacific Dental Lasers Market Size In Peri-Implantitis, By Geography, 2013–2020 (USD MN)
Table 79 Row: Dental Lasers Market Size In Peri-Implantitis, By Geography, 2013–2020 (USD MN)
Table 80 Dental Lasers Market Size In Periodontics, By Geography, 2013–2020 (USD MN)
Table 81 North America Dental Lasers Market Size In Periodontics, By Geography, 2013–2020 (USD MN)
Table 82 Europe Dental Lasers Market Size In Periodontics, By Geography, 2013–2020 (USD MN)
Table 83 Asia-Pacific Dental Lasers Market Size In Periodontics, By Geography, 2013–2020 (USD MN)
Table 84 Rest Of The World Dental Lasers Market Size In Periodontics, By Geography, 2013–2020 (USD MN)
Table 85 Dental Lasers Market Size In Tooth Whitening, By Geography, 2013–2020 (USD MN)
Table 86 North America Dental Lasers Market Size In Tooth Whitening, By Geography, 2013–2020 (USD MN)
Table 87 Europe Dental Lasers Market Size In Tooth Whitening, By Geography, 2013–2020 (USD MN)
Table 88 Asia-Pacific Dental Lasers Market Size In Tooth Whitening, By Geography, 2013–2020 (USD MN)
Table 89 Row: Dental Lasers Market Size In Tooth Whitening, By Geography, 2013–2020 (USD MN)
Table 90 Dental Lasers Market Size In Others, By Geography, 2013–2020 (USD MN)
Table 91 North America Dental Lasers Market Size In Others, By Geography, 2013–2020 (USD MN)
Table 92 Europe Dental Lasers Market Size In Others, By Geography, 2013–2020 (USD MN)
Table 93 Asia-Pacific Dental Lasers Market Size In Others, By Geography, 2013–2020 (USD MN)
Table 94 Row: Dental Lasers Market Size In Others, By Geography, 2013–2020 (USD MN)
Table 95 Dental Lasers Market, By End User, 2013 – 2020 (USD MN)
Table 96 Dental Clinics Market, By Geography, 2013 – 2020 (USD MN)
Table 97 North America Dental Clinics Market, By Geography, 2013 – 2020 (USD MN)
Table 98 Europe Dental Clinics Market, By Geography, 2013 – 2020 (USD MN)
Table 99 Asia-Pacific Dental Clinics Market, By Geography, 2013 – 2020 (USD MN)
Table 100 Rest Of The World Dental Clinics Market, By Geography, 2013 – 2020 (USD MN)
Table 101 Hospitals Market, By Geography, 2013 – 2020 (USD MN)
Table 102 North America Hospitals Market, By Geography, 2013 – 2020 (USD MN)
Table 103 Europe Hospitals Market, By Geography, 2013 – 2020 (USD MN)
Table 104 Asia-Pacific Hospital Market, By Geography, 2013 – 2020 (USD MN)
Table 105 Rest Of The World Hospital Market, By Geography, 2013 – 2020 (USD MN)
Table 106 Dental Lasers Market Size, By Geography, 2013 – 2020 (USD MN)
Table 107 North America Dental Lasers Market, By Geography, 2013 – 2020 (USD MN)
Table 108 North America Dental Lasers Market, By Product, 2013 – 2020 (USD MN)
Table 109 North America Soft Tissue Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 110 North America All Tissue Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 111 North America Dental Lasers Market, By End User, 2013 – 2020 (USD MN)
Table 112 North America Dental Lasers Market, By Application, 2013 – 2020 (USD MN)
Table 113 Europe Dental Lasers Market, By Geography, 2013 – 2020 (USD MN)
Table 114 Europe Dental Lasers Market Size, By Product, 2013 – 2020 (USD MN)
Table 115 Europe Soft Tissue Dental Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 116 Europe All Tissue Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 117 Europe Dental Lasers Market, By End User, 2013 – 2020 (USD MN)
Table 118 Europe Dental Lasers Market, By Application, 2013 – 2020 (USD MN)
Table 119 Asia-Pacific Dental Lasers Market, By Geography, 2013 – 2020 (USD MN)
Table 120 Asia-Pacific Dental Lasers Market, By Product, 2013 – 2020 (USD MN)
Table 121 Asia-Pacific Soft Tissue Dental Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 122 Asia-Pacific All Tissue Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 123 Asia-Pacific Dental Lasers Market By End User, 2013 – 2020 (USD MN)
Table 124 Asia-Pacific Dental Lasers Market By Application, 2013 – 2020 (USD MN)
Table 125 Row Dental Lasers Market, By Geography, 2013 – 2020 (USD MN)
Table 126 Row Dental Lasers Market, By Product, 2013 – 2020 (USD MN)
Table 127 Row Soft Tissue Dental Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 128 Row All Tissue Lasers Market, By Type, 2013 – 2020 (USD MN)
Table 129 Row Dental Lasers Market, By End User, 2013 – 2020 (USD MN)
Table 130 Row Dental Lasers Market, By Application, 2013 – 2020 (USD MN)
Table 131 Dental Lasers Market: Company Share Analysis, 2014 (%)
Table 132 Dental Lasers Market: Mergers & Acquisitions
Table 133 Dental Lasers Market: New Product Launch
Table 134 Dental Lasers Market: Agreements
Table 135 Dental Lasers Market: Expansions
Table 136 Dental Lasers Market: Others
Table 137 Biolase, Inc.: Revenue, By Business Segment, 2010-2014 (USD MN)
Table 138 Danaher Corporation: Revenue, By Business Segment, 2010-2014 (USD MN)
Table 139 Sirona Dental Systems, Inc.: Revenue, By Business Segment, 2010-2014 (USD MN)
Table 140 Syneron Medical Ltd: Revenue, By Geographic Segment, 2009-2013 (USD MN)

List Of Figures

Figure 1 Dental Lasers Market: Segmentation & Coverage
Figure 2 Dental Lasers Market: Integrated Ecosystem
Figure 3 Research Methodology
Figure 4 Top-Down Approach
Figure 5 Bottom-Up Approach
Figure 6 Macroindicator-Based Approach
Figure 7 Dental Lasers Market Snapshot-2014 (%)
Figure 8 Dental Lasers Market: Comparison With The Parent Market
Figure 9 Dental Lasers Market, By Product, 2013-2020 (USD MN)
Figure 10 Dental Lasers Market, By Product, 2014 & 2020 (USD MN)
Figure 11 Soft Tissue Dental Lasers Market, By Product, 2015 & 2020 (USD MN)
Figure 12 Soft Tissue Dental Lasers Market, By Geography, 2015 & 2020 (USD MN)
Figure 13 Diode Lasers Systems Market, By Geography, 2015 & 2020 (USD MN)
Figure 14 Co2 Lasers Market, By Geography, 2015 & 2020 (USD MN)
Figure 15 Nd:Yag Lasers Market, By Geography, 2015 & 2020 (USD MN)
Figure 16 Hard/Soft (All) Tissue Dental Lasers Market, By Product, 2015 & 2020 (USD MN)
Figure 17 Hard/Soft (All) Tissue Dental Lasers Market, By Geography, 2015 & 2020 (USD MN)
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