Endoscopy Equipment Market by Product (Endoscopes (Flexible, Rigid, Capsule), Visualization Systems, Other Endoscopy Equipment, by Application (Laparoscopy, Bronchoscopy, GI Endoscopy) - Trends & Global Forecasts to 2020

Description: Endoscopy Equipment Market by Product (Endoscopes (Flexible, Rigid, Capsule), Visualization Systems, Other Endoscopy Equipment (Electrical, Mechanical), Accessories), by Application (Laparoscopy, Bronchoscopy, GI Endoscopy) - Trends & Global Forecasts to 2020.

Endoscopy involves the examination of the internal organs and cavities of the body using an endoscope. Endoscopy equipment finds applications in various procedures like laparoscopy, gastrointestinal endoscopy, arthroscopy, obstetrics/gynecology endoscopy, urology endoscopy, bronchoscopy, mediastinoscopy, otoscopy, and laryngoscopy.

Over the years, the global healthcare industry has witnessed a paradigm shift and is now increasingly focusing on minimally invasive therapies that not only cure serious illnesses but also have fewer side effects. In the past decade, the demand for endoscopy has increased significantly, largely because of patient preference for minimally invasive surgeries, low-risk procedures, and favorable health insurance coverage.

Technological advancements and breakthroughs in the field of endoscopy are expected to drive the growth of the global endoscopy equipment market in the coming years. Advancements in technology have also resulted in several improvisations, including increased angles in the field of view in endoscopes, reduced outer diameters of scopes, endoscopy systems that are integrated with high-resolution technologies such as 3D systems, and miniaturized endoscopy systems. The majority of leading players in the endoscopy equipment market are launching innovative products using advanced technologies to address the specific demands of their consumers, thereby stimulating the sales of their endoscopy equipment. Other factors that are driving the growth of the global endoscopy equipment market include a favorable reimbursement scenario in select geographies and increasing prevalence/incidence of diseases requiring endoscopy procedures.

In 2015, the endoscopes segment is expected to account for the larger share of the global endoscopy equipment market, by product, while the laparoscopy segment is expected to account for the largest share of endoscopy equipment market, by application.

In 2015, North America is expected to account for the largest share of the global endoscopy equipment market, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). North America's large share is attributed to the favorable reimbursement scenario in the U.S., increasing incidences of cancer in the U.S. and Canada, research on new technologies in the U.S., and the implementation of a new funding model for Canadian hospitals. In the coming years, the endoscopy equipment market is expected to witness the highest growth rate in the Asian region, with emphasis on India, China, and Japan. The high growth in India and China can be attributed to government and venture capital investments in China in the field of endoscopy, endoscopy research support in Japan, increasing number of endoscopic surgeries & improving endoscopy infrastructure in India.

The market witnesses high competitive intensity, as there are several big and many small firms with similar product offerings. These companies adopt various strategies (agreements, partnerships, joint ventures, collaborations, geographic expansion, new product launches, and acquisitions) to increase their market shares and establish a strong foothold in the global market.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn helps the firms to garner a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.
The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on the product portfolios of top players in the endoscopy equipment market. The report analyzes the endoscopy equipment market, by product and by application.
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the endoscopy equipment market.
- Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various endoscopy equipment across regions.
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the endoscopy equipment market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the endoscopy equipment market.

Contents:

1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered For The Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Market Size Estimation
2.2 Market Breakdown & Data Triangulation
2.3 Key Data From Secondary Sources
2.4 Key Data From Primary Sources
2.5 Key Industry Insights
2.6 Assumptions

3 Executive Summary

4 Premium Insights
4.1 On-Demand Health It Security Market, 2015 Vs. 2020
4.2 Health It Security Market, By Product
4.3 Health It Security Market, By Application
4.4 Health It Security Market, By Region

5 Market Overview
5.1 Introduction
5.1.1 Health It Security Market Segmentation
5.2 Market Dynamics
5.2.1 Drivers
5.2.1.1 Large Number Of Healthcare Data Breaches
5.2.1.2 Stringent Regulatory Requirements
5.2.1.3 Growing Use Of Mobile Devices Due To Greater Adoption Of The Bring-Your-Own-Device (BYOD) Policy
5.2.1.4 Investments By Venture Capital Firms
5.2.1.5 Interconnected Medical Devices Driving The Need For Security Solutions
5.2.2 Restraints
5.2.2.1 Shortage Of Cyber-Security Professionals
5.2.2.2 Limited Spending On It Security
5.2.3 Opportunities
5.2.3.1 Evolution Of Next-Generation It Security Solutions
5.2.3.2 Cloud Security Offering New Growth Avenues
5.2.4 Challenges
5.2.4.1 Frequently Changing Nature Of Cyber Attacks

