Snack Pellets Market by Type (Potato, Corn, Rice, Tapioca, Multigrain), Form (Laminated, Tridimensional, Die-face, Gelatinized), Equipment (Twin Screw Extruder, Single Screw Extruder), & by Region - Global Forecasts to 2020

Description:

Snack pellets help snack manufacturers in offering a clean label to their products by offering pellets that have the same expansion and texture and satisfying consumer demand for safe and healthy snacking options. Low impact of regulations, low investments, low cost of maintaining distribution channel, and significant demand from consumers encourage manufacturers to innovate and expand in tandem with the market growth.

However, manufacturers face intense competition from inter- and intra-industry peers in sourcing raw material, ultimately restraining the market growth to a significant extent.

The report provides a comprehensive analysis of the snack pellets market, which is projected to witness a steady growth due to the diversified products available in the market. The market is segmented into the following major type: potato, corn, rice, tapioca, and multi-grains. The market for snack pellets has also been segmented on the basis of its main forms, namely, laminated, tridimensional, die-face, and gelatinized snack pellets.

The market has been segmented on the basis of equipment used for producing snack pellets. These equipment are single screw extruders and twin screw extruders. The regions covered in this report are North America, Europe, Asia-Pacific, Latin America, Africa, and RoW. The market is further segmented on the basis of the key countries in these regions. Types of these pellets have been analyzed based on the trends of the regional markets.

The global market for snack pellets stood at USD 5.53 Billion in 2014, and is projected to grow at a CAGR of 6.0% from 2015 to 2020. The European region accounted for the largest share in the market for snack pellets in 2014, owing to the increased demand for savory snacks from the flourishing snack food market of the region. The global snack pellet market is highlighted with high consumption of potato-based pellets in majority of the regions. Corn-based pellets are projected to be the fastest-growing snack pellets in the global market.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics—in terms of market drivers, restraints, opportunities, and challenges are discussed in detail in the report. Key players profiled in the report include Intersnack Group GmbH & Co. KG (Germany), Leng-d’Or S.A. (Spain), Limagrain Cereales Ingredients (France), Grupo Industrial Michel (Mexico), J.R. Short Milling Company (U.S.), LIVEN S.A. (Spain), Quality Pellets A/S (Denmark), Dalmaza Food Industries Company (Saudi Arabia), Pasta Foods Ltd (U.K.), and Balance Foods, Inc. (U.S.).

Scope of the Report

This study categorizes the snack pellets market on the basis of type, form, equipment, and region. The regional analysis is further extended with projections of the market size of their key contributing countries.

On the basis of key types, the market is segmented as follows:
- Potato
- Corn
- Rice
- Tapioca
- Multi-grain
- Others (cereal grains [other than rice and maize], legumes, vegetables [other than potato])

On the basis of key forms, the market is segmented as follows:
- Laminated
- Tridimensional
On the basis of equipment, the market is segmented as follows:
- Single screw extruder
- Twin screw extruder

On the basis of key regions, the market is segmented as follows:
- North America
- Europe
- Asia-Pacific
- Latin America
- Africa
- RoW
5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Changing Lifestyle Inducing The Need For Processed Food Products
5.3.1.2 Advancement In Manufacturing Processes & Technologies
5.3.1.3 Focus On Marketing Schemes And Knowledge Extension Programs
5.3.1.4 Low Capital Investment For Expansion
5.3.2 Restraints
5.3.2.1 Volatility Of Raw Material And Energy Costs
5.3.2.2 High Acrylamide Content In Snack Foods
5.3.3 Opportunities
5.3.3.1 New Product Development
5.3.3.2 Expansion Of Production Facilities In Newer Markets
5.3.3.3 Investments To Expand Business Operations
5.3.4 Challenges
5.3.4.1 Lack Of Transport Infrastructure Support In Emerging Markets

6 Industry Trends
6.1 Introduction
6.2 Supply Chain Analysis
6.3 Porter'S Five Forces Analysis
6.3.1 Threat Of New Entrants
6.3.2 Threat Of Substitutes
6.3.3 Bargaining Power Of Suppliers
6.3.4 Bargaining Power Of Buyers
6.3.5 Intensity Of Competitive Rivalry
6.4 Regulations

7 Snack Pellets Market, By Type
7.1 Introduction
7.2 Potato-Based Snack Pellets
7.3 Corn-Based Snack Pellets
7.4 Rice-Based Snack Pellets
7.5 Tapioca-Based Snack Pellets
7.6 Multigrain Snack Pellets
7.7 Other Snack Pellets

