Global Luggage Market 2016-2020

Description: Market overview of the luggage market

Technavios research analyst expects the global luggage market to expand at a steady growth, posting a CAGR of almost 6% between 2016 and 2020. Today, luggage and related luggage products are not just useful products, but they are also considered as fashionable accessories to enhance a traveler’s comfort and convenience. The burgeoning rise in the travel industry worldwide during the last few years is one of the major drivers triggering the growth of the market. Many countries are offering their continuous support to develop the travel industry, as travel and tourism contributes considerably to a country’s GDP.

The year 2015 witnessed the dominance of the APAC region in the luggage market globally with a market share of more than 42%. With its large population base, the region promises to be a growing market for the travel and tourism industry and is envisaged to continue its dominance during the forecast period. The APAC region is followed by North America and Europe.

Product segmentation and analysis of the global luggage market

Travel bags
Casual bags
Business bags

In 2015, the travel bags segment occupied the majority of the market share with nearly 44% share of the overall market, and this trend is expected to continue until 2020. One of the main reasons driving the growth of this segment is the increasing popularity of tourism, outdoor sports, and adventure tours, especially in emerging nations.

Segmentation by retail type and analysis of the luggage market

Specialist retailers
Department stores
Hypermarkets
Online stores
Club retailers
Other (including direct sellers and small independent retailers)

In 2015, specialty retailers dominated the luggage market, accounting for a market share of more than 30%. Specialty Luggage and World Traveler are examples of such specialist luggage retailers. The department stores segment holds the second largest share of the luggage market as consumers prefer buying luggage from these stores due to their wide range of products and they also provide the required support and information to consumers.

Competitive landscape and key vendors

The increase in consumers spending habits and change in their tastes and preferences are factors motivating vendors in this market to increase their spending on R&D and marketing, and utilizing their best resources into creating luggage that are innovative, comfortable, and stylish.

The leading vendors in the market are -

Louis Vuitton Malletier
Rimowa
Samsonite
Tumi
VF

Other prominent vendors in the market include Antler, BRIC’s Industria Valgeria Fine, Briggs and Riley, Delsey, Etienne Aigner, Nike, Pierre Cardin, Victorinox Swiss Army, and VIP Industries.
Key questions answered in the report include:

What will the market size and the growth rate be in 2020?
What are the key factors driving the global luggage market?
What are the key market trends impacting the growth of the global luggage market?
What are the challenges to market growth?
Who are the key vendors in the global luggage market?
What are the market opportunities and threats faced by the vendors in the global luggage market?
Trending factors influencing the market shares of the APAC, Europe, North America, and ROW.
What are the key outcomes of the five forces analysis of the global luggage market?

Related reports:

Travel and Business Bags Market in China 2015-2019
Travel and Business Bags Market in Brazil 2015-2019
Leather Goods Industry 2015-2019
Travel and Business Bags Market in Russia 2015-2019

Contents:

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by product
- Global travel bags market
- Global casual bags market
- Global business bags market

PART 07: Market segmentation by retail format

PART 08: Geographical segmentation
- Luggage market in APAC
- Luggage market in North America
- Luggage market in Europe
- Luggage market in ROW

PART 09: Key leading countries
- US
- Japan
- China
- India
- UK

PART 10: Market drivers
- Increase in disposable incomes and living standards in developing countries
- Growing popularity of outdoor and adventure sports
- Growth of tourism industry
- Rising number of trade offers by vendors

PART 11: Impact of drivers

PART 12: Market challenges
- Threat of counterfeits
- Long product replacement cycle
- Rising travel costs

PART 13: Impact of drivers and challenges

PART 14: Market trends
- Improved R&D investments
- Product innovations
- Marketing initiatives
- Rising PCE on luggage

PART 15: Vendor landscape
- Competitive scenario
- Major vendors 2015
- Louis Vuitton Malletier
- Rimowa
- Samsonite
- Tumi
- VF
- Other prominent vendors

PART 16: Key vendor analysis
- Louis Vuitton
- Rimowa
- Samsonite
- Tumi
- VF

PART 17: Appendix
- List of abbreviation

PART 18: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Overview of global luggage market
Exhibit 03: Global luggage market 2015-2020 ($ billions)
Exhibit 04: Five forces analysis
Exhibit 05: Global luggage market by product type
Exhibit 06: Global luggage market by product 2015-2020
Exhibit 07: Global travel bags market 2015-2020 ($ billions)
Exhibit 08: Global casual bags market 2015-2020 ($ billions)
Exhibit 09: Global business bags market 2015-2020 ($ billions)
Exhibit 10: Global luggage market by retail
Exhibit 11: Global luggage market by retail formats 2015
Exhibit 12: Global luggage market by geography 2015
Exhibit 13: Global luggage market by geography 2020
Exhibit 14: Global luggage market by geography 2015-2020
Exhibit 15: Luggage market in APAC 2015-2020 ($ billions)
Exhibit 16: Luggage market in North America 2015-2020 ($ billions)
Exhibit 17: Luggage market in Europe 2015-2020 ($ billions)
Exhibit 18: Luggage market in ROW 2015-2020 ($ billions)
Exhibit 19: Key leading countries
Exhibit 20: Luggage market in the US 2015-2020 ($ billions)
Exhibit 21: Luggage market in Japan 2015-2020 ($ billions)
Exhibit 22: Luggage market in China 2015-2020 ($ billions)
Exhibit 23: Luggage market in India 2015-2020 ($ billions)
Exhibit 24: Luggage market in UK 2015-2020 ($ billions)
Exhibit 25: Drivers of global luggage market
Exhibit 26: Number of HNWIs in APAC (millions)
Exhibit 27: Contribution of travel and tourism to global economy 2007-2014 ($ trillions)
Exhibit 28: Internet penetration rates worldwide
Exhibit 29: Impact of drivers
Exhibit 30: Challenges of global luggage market
Exhibit 31: Impact of drivers and challenges
Exhibit 32: Global PCE on luggage 2015-2020 ($)
Exhibit 33: Major vendors 2015
Exhibit 34: Louis Vuitton: Business segmentation by 2014
Exhibit 35: Louis Vuitton: Product categories
Exhibit 36: Rimowa: Product segmentation 2014
Exhibit 37: Samsonite: Business segmentation 2014
Exhibit 38: Samsonite: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 39: Tumi: Business segmentation by revenue 2014
Exhibit 40: Tumi: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 41: Tumi: Geographical segmentation by revenue 2014
Exhibit 42: VF: Business segmentation by revenue 2014
Exhibit 43: VF: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 44: VF: Geographical segmentation by revenue 2014

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3505475/](http://www.researchandmarkets.com/reports/3505475/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Luggage Market 2016-2020
Web Address: http://www.researchandmarkets.com/reports/3505475/
Office Code: SCH3CK4Q

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>✔️</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>✔️</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp