
Description: Currently TPU film accounts for very few market share among plastic film industry. But due to its excellent comprehensive performance and natural degradation character, it has become an ideal substitute for most plastic films. Additionally, based on TPU film, a new product of hot melt adhesive-TPU hot melt adhesive film has been developed. Compared with traditional hot melt adhesive based on EVA and synthetic rubber, TPU hot melt adhesive film has good physical performance and can meet the demand for high viscosity as well.

The consumption amount of Chinese TPU film market has reached RMB 2.08 billion in 2014 with a CAGR of 17% from 2008 to 2014. As for TPU hot melt adhesive film, in 2014 the consumption amount has increased by 26% compared with previous year.

Viewing from downstream markets, currently the application of domestic TPU film mainly concentrates in shoe materials, waterproof and moisture permeable fabric, upscale leather products and inflatable materials etc. Shoe material is always the largest consumption market of TPU film in the past few years, in 2014 it consumed nearly 34% of total TPU film sold in China. But its proportion is continuing to decreasing. Due to the increasing demand for sportswear and entry luxury leather products, waterproof and moisture permeable fabric, upscale leather products had and will continue to consume more and more TPU film.

According to each TPU manufacturers’ production plans, In 2014 China newly added about 50 thousand tons of TPU capacity, which mainly came from Huntsman Polyurethanes (China) Ltd, Xuchuan Chemical, Polyl Macromolecule Polymer (Fujian) Co., Ltd and Bangtai Polymeric New-materials Co., Ltd. Among which, a TPU plant with capacity of 21 thousand tons built up by Huntsman has went into operation in February 2014. And based on this plant, Huntsman has become the third largest TPU manufacturer in China.

In 2015, due to the slowed economic development, orders from terminal market has reduced. On one hand, the supply from raw material market continued to increase, which lead to prominent imbalance between supply and demand. On the other hand, shoe industry has gradually transferred to Southeast Asia, domestic output has significant decrease (the same situation for synthetic leather).

As for prices, oversupply of TPU raw materials market is obviously worsen. The whole upstream market is under de-stocking situation. The fall in raw material market has directly affected TPU market, especially for general grade TPU, many manufacturers had forced to fight in the price war.

PLEASE NOTE: This report will take two days to complete after receipt of payment due to translation process.

Contents:
1 Definition and Industry Chain of TPU Industry
  1.1 Definition
  1.2 Industry Chain
  1.3 Development of MDI in China
    1.3.1 Global MDI Industry Development Status & Prospects
    1.3.2 Supply and Demand of MDI in China
    1.3.3 MDI Price
    1.3.4 Competition Status

2 Development of Chinese TPU Industry
  2.1 Market Size
  2.2 Policy Environment
  2.3 Market Supply and Demand
  2.4 Market Price
  2.5 Competition Pattern

3 Segment Market
  3.1 Shoe
  3.2 Waterproof and Moisture Permeable Fabric
  3.3 Upscale Leather Product
3.4 Inflatable Material
3.5 Market Prospect of TPU in Major Application Fields

4 Import & Export
4.1 Import
4.2 Export

5 Benchmarking Foreign TPU Manufacturers
5.1 Bayer
5.1.1 Company Profile
5.1.2 Operation
5.1.3 TPU Business
5.1.4 Business in China
5.2 BASF
5.2.1 Company Profile
5.2.2 Operation
5.2.3 TPU Business
5.2.4 Business in China
5.3 Huntsman
5.3.1 Company Profile
5.3.2 Operation
5.3.3 TPU Business
5.3.4 Business in China
5.4 DingZing Advanced Materials Inc.
5.4.1 Company Profile
5.4.2 Operation
5.5 Jin Heung Industrial Co., Ltd
5.5.1 Company Profile
5.5.2 Operation
5.6 Merquinsa
5.6.1 Company Profile
5.6.2 Operation
5.7 Taiwan Sheen Soon Co., Ltd
5.7.1 Company Profile
5.7.2 Operation
5.8 American Polyfilm Inc.
5.8.1 Company Profile
5.8.2 Operation
5.9 Lubrizol
5.9.1 Company Profile
5.9.2 Operation
5.9.3 Business in China
5.10 Sumei Chemical Company Limited
5.10.1 Company Profile
5.10.2 Operation
5.10.3 Business in China
5.11 Evermore Chemical Industry Co., Ltd.
5.11.1 Company Profile
5.11.2 Operation
5.11.3 Business in China

6 Major Domestic TPU Manufacturers
5.1 Dongguan Xionglin New Material Technology Co., Ltd.
5.1.1 Company Profile
5.1.2 Operation
5.1.3 Revenue Structure
5.1.4 TPU Business
5.1.5 Gross Margin
5.1.6 Clients and Suppliers
5.2 Breathex Speciality Material Co., Ltd.
5.2.1 Company Profile
5.2.2 Operation
5.2.3 Revenue Structure
5.2.4 TPU Business
RESEARCH AND MARKETS

Capacity and Output of TPU Manufacturers in China, 2014
Consumption Distribution of Chinese TPU Film Industry by Application Fields, 2011-2014
Market Size of TPU Film Used for Shoe Industry in China, 2011-2017
Market Size of TPU Film Used for Waterproof and Moisture Permeable Fabric in China, 2011-2017
Market Size of TPU Film Used for Upscale Leather Product in China, 2011-2017
Market Size of TPU Film Used for Inflatable Material in China, 2011-2017
Total Sales Amount of Domestic Listed Sports Shoes and Apparel Enterprises, 2009-2014
Output of Down Jackets by Enterprise above Designated Size in China, 2008-2014
Retail Sales of Outdoor Sports Apparel and Backpack in China, 2008-2014
Import Amount and Volume of Primary Form of Polyurethane in China, 2013-2015
Top 10 Source of Imports of Primary Form of Polyurethane in China, Jan to Oct 2015
Top 10 Import Regions of Chinese Primary Form of Polyurethane, Jan to Oct 2015
Export Amount and Volume of Primary Form of Polyurethane in China, 2013-2015
Top 10 Source of Exports of Primary Form of Polyurethane in China, Jan to Oct 2015
Top 10 Export Regions of Chinese Primary Form of Polyurethane, Jan to Oct 2015
Revenue and Net income of Xionglin New Material, 2012-2015
Revenue Structure of Xionglin New Material by Products, 2012-2015
Capacity of Xionglin New Material's TPU Film and TPU Hot Melt Adhesive Film, 2012-2015
Output and Sales Volume of Xionglin New Material's TPU Film, 2012-2015
Output and Sales Volume of Xionglin New Material's TPU Hot Melt Adhesive Film, 2012-2015
Operating Rate of Xionglin New Material's TPU Film, TPU Hot Melt Adhesive Film and TPU Particle, 2012-2015
Average Price of Xionglin New Material's TPU Products, 2012-2015
Cost Amount and Proportion of Major Raw Materials Purchased by Xionglin New Material, 2012-2015
Gross Margin of Xionglin New Material, 2012-2015
Revenue Contribution of Top 5 Clients of Xionglin New Material, 2012-2015
Procurement Amount and % of Top 5 Suppliers of Xionglin New Material, 2012-2015

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3505461/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Chinese TPU (Thermoplastic polyurethanes) Industry Research Report, 2015
- **Web Address:** [http://www.researchandmarkets.com/reports/3505461/](http://www.researchandmarkets.com/reports/3505461/)
- **Office Code:** SCPLTIDO

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 1700</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 1800 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 2700</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
- **First Name:** ___________________________  **Last Name:** ___________________________
- **Email Address:** *
- **Job Title:** ___________________________
- **Organisation:** ___________________________
- **Address:**
  - City: ___________________________
  - Postal / Zip Code: ___________________________
  - Country: ___________________________
- **Phone Number:** ___________________________
- **Fax Number:** ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World