6 Health It Security Market, By Products And Services
6.1 Introduction
6.2 Products
6.2.1 Antivirus And Antimalware Solutions
6.2.2 Identity And Access Management (IAM) Solutions
6.2.3 Risk And Compliance Management Solutions
6.2.4 Encryption And Data Loss Protection (DLP) Solutions
6.2.5 Firewalls And Unified Threat Management (UTM) Solutions
6.2.6 Intrusion Detection Systems/Intrusion Prevention Systems (IDS/IPS)
6.2.7 Other Products

6.3 Services
6.3.1 Consulting
6.3.2 Managed Security Services (MSS)
6.3.3 Other Services

7 Health IT Security Market, By Application
7.1 Introduction
7.2 Network Security
7.3 Endpoint Security
7.4 Application Security
7.5 Content Security

8 Health IT Security Market, By Delivery Mode
8.1 Introduction
8.1.1 On-Premise
8.1.2 On-Demand (Cloud-Based And Hybrid Model)

9 Health IT Security Market, By End User
9.1 Introduction
9.2 Healthcare Providers
9.2.1 Hospitals
9.2.2 Physician Practices
9.2.3 Others
9.3 Healthcare Payers

10 Regional Analysis
10.1 Introduction
10.2 North America
10.2.1 United States (U.S.)
10.2.2 Canada
10.3 Europe
10.3.1 Germany
10.3.2 France
10.3.3 United Kingdom (U.K.)
10.3.4 Rest Of Europe (Roe)
10.4 Asia
10.5 Rest Of The World (Row)

11 Competitive Landscape
11.1 Overview
11.2 Competitive Situation And Trends
11.2.1 New Product Launches
11.2.2 Acquisition
11.2.3 Partnerships, Agreements, And Collaborations
11.2.4 Expansion

12 Company Profiles
(Overview, Financials, Products & Services, Strategy, & Developments)*
12.1 Introduction
12.2 IBM Corporation
12.3 Intel Corporation
12.4 Symantec Corporation
12.5 Emc Corporation
12.6 Oracle Corporation
12.7 CA Technologies
12.8 Dell, Inc.
12.9 Hewlett Packard
12.10 Sailpoint Technologies, Inc.
12.11 Trend Micro Incorporated
*Details On Financials, Product & Services, Strategy, & Developments Might Not Be Captured In Case Of Unlisted Companies.

13 Appendix
13.1 Insights From Industry Experts
13.2 Market Developments, 2012-2015
13.3 Discussion Guide
13.4 Introducing Rt: Real-Time Market Intelligence
13.5 Available Customizations
13.6 Related Reports