8 Snack Pellets Market, By Form
8.1 Introduction
8.2 Laminated
8.3 Tridimensional
8.4 Die-Face
8.5 Gelatinized

9 Snack Pellets Market, By Equipment
9.1 Introduction
9.1.1 Single-Screw Extruder
9.1.2 Twin-Screw Extruder

10 Snack Pellets Market, By Region
10.1 Introduction
10.2 Pest Analysis
10.2.1 Political/Legal Factors
10.2.1.1 Government Regulations
10.2.2 Economic Factors
10.2.2.1 Fluctuating Raw Material Prices
10.2.2.2 Rising Middle-Class Population With High Disposable Income
10.2.3 Social Factors
10.2.3.1 Human Health Concerns
10.2.4 Technological Factors
10.2.4.1 R&D Initiatives
10.3 North America
10.3.1 U.S.
10.3.2 Canada
10.3.3 Mexico
10.4 Europe
10.4.1 U.K.
10.4.2 Italy
10.4.3 France
10.4.4 Germany
10.4.5 Poland
10.4.6 Spain
10.4.7 Rest Of Europe
10.5 Asia-Pacific
10.5.1 India
10.5.2 Indonesia
10.5.3 China
10.5.4 Pakistan
10.5.5 Taiwan
10.5.6 The Philippines
10.5.7 Japan
10.5.8 Rest Of Asia-Pacific
10.6 Latin America
10.6.1 Brazil
10.6.2 Rest Of Latin America
10.7 Africa
10.7.1 South Africa
10.7.2 Rest Of Africa
10.8 Rest Of The World (Row)

11 Competitive Landscape
11.1 Overview
11.2 Competitive Situations & Trends
11.2.1 Investments & Expansions
11.2.2 New Product Developments
11.2.3 Agreements & Partnerships
11.2.4 Acquisitions

12 Company Profiles (Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
12.1 Introduction
12.2 Intersnack Group Gmbh & Co. Kg
12.3 Limagrain Cereales Ingredients
12.4 Liven S.A.
12.5 Grupo Industrial Michel
12.6 Leng-D’or S.A.
12.7 Balance Foods, Inc.
12.8 J.R. Short Milling Company
12.9 Pasta Foods Ltd.
12.10 Dalmaza Food Industries Co.
12.11 Quality Pellets A/S
*Details On Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.

13 Appendix
13.1 Discussion Guide
13.2 Introducing Rt: Real-Time Market Intelligence
13.3 Available Customizations
13.4 Related Reports

List of Tables
Table 1 Snack Pellets Market Size, By Type, 2013–2020 (USD Million)
Table 2 Snack Pellets Market Size, By Type, 2013–2020 (KT)
Table 3 Potato-Based Snack Pellets Market Size, By Region, 2013–2020 (USD Million)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
<th>Region</th>
<th>Year Range</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Potato-Based Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(KT)</td>
</tr>
<tr>
<td>5</td>
<td>Corn-Based Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>6</td>
<td>Rice-Based Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(KT)</td>
</tr>
<tr>
<td>7</td>
<td>Tapioca-Based Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>8</td>
<td>Multigrain Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(KT)</td>
</tr>
<tr>
<td>9</td>
<td>Other Snack Pellets Market Size</td>
<td>By Region</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>10</td>
<td>Snack Pellets Market Size</td>
<td>By Form</td>
<td>2013–2020</td>
<td>(KT)</td>
</tr>
<tr>
<td>12</td>
<td>North America: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(KT)</td>
</tr>
<tr>
<td>13</td>
<td>U.S.: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>14</td>
<td>Canada: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>15</td>
<td>Mexico: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>16</td>
<td>Spain: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>17</td>
<td>United Kingdom: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>18</td>
<td>Italy: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>19</td>
<td>Germany: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>20</td>
<td>Poland: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>21</td>
<td>Spain: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>23</td>
<td>India: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>24</td>
<td>Indonesia: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>25</td>
<td>China: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>26</td>
<td>Pakistan: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>27</td>
<td>Japan: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>28</td>
<td>Taiwan: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
<tr>
<td>29</td>
<td>The Philippines: Snack Pellets Market Size</td>
<td>By Type</td>
<td>2013–2020</td>
<td>(USD Million)</td>
</tr>
</tbody>
</table>
Figure 33 North American Snack Pellets Market Snapshot: the U.S. is Projected to Be the Global Leader Between 2015 & 2020
Figure 34 The U.S. Led the Market for Snack Pellets in 2014
Figure 35 European Snack Pellets Market Snapshot: U.K. Market Projected to Witness High Growth & Increased Demand
Figure 36 Asia-Pacific Snack Pellets Market Snapshot: India is Projected to Be the Fastest Growing Market By 2020
Figure 37 Latin American Snack Pellets Market Snapshot: Brazil the Most Prominent Market
Figure 38 Africa Snack Pellets Market Snapshot: South Africa is the Most Lucrative Market
Figure 39 Key Companies Preferred Organic Growth Strategies From 2010 to 2015
Figure 40 Annual Developments in the Snack Pellets Products Market, 2010–2015
Figure 41 Intersnack Group GmbH & Co. Kg: SWOT Analysis
Figure 42 Limagrain Cereales Ingredients: SWOT Analysis
Figure 43 Liven S.A.: SWOT Analysis
Figure 44 Grupo Industrial Michel: SWOT Analysis
Figure 45 Leng-D’or S.A.: SWOT Analysis

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Snack Pellets Market by Type (Potato, Corn, Rice, Tapioca, Multigrain), Form (Laminated, Tridimensional, Die-face, Gelatinized), Equipment (Twin Screw Extruder, Single Screw Extruder), & by Region - Global Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3505242/
Office Code: SCPLGZ63

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World