Asia-Pacific Agriculture Films Market By Type [LDPE, LLDPE, HDPE, EVA, Reclaim], By Application [Greenhouse (Classic, Macro Tunnels & Low Tunnels), Silage (Stretch Wrap, Sheet & Bags), Mulch (Transparent & Black) - Analysis and Forecast to 2020

Description: The Asia-Pacific agriculture films market is growing due to factors, such as increase in the efforts for improving agricultural output, increase in the area under controlled-environment agriculture, and growing demand for agriculture films from the dairy industry. However, high cost of installation of agriculture films, adverse effects of plastics on the environment, and increased usage of biodegradable films in the emerging countries are the factors restraining the growth of the Asia-Pacific agriculture films market. Continuous developments in the countries such as China and India are paving new opportunities for the growth of the Asia-Pacific agriculture films market.

On the basis of type, the Asia-Pacific agriculture films market has been segmented into LDPE, LLDPE, HDPE, EVA, and reclaim, among others. Among types, the LLDPE segment led the Asia-Pacific agriculture films market in 2014. It was followed by the LDPE segment. The reclaim segment is projected to be the fastest-growing segment of the agriculture films market in the Asia-Pacific region during the forecast period. On the basis of application, the market has been segmented into greenhouse (classic, macro tunnels & low tunnels), silage (silage wrap, sheet & bags), and mulch (transparent & black). By geography, the Asia-Pacific agriculture films market has been segmented into China, India, Japan, and rest of the Asia-Pacific.

Both bottom-up and top-down approaches were used to arrive at the market size, in terms of value and volume. Extensive secondary research was conducted to understand the market insights and trends, which were further validated through primary interviews.

In terms of volume, the Asia-Pacific agriculture films market is projected to reach 2,629.7 KT by 2020, at a CAGR of 6.2% from 2015 to 2020. China led the Asia-Pacific agriculture films market in 2014. Increasing investments in research & development activities are among the factors contributing towards the growth of agriculture films market in the Asia-Pacific region.

This report provides both, qualitative and quantitative analyses of the Asia-Pacific agriculture films market. It also contains detailed information on the market dynamics, trends, and competitive strategies preferred by the key market players. The report includes information on the factors driving and restraining the growth of the Asia-Pacific agriculture films market. The report also studies opportunities for new entrants in the market.

The key players operating in the Asia-Pacific agriculture films market are investing increasingly to expand their geographical presence. Mergers and acquisitions are the key strategies adopted by these market players to strengthen their position in the market. Companies such as Amcor Ltd. (Australia), Berry Plastics Group, Inc. (U.S.), Kuraray Co., Ltd. (Japan), BASF SE (Germany), The Dow Chemical Company (U.S.), RKW SE (Germany), A. Schulman, Inc. (U.S.), Sumitomo Chemical Co., Ltd. (Japan), and Exxon Mobil Corporation (U.S.), have been profiled in the report.

Contents:

1 Introduction
   1.1 Objectives Of The Study
1.2 Market Definition
   1.2.1 Markets Covered
   1.2.2 Years Considered In The Report
1.3 Currency & Pricing
1.4 Volume Size
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Market Size Estimation
2.2 Market Breakdown & Data Triangulation
2.3 Market Share Estimation
  2.3.1 Key Insights
  2.3.2 Assumptions

3 Executive Summary

4 Market Overview
  4.1 Introduction
  4.2 Evolution
  4.3 Market Segmentation
    4.3.1 By Type
    4.3.2 By Country
    4.3.3 By Application
  4.4 Market Dynamics
    4.4.1 Drivers
      4.4.1.1 Global Focus On Increasing Agricultural Output
      4.4.1.2 Increase In Area Under Controlled Environment Agriculture
      4.4.1.3 Increased Demand From Dairy Industry
    4.4.2 Restraints
      4.4.2.1 High Cost Of Installation
      4.4.2.2 Adverse Effects Of Plastics On The Environment
      4.4.2.3 Increased Use Of Biodegradable Films In Developed Countries
    4.4.3 Opportunities
      4.4.3.1 Innovations In Agricultural Films
      4.4.3.2 Nano Greenhouses

5 Premium Insights
  5.1 Significant Opportunities In Asia-Pacific Agricultural Films Market
  5.2 Agricultural Films Market In Asia-Pacific
  5.3 Asia-Pacific Agricultural Films Market, By Application
  5.4 Agricultural Films Market: Developed Vs. Developing Nations In Asia-Pacific
  5.5 Life Cycle Analysis, By Country

6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
  6.3 Porter’s Five Forces Analysis
    6.3.1 Threat Of New Entrants
    6.3.2 Threat Of Substitutes
    6.3.3 Bargaining Power Of Suppliers
    6.3.4 Bargaining Power Of Buyers
    6.3.5 Intensity Of Competitive Rivalry
  6.4 Strategic Benchmarking
    6.4.1 Investments & Expansions
    6.4.2 Mergers & Acquisitions

7 Agricultural Films Market, By Type
  7.1 Introduction
  7.2 Market Size & Projection
  7.3 LLDPE
  7.4 LDPE
  7.5 HDPE
  7.6 EVA
  7.7 Reclaim
  7.8 Others
    7.8.1 Growing Agriculture Industry To Drive The Consumption Of LLDPE

8 Agriculture Films Market, By Application
  8.1 Introduction
    8.1.1 Increasing Demand For Food Owing To Rising Population Is Driving The Asia-Pacific Agricultural Films Market
8.2 Greenhouse
  8.2.1 Classic Greenhouse Films Market
    8.2.1.1 Features
  8.2.2 Macro Tunnels/Walking Tunnels
  8.2.3 Low Tunnels
  8.3 Silage
    8.3.1 Silage Stretch Wrap
    8.3.2 Silage Sheet
    8.3.3 Silage Bag
    8.3.3.1 Characteristics
  8.4 Mulch
    8.4.1 Transparent Or Clear Mulches
    8.4.2 Black Mulches
    8.4.3 Other Mulches

9 Agricultural Films Market, By Country
  9.1 Introduction
    9.1.1 China
    9.1.2 India
    9.1.3 Japan
    9.1.4 Rest Of Asia-Pacific

10 Competitive Landscape
  10.1 Overview
  10.2 Market Share Analysis Of Agricultural Films Market
  10.3 Competitive Situation & Trends In The Agricultural Films Market
    10.3.1 Expansions & Investments
    10.3.2 Mergers & Acquisitions
    10.3.3 New Product Launches
    10.3.4 Partnerships & Agreements

11 Company Profiles
  11.1 BASF SE
    11.1.1 Business Overview
    11.1.2 Product Offerings
    11.1.3 Recent Developments
    11.1.4 Swot Analysis
    11.1.5 Mmm View
  11.2 The Dow Chemical Company
    11.2.1 Business Overview
    11.2.2 Product Offerings
    11.2.3 Key Strategy
    11.2.4 Recent Developments
    11.2.5 Swot Analysis
    11.2.6 Mmm View
  11.3 RKW SE
    11.3.1 Business Overview
    11.3.2 Product Offerings
    11.3.3 Recent Developments
    11.3.4 Mmm View
  11.4 Berry Plastics Group, Inc.
    11.4.1 Business Overview
    11.4.2 Product Offerings
    11.4.3 Recent Developments
    11.4.4 Mmm View
  11.5 Amcor Ltd.
    11.5.1 Business Overview
    11.5.2 Products Offered
    11.5.3 Recent Developments
    11.5.4 Swot Analysis
    11.5.5 Mmm View
  11.6 Sumitomo Chemicals Co., Ltd.
    11.6.1 Business Overview
11.6.2 Products & Services Offered
11.6.3 Recent Developments
11.6.4 Mmm View
11.7 Exxon Mobil Corporation
11.7.1 Business Overview
11.7.2 Products Offered
11.7.3 Key Strategy
11.7.4 Recent Developments
11.7.5 Swot Analysis
11.7.6 Mmm View
11.8 Kuraray Co., Ltd.
11.8.1 Business Overview
11.8.2 Kuraray Co., Ltd. Business Overview
11.8.3 Product Offerings
11.8.4 Recent Developments
11.8.5 Swot Analysis
11.8.6 Mmm View
11.9 A. Schulman, Inc.
11.9.1 A. Schulman, Inc.: Business Overview
11.9.2 Product Offerings
11.9.3 Recent Developments
11.9.4 Mmm View

