Global Shower Enclosures and Cubicles Market 2016-2020

Description: Market outlook of the global shower enclosures and cubicles market

The market research analyst predicts that the global market for shower enclosures and cubicles will grow at a healthy CAGR of around 8% by 2020. The recent increase in urbanization is anticipated to positively influence the global demand for convenient bathing options, which in turn will impel the prospects for growth in the global market for shower enclosures and cubicles during the forecast period.

The property of shower enclosures to separate the bathing activities from other bathroom activities is a significant factor that will help them to gain acceptance among the populace. The decorative cubicles and glass shower enclosures have additional cubicle accessories, which prevents water from splashing to the other areas of the bathroom. These advantages are expected to bolster the adoption of cubicles and enclosures during the forecast period.

Geographical segmentation of the shower enclosures and cubicles market

Americas
APAC
EMEA

The market research analyst estimates the Americas to be the fastest growing market during the forecast period. This region is anticipated to grow at an impressive rate of nearly 14% during the forecast period, and factors like the recent increase in residential construction in the US are expected to account for this regions high market growth rate during the forecast period.

Segmentation by type of materials and analysis of the shower enclosures and cubicles market

Framed
Hardware
Glass

In this market study, analysts have estimated the tampered glass segment to be the largest market segment during the forecast period. This segment currently accounts for a market share of nearly 54% and advantages like its ability to increase the light transmission are envisaged to account for its high market share during the predicted period.

Competitive landscape and key vendors

The global shower enclosures and cubicles market is highly fragmented and is extremely competitive owing to the presence of numerous local and global players. The large vendors in this market provide a broad range of high-quality products but are predicted to face intense competition from the local vendors as they have the ability to provide high-quality products at reasonable prices.

The leading vendors in the market are -

Huppe
Jaquar
Kohler
Porcelanosa

The other prominent vendors of the market include American Shower Door Corporation, Lakes Bathrooms, Fleurco, Ritec, Holcam, Roda, and Korraware.

Key questions answered in this report

What will the market size and the growth rate be in 2020
What are the key factors driving the global shower enclosures and cubicles market
What are the key market trends impacting the growth of the shower enclosures and cubicles market
What are the challenges to market growth
Who are the key vendors in this market space
What are the market opportunities and threats faced by the vendors in the global shower enclosures and cubicles market
Trending factors influencing the market shares of the Americas, APAC, Europe, and MEA
What are the key outcomes of the five forces analysis of the shower enclosures and cubicles market

Related reports
Global Bath and Shower Products Market 2015-2019
Sanitary Hardware Market in India 2012-2016
Construction Showerhead and Panel Market 2015-2019

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