List Of Tables

Table 1 Large Incidences Of Data Breaches And Stringent Regulatory Requirements Are The Major Growth Drivers
Table 2 Shortage Of Cyber-Security Professionals Is One Of The Major Market Restraints
Table 3 Cloud-Based Solutions Are Expected To Offer High Growth Opportunities
Table 4 Sophisticated Cyber Attacks Present A Major Market Challenge
Table 5 Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)
Table 6 Health It Security Products Market Size, By Type, 2013-2020 (USD Million)
Table 7 Health It Security Products Market Size, By Region, 2013-2020 (USD Million)
Table 8 North America: Health It Security Products Market Size, By Country, 2013-2020 (USD Million)
Table 9 Europe: Health It Security Products Market Size, By Country, 2013-2020 (USD Million)
Table 10 Antivirus And Antimalware Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 11 North America: Antivirus And Antimalware Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 12 Europe: Antivirus And Antimalware Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 13 Identity And Access Management Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 14 North America: Identity And Access Management Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 15 Europe: Identity And Access Management Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 16 Risk And Compliance Management Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 17 North America: Risk And Compliance Management Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 18 Europe: Risk And Compliance Management Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 19 Encryption And Dlp Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 20 North America: Encryption And Dlp Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 21 Europe: Encryption And Dlp Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 22 Firewalls And Utm Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 23 North America: Firewalls And Utm Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 24 Europe: Firewalls And Utm Solutions Market Size, By Country, 2013-2020 (USD Million)
Table 25 Ids/Ips Market Size, By Region, 2013-2020 (USD Million)
Table 26 North America: Ids/Ips Market Size, By Country, 2013-2020 (USD Million)
Table 27 Europe: Ids/Ips Market Size, By Country, 2013-2020 (USD Million)
Table 28 Other Health It Security Products Market Size, By Region, 2013-2020 (USD Million)
Table 29 North America: Other Health It Security Products Market Size, By Country, 2013-2020 (USD Million)
Table 30 Europe: Other Health It Security Products Market Size, By Country, 2013-2020 (USD Million)
Table 31 Health It Security Services Market Size, By Type, 2013-2020 (USD Million)
Table 32 Health It Security Services Market Size, By Region, 2013-2020 (USD Million)
Table 33 North America: Health It Security Services Market Size, By Country, 2013-2020 (USD Million)
Table 34 Europe: Health It Security Services Market Size, By Country, 2013-2020 (USD Million)
Table 35 Health It Security Consulting Services Market Size, By Region, 2013-2020 (USD Million)
Table 36 North America: Health It Security Consulting Services Market Size, By Country, 2013-2020 (USD Million)
Table 37 Europe: Health It Security Consulting Services Market Size, By Country, 2013-2020 (USD Million)
Table 38 Managed Security Services Market Size, By Region, 2013-2020 (USD Million)
Table 39 North America: Managed Security Services Market Size, By Country, 2013-2020 (USD Million)
Table 40 Europe: Managed Security Services Market Size, By Country, 2013-2020 (USD Million)
Table 41 Other Services Market Size, By Region, 2013-2020 (USD Million)
Table 42 North America: Other Services Market Size, By Country, 2013-2020 (USD Million)
Table 43 Europe: Other Services Market Size, By Country, 2013-2020 (USD Million)
Table 44 Health It Security Market Size, By Application, 2013-2020 (USD Million)
Table 45 Network Security Market Size, By Region, 2013-2020 (USD Million)
Table 47 Europe: Network Security Market Size, By Country, 2013-2020 (USD Million)
Table 48 Endpoint Security Market Size, By Region, 2013-2020 (USD Million)
Table 49 North America: Endpoint Security Market Size, By Country, 2013-2020 (USD Million)
Table 50 Europe: Endpoint Security Market Size, By Country, 2013-2020 (USD Million)
Table 51 Application Security Market Size, By Region, 2013-2020 (USD Million)
Table 52 North America: Application Security Market Size, By Country, 2013-2020 (USD Million)
Table 53 Europe: Application Security Market Size, By Country, 2013-2020 (USD Million)
Table 54 Content Security Market Size, By Region, 2013-2020 (USD Million)
Table 55 North America: Content Security Market Size, By Country, 2013-2020 (USD Million)
Table 56 Europe: Content Security Market Size, By Country, 2013-2020 (USD Million)
Table 57 Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 58 Health It Security Market Size For On-Premise Delivery Mode, By Region, 2013-2020 (USD Million)
Table 59 North America: Health It Security Market Size For On-Premise Delivery Mode, By Country, 2013-2020 (USD Million)
Table 60 Europe: Health It Security Market Size For On-Premise Delivery Mode, By Country, 2013-2020 (USD Million)
Table 61 Health It Security Market Size For On-Demand Delivery Mode, By Region, 2013-2020 (USD Million)
Table 62 North America: Health It Security Market Size For On-Demand Delivery Mode, By Country, 2013-2020 (USD Million)
Table 63 Europe: Health It Security Market Size For On-Demand Delivery Mode, By Country, 2013-2020 (USD Million)
Table 64 Health It Security Market Size, By End User, 2013-2020 (USD Million)
Table 65 Healthcare Providers Market Size, By Type, 2013-2020 (USD Million)
Table 66 Healthcare Providers Market Size, By Region, 2013-2020 (USD Million)
Table 68 Europe: Healthcare Providers Market Size, By Country, 2013-2020 (USD Million)
Table 69 Health It Security Market Size For Hospitals, By Region, 2013-2020 (USD Million)
Table 70 North America: Health It Security Market Size For Hospitals, By Country, 2013-2020 (USD Million)
Table 71 Europe: Health It Security Market Size For Hospitals, By Country, 2013-2020 (USD Million)
Table 72 Health It Security Market Size For Physician Practices, By Region, 2013-2020 (USD Million)
Table 74 Europe: Health It Security Market Size For Physician Practices, By Country, 2013-2020 (USD Million)
Table 75 Health It Security Market Size For Other Healthcare Providers, By Region, 2013-2020 (USD Million)
Table 76 North America: Health It Security Market Size For Other Healthcare Providers, By Country, 2013-2020 (USD Million)
Table 77 Europe: Health It Security Market Size For Other Healthcare Providers, By Country, 2013-2020 (USD Million)
Table 78 Healthcare Payers Market Size, By Region, 2013-2020 (USD Million)
Table 80 Europe: Healthcare Payers Market Size, By Country, 2013-2020 (USD Million)
Table 81 Health It Security Market Size, By Region, 2013-2020 (USD Million)
Table 82 North America: Health It Security Market Size, By Country, 2013-2020 (USD Million)
Table 83 Europe: Health It Security Market Size, By Country, 2013-2020 (USD Million)
Table 84 North America: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)
Table 85 North America: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)
Table 86 North America: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)
Table 87 North America: Health It Security Market Size, By Application, 2013-2020 (USD Million)
Table 88 North America: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 89 North America: Health It Security Market Size, By End User, 2013-2020 (USD Million)
Table 90 North America: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)
Table 91 U.S.: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)
Table 92 U.S.: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)
Table 93 U.S.: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)
Table 94 U.S.: Health It Security Market Size, By Application, 2013-2020 (USD Million)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>Table 100 Canada: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>101</td>
<td>Table 101 Canada: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>102</td>
<td>Table 102 Canada: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>103</td>
<td>Table 103 Canada: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>104</td>
<td>Table 104 Canada: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>105</td>
<td>Table 105 Europe: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>106</td>
<td>Table 106 Europe: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>107</td>
<td>Table 107 Europe: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>108</td>
<td>Table 108 Europe: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>109</td>
<td>Table 109 Europe: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>110</td>
<td>Table 110 Europe: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>111</td>
<td>Table 111 Europe: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>112</td>
<td>Table 112 Germany: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>113</td>
<td>Table 113 Germany: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>114</td>
<td>Table 114 Germany: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>115</td>
<td>Table 115 Germany: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>116</td>
<td>Table 116 Germany: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>117</td>
<td>Table 117 Germany: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>118</td>
<td>Table 118 Germany: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>119</td>
<td>Table 119 France: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>120</td>
<td>Table 120 France: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>121</td>
<td>Table 121 France: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>122</td>
<td>Table 122 France: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>123</td>
<td>Table 123 France: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>124</td>
<td>Table 124 France: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>125</td>
<td>Table 125 France: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>126</td>
<td>Table 126 U.K.: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>127</td>
<td>Table 127 U.K.: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>128</td>
<td>Table 128 U.K.: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>129</td>
<td>Table 129 U.K.: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>130</td>
<td>Table 130 U.K.: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>131</td>
<td>Table 131 U.K.: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>132</td>
<td>Table 132 U.K.: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>133</td>
<td>Table 133 U.K.: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>134</td>
<td>Table 134 Roe: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>135</td>
<td>Table 135 Roe: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>136</td>
<td>Table 136 Roe: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>137</td>
<td>Table 137 Roe: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>138</td>
<td>Table 138 Roe: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>139</td>
<td>Table 139 Roe: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>140</td>
<td>Table 140 Asia: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>141</td>
<td>Table 141 Asia: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>142</td>
<td>Table 142 Asia: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>143</td>
<td>Table 143 Asia: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>144</td>
<td>Table 144 Asia: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>145</td>
<td>Table 145 Asia: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>146</td>
<td>Table 146 Asia: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>147</td>
<td>Table 147 Row: Health It Security Market Size, By Products And Services, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>148</td>
<td>Table 148 Row: Health It Security Market Size, By Product Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>149</td>
<td>Table 149 Row: Health It Security Market Size, By Type Of Service, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>150</td>
<td>Table 150 Row: Health It Security Market Size, By Application, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>151</td>
<td>Table 151 Row: Health It Security Market Size, By Delivery Mode, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>152</td>
<td>Table 152 Row: Health It Security Market Size, By End User, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>153</td>
<td>Table 153 Row: Health It Security Market Size, By Type Of Healthcare Provider, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>154</td>
<td>Table 154 Recent New Product Launches, 2012-2015</td>
</tr>
<tr>
<td>155</td>
<td>Table 155 Recent Acquisitions, 2012-2015</td>
</tr>
<tr>
<td>156</td>
<td>Table 156 Recent Partnerships, Agreements, And Collaborations, 2012-2015</td>
</tr>
<tr>
<td>157</td>
<td>Table 157 Recent Expansions, 2012-2015</td>
</tr>
</tbody>
</table>
Table 158 New Product Launches, 2012 - 2015
Table 159 Acquisitions, 2012 - 2015