List Of Tables

Table 1 Increasing Demand For Food Is Propelling The Growth Of Agricultural Films Market
Table 2 Increasing Environmental Concerns Are Restraining The Growth Of Agricultural Films Market
Table 3 Innovations In Agricultural Films Are Paving New Growth Avenues For The Agricultural Films Market
Table 4 Asia-Pacific Agricultural Films Market Size, By Type, 2013 - 2020 (KT)
Table 5 Asia-Pacific Agricultural Films Market Size, By Type, 2013 - 2020 (USD MN)
Table 6 Asia-Pacific Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 7 Asia-Pacific Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 8 Asia-Pacific Agricultural Films Market Size In Greenhouse Films, By Country, 2013 - 2020 (KT)
Table 9 Asia-Pacific Agricultural Films Market Size In Greenhouse Films, By Country, 2013 - 2020 (USD MN)
Table 11 Asia-Pacific Agricultural Films Market Size In Classic Greenhouse Films, By Country, 2013-2020 (USD MN)
Table 12 Asia-Pacific Agricultural Films Market Size In Macro Tunnels/Walking Tunnels, By Country, 2013-2020 (KT)
Table 13 Asia-Pacific Agricultural Films Market Size In Macro Tunnels/Walking Tunnels, By Country, 2013-2020 (USD MN)
Table 14 Asia-Pacific Agricultural Films Market Size In Low Tunnels, By Country, 2013-2020 (KT)
Table 15 Asia-Pacific Agricultural Films Market Size In Low Tunnels, By Country, 2013-2020 (USD MN)
Table 16 Asia-Pacific Agricultural Films Market Size In Silage, By Country, 2013-2020 (KT)
Table 17 Asia-Pacific Agricultural Films Market Size In Silage, By Country, 2013-2020 (USD MN)
Table 18 Asia-Pacific Agricultural Films Market Size In Silage Stretch Wrap, By Country, 2013-2020 (KT)
Table 19 Asia-Pacific Agricultural Films Market Size In Silage Stretch Wrap, By Country, 2013-2020 (USD MN)
Table 20 Asia-Pacific Agricultural Films Market Size In Silage Sheets, By Country, 2013-2020 (KT)
Table 21 Asia-Pacific Agricultural Films Market Size In Silage Sheets, By Country, 2013-2020 (USD MN)
Table 22 Asia-Pacific Agricultural Films Market Size In Silage Bags, By Country, 2013-2020 (KT)
Table 23 Asia-Pacific Agricultural Films Market Size In Silage Bags, By Country, 2013-2020 (USD MN)
Table 24 Asia-Pacific Agricultural Films Market In Mulch, By Country, 2013-2020 (KT)
Table 25 Asia-Pacific Agricultural Films Market In Mulch, By Country, 2013-2020 (USD MN)
Table 26 Asia-Pacific Agricultural Films Market In Transparent Or Clear Mulches, By Country, 2013-2020 (KT)
Table 27 Asia-Pacific Agricultural Films Market Size In Transparent Or Clear Mulches, By Country, 2013-2020 (USD MN)
Table 28 Asia-Pacific Agricultural Films Market Size In Black Mulches, By Country, 2013-2020 (KT)
Table 29 Asia-Pacific Agricultural Films Market Size In Black Mulches, By Country, 2013-2020 (USD MN)
Table 30 Asia-Pacific Agricultural Films Market Size In Other Mulches, By Country, 2013-2020 (KT)
Table 31 Asia-Pacific Agricultural Films Market Size In Other Mulches, By Country, 2013-2020 (USD MN)
Table 32 Asia-Pacific: Agricultural Films Market Size, By Country, 2013 - 2020 (KT)
Table 33 Asia-Pacific: Agricultural Films Market Size, By Country, 2013 - 2020 (USD MN)
Table 34 Asia-Pacific: Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 35 Asia-Pacific: Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 36 China: Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 37 China: Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 38 India: Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 39 India: Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 40 Japan: Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 41 Japan: Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 42 Rest Of Asia-Pacific: Agricultural Films Market Size, By Application, 2013 - 2020 (KT)
Table 43 Rest Of Asia-Pacific: Agricultural Films Market Size, By Application, 2013 - 2020 (USD MN)
Table 44 Expansions & Investments, 2010 - 2015
Table 45 Mergers & Acquisitions, 2010 - 2015
Table 46 New Product Launches, 2010 - 2015
Table 47 Partnerships & Agreements, 2010 - 2015

