Global Software Testing Market in Telecom 2015-2019

Description:
Market overview of the global software testing market in telecom

The telecom industry is getting increasingly complex due to the different products and services being launched in the market everyday. The potential to fail necessitates the implementation of robust testing of telecom solutions prior to commercialization. The market research analysts predict the global software testing market in the telecom industry to grow at a CAGR of more than 8% during the forecast period.

The global software testing market is predicted to grow in conjunction with the demand for testing to accommodate multiple use cases. Due to the convergence of multi-environment scenarios like heterogeneous networks, rigorous testing methods have become imperative for telecom operators. Another factor that is driving the testing market in telecom is M&A among key market vendors. These developments are expected to address the need for new strategies in telecom testing over the next four years.

Market segmentation of the global software testing market in telecom by services

Mobile network software service
Fixed service software network

The market share of the fixed network testing segment has been declining over the past few years due to the shift in the nature of network usage among end-users. Therefore, it is predicted that telecom operators worldwide would increase their spend on mobile network software testing to conduct targeting marketing campaigns, cross-selling and up-selling, network monitoring, capacity planning, fraud management, and customer risk management.

Geographical segmentation of the global software testing market in telecom

APAC
Americas
EMEA

In 2014, the Americas emerged as the largest revenue contributor for the global software testing market with a share of close to 45%. The leading market vendors in the Americas region are expected to focus more on product development and engineering services during the forecast period.

Leading vendor analysis of the global software testing market in telecom

Currently, the industry is facing high customer migration from one network to another due to low switching costs. Also, converged infrastructure, increased use of wireless mobile, and high bandwidth has put immense pressure on telecom companies to choose the right software testing tools. With more than 450 mobile network operators, globally, different network infrastructure installations pose multiple challenges for software testing service providers of the telecom market.

Amdocs
TCS
IBM
HP

Other prominent vendors in this market include Alcatel-Lucent, Capgemini, CGI, Cognizant, Infosys, Maverick systems, NTT Data, TCS, Tech Mahindra, and Wipro.

Key questions answered in the report

What are the key factors driving the global software testing market in telecom
What are the key market trends impacting the growth of the global software testing market in telecom
What are the various opportunities and threats faced by the vendors in the global software testing market in telecom
Trending factors influencing the market shares for EMEA, APAC, and Americas
Key outcome of the five forces analysis on the global software testing market in telecom
Growth forecast of the global software testing market in telecom until 2019

Related reports

Global Pure-play Software Testing Services Market 2015-2019
Global Outsourced Software Testing Services Market 2015-2019
Global Software Testing System Integration Market 2015-2019
Global Software Testing Services Market in the BFSI Sector 2014-2018

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