List Of Figures

Figure 1 Research Design
Figure 2 Market Size Estimation: Global Market Size Based On Bottom-Up Approach
Figure 3 Market Size Estimation: Segmental Market Size, Based On Top-Down Approach
Figure 4 Breakdown Of Primary Interviews: By Company Type, Designation, And Region
Figure 5 Global Incidence Of Data Breaches, By Industry, 2014
Figure 6 Health It Security Market Snapshot, By Products And Services, 2015 Vs. 2020
Figure 7 End-Point Security Is The Fastest-Growing Application Segment
Figure 8 Managed Security Services Market To Witness Highest Growth During The Forecast Period
Figure 9 Hospitals To Witness High Adoption Of HcIt Security
Figure 10 North America Is Expected To Command The Largest Share In 2015
Figure 11 On-Demand Delivery Mode To Witness Highest Growth Rate Of 20.8% During The Forecast Period
Figure 12 Encryption And Data Loss Protection (Dlp) Segment To Provide High Growth Opportunities In The Forecast Period
Figure 13 Network Security To Account For The Largest Share Of The Health It Security Market In 2015
Figure 14 Asian Market To Witness Highest Growth Between 2015 & 2020
Figure 15 Health IT Security Market, By Products & Services
Figure 16 Health IT Security Market, By Application
Figure 17 Health IT Security Market, By Delivery Mode
Figure 18 Health IT Security Market, By End User
Figure 19 Health IT Security Market, By Region
Figure 20 Health IT Security Market: Drivers, Restraints, Opportunities, & Challenges
Figure 21 Antivirus And Antimalware Solutions Segment To Command The Largest Share In 2015
Figure 22 Managed Security Services Segment To Grow At The Highest Cagr In The Forecast Period
Figure 23 Network Security Application Segment To Command The Largest Market Share In 2015
Figure 24 On-Demand Delivery Mode To Witness High Growth In The Forecast Period
Figure 25 Healthcare Payers To Hold Largest Market Share In 2015
Figure 26 North America: Health It Security Market Snapshot
Figure 27 Europe: Health It Security Market Snapshot
Figure 28 Major Players Pursued Organic Growth Strategies Between 2012 & 2015
Figure 29 Battle For Market Share: New Product Launches Was The Key Strategy
Figure 30 Geographic Revenue Mix Of The Top Five Key Players
Figure 31 IBM Corporation: Company Snapshot
Figure 32 Intel Corporation: Company Snapshot
Figure 33 Symantec Corporation: Company Snapshot
Figure 34 Emc Corporation: Company Snapshot
Figure 35 Oracle Corporation: Company Snapshot
Figure 36 Ca Technologies: Company Snapshot
Figure 37 Hewlett Packard: Company Snapshot
Figure 38 Sailpoint Technologies, Inc.: Company Snapshot
Figure 39 Trend Micro Incorporated: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3505453/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Endoscopy Equipment Market by Product (Endoscopes (Flexible, Rigid, Capsule), Visualization Systems, Other Endoscopy Equipment, by Application (Laparoscopy, Bronchoscopy, GI Endoscopy) - Trends & Global Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3505453/
Office Code: SCBROJ6K

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User</td>
<td>USD 7150</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 8500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License</td>
<td>USD 9650</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 11000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World