List Of Figures

Figure 1 Asia-Pacific Agricultural Films Market, Research Design
Figure 2 Market Size Estimation: Bottom-Up Approach
Figure 3 Market Size Estimation: Top-Down Approach
Figure 4 Breakdown Of Primary Interviews, By Company Type, Designation, And Country
Figure 5 Asia-Pacific Agricultural Films Market: Data Triangulation
Figure 6 Key Data From Secondary Sources
Figure 7 Key Data From Primary Sources
Figure 8 Greenhouse Application Segment Is Expected To Dominate The Agricultural Films Market
Figure 9 Agriculture Films For Silage Stretch Wrap To Register The Highest CAGR Between 2015 And 2020
Figure 10 Increasing Demand For High Agricultural Output To Drive The Market For Agricultural Films
Figure 11 Asia-Pacific Agricultural Films Market, By Type
Figure 12 Asia-Pacific Agricultural Films Market, By Country
Figure 13 Asia-Pacific Agricultural Films Market, By Application
Figure 14 Overview Of The Forces Governing The Asia-Pacific Agricultural Films Market
Figure 15 High Growth In The Agricultural Films Market In Asia-Pacific Between 2015 And 2020
Figure 16 China Accounted For The Largest Share In Asia-Pacific Region In 2014
Figure 17 Greenhouse Application Segment Dominated The Asia-Pacific Agricultural Films Market In 2014
Figure 18 China And India To Emerge As Lucrative Markets
Figure 19 Asia-Pacific To Experience High Growth In The Forecast Period For Agricultural Films
Figure 20 Value Chain Analysis For Agricultural Films: Raw Material Account For The Major Value Addition
Figure 21 Porter’S Five Forces Analysis
Figure 22 Strategic Benchmarking: RKW SE Focused On Investments & Expansions To Capture A Large Share Of The Market
Figure 23 Strategic Benchmarking: RKW SE And Berry Plastics Group, Inc. Have Improved Their Product Offerings Through Acquisitions
Figure 24 Reclaim Segment To Register The Highest CAGR In The Next Five Years (2015 - 2020)
Figure 25 Lldpe Is Estimated To Account For The Largest Market Share Between 2015 And 2020
Figure 26 Silage Stretch Wrap Films To Witness Strong Growth During The Projected Period
Figure 27 Silage Films To Register The Highest CAGR Between 2015 And 2020
Figure 28 China To Drive The Greenhouse Films Market Between 2015 And 2020
Figure 29 China To Register The Highest Growth Rate For Low Tunnels Between 2015 And 2020
Figure 30 China Dominates The Silage Stretch Wrap Market In Asia-Pacific
Figure 31 Asia-Pacific Market Snapshot - China Is The Most Lucrative Market
Figure 32 Companies Adopted New Product Launches & Expansions As Key Growth Strategies
Figure 33 Agricultural Films Market Share, By Key Player, 2014
Figure 34 Expansions & Investments And Mergers & Acquisitions Have Fueled The Market Growth Between 2013 And 2014
Figure 35 Battle For Market Share: Expansions & Investments And Mergers & Acquisitions Were The Key Growth Strategies
Figure 36 BASF SE: Company Snapshot
Figure 37 BASF SE: Swot Analysis
Figure 38 The Dow Chemical Company: Company Snapshot
Figure 39 The Dow Chemical Company: Swot Analysis
Figure 40 RKW SE: Company Snapshot
Figure 41 Berry Plastics Group, Inc.: Company Snapshot
Figure 42 Amcor Ltd.: Company Snapshot
Figure 43 Amcor Ltd.: Swot Analysis
Ordering:
Order Online -  http://www.researchandmarkets.com/reports/3505454/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: | Asia-Pacific Agriculture Films Market By Type [LDPE, LLDPE, HDPE, EVA, Reclaim], By Application [Greenhouse (Classic, Macro Tunnels & Low Tunnels), Silage (Stretch Wrap, Sheet & Bags), Mulch (Transparent & Black) - Analysis and Forecast to 2020 |
| Web Address: | http://www.researchandmarkets.com/reports/3505454/ |
| Office Code: | SCH37HCV |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 3250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 4505</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 5150</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp