Global Full-Service Carrier Market 2016-2020

Description: Outlook of the full-service carrier market

Technavios research analyst predicts the full-service carrier (FSC) market to grow at a CAGR of approximately 3% between 2016 and 2020. Over the last few years, the global air passenger traffic has been increasing tremendously, especially in emerging countries such as APAC, the Middle East, and South America, which is an important growth driver for the FSC market. In the next 20 years, the global air passenger traffic has been estimated to increase at an annual average of approximately 5%, wherein FSCs account for the significant market share of this traffic.

The majority of FSCs cater to the passenger services segment, offering services like meals and in-flight entertainment as part of the cost of the flight ticket. They also provide additional or ancillary services as add-ons at an extra cost. These airlines primarily operate in a hub-and-spoke structure, with central airports serving as hubs. In 2014, FSCs comprised approximately 70% of global air passenger seat capacity. FSCs also provide cargo services to utilize fully their available capacity and expand their market size.

Geographical segmentation and analysis of the full-service carrier market

APAC
EMEA
Americas

In 2015, the APAC region has been the largest revenue contributor to the full-service carrier market with close to 37% market share, and this region is expected to retain its leadership and showcase a CAGR of more than 4% during the forecast period. It is estimated that almost 50% of the global air passenger traffic will originate from the APAC region over the next 20 years.

Competitive landscape and key vendors

At present, the FSC market is marked by the dominance of major international players who have expanded their network and enhanced their market shares. Moreover, with a rise in the demand for air travel from emerging regions such as Asia and South America, and also the increasing competition from low-cost carriers (LCCs), FSCs are widening their market reach by increasing aircraft fleet and flying new routes in these regions.

The leading vendors in the market are -
American Airlines
China Eastern Airlines
China Southern Airlines
Delta Airlines
United Airlines

Other prominent vendors in the market include Air China, Air France, All Nippon Airways, British Airways, China Eastern Airlines, Emirates, Lufthansa, and Turkish Airlines.

Growth drivers, challenges, and upcoming trends: Ancillary revenue

Technavio’s analysts emphasize upcoming trends such as the implementation of ancillary revenue measures to earn revenues, which have become an important factor in the commercial success of FSCs.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the full-service carrier market. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in the report include:
What will the market size and the growth rate be in 2020
What are the key factors driving the full-service carrier market
What are the key market trends impacting the growth of the full-service carrier market
What are the challenges to market growth
Who are the key vendors in this market space
What are the market opportunities and threats faced by the vendors in the full-service carrier market
What are the trending factors influencing the market shares of the Americas, APAC, Europe, and MEA
What are the key outcomes of the five forces analysis of the full-service carrier market

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Contents:
PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Overview of FSCs

PART 05: Market landscape
  Market size and forecast
  Five forces analysis

PART 06: Aerospace and defense supply chain system

PART 07: Aerospace and defense value chain system

PART 08: Geographical segmentation
  Global FSC market by geography
  FSC market in Americas
  FSC market in EMEA
  FSC market in APAC

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape
  Competitive scenario
  American Airlines
  China Eastern Airlines
  China Southern Airlines
  Delta Air Lines
  United Airlines
  Other prominent vendors

PART 15: Appendix
  List of abbreviations

PART 16: About the Author
List of Exhibits
Exhibit 01: Service offerings
Exhibit 02: FSCs based on services offered
Exhibit 03: Services provided by FSCs
Exhibit 04: Global FSC market 2015-2020 (billion seats)
Exhibit 05: Global market share of FSCs and LCCs 2014
Exhibit 06: Share of global air passenger traffic by region 2014
Exhibit 07: Global air passenger traffic 2015-2020 (billions)
Exhibit 08: Five forces analysis
Exhibit 09: Global aerospace and defense supply chain system
Exhibit 10: Global aerospace and defense value chain system
Exhibit 11: Segmentation of market by geography 2015
Exhibit 12: Segmentation of market by geography 2020
Exhibit 13: Segmentation of market by geography 2015-2020 (billion seats)
Exhibit 14: Segmentation of market by geography 2015-2020
Exhibit 15: FSC market in Americas 2015-2020 (billion seats)
Exhibit 16: Number of airport passengers in Americas 2015-2020 (billions)
Exhibit 17: Market share of FSC and LCC seats in North America 2014
Exhibit 18: Major FSCs in North America 2014
Exhibit 19: Market share of FSC and LCC seats in South America 2014
Exhibit 20: Major FSCs in South America 2014
Exhibit 21: Major airports in Americas by number of passengers 2013 and 2014
Exhibit 22: Major airports in Americas by number of passengers 2013 and 2014 (millions)
Exhibit 23: FSC market in EMEA 2015-2020 (billion seats)
Exhibit 24: Market share of FSC and LCC seats in Eastern Europe 2014
Exhibit 25: Major FSCs in Eastern Europe 2014
Exhibit 26: Market share of FSC and LCC seats in Western Europe 2014
Exhibit 27: Major FSCs in Western Europe 2014
Exhibit 28: Market share of FSCs and LCCs in the Middle East 2014
Exhibit 29: Major FSCs in the Middle East 2014
Exhibit 30: Market share of FSCs and LCCs in Africa 2014
Exhibit 31: Major FSCs in Africa 2014
Exhibit 32: Number of passengers in EMEA 2015-2020 (billions)
Exhibit 33: Major airports in EMEA by number of passengers 2013 and 2014
Exhibit 34: Major airports in EMEA by number of passengers 2013 and 2014 (millions)
Exhibit 35: FSC market in APAC 2015-2020 (billion seats)
Exhibit 36: Number of airport passengers in APAC 2015-2020 (billions)
Exhibit 37: Market share of FSCs and LCCs in Southeast Asia 2014
Exhibit 38: Major FSCs in Southeast Asia 2014
Exhibit 39: Market share of FSCs and LCCs in South Asia 2014
Exhibit 40: Major FSCs in South Asia 2014
Exhibit 41: Market share of FSCs and LCCs in South Pacific 2014
Exhibit 42: Major FSCs in South Pacific 2014
Exhibit 43: Market share of FSCs and LCCs in North Asia 2014
Exhibit 44: Major FSCs in North Asia 2014
Exhibit 45: Major airports in APAC by passengers 2013 and 2014
Exhibit 46: Major airports in APAC by number of passengers 2013 and 2014 (millions)
Exhibit 47: Share of global air passengers by region 2014
Exhibit 48: Global air passenger forecast 2015-2020 (billions)
Exhibit 49: Major airports by passengers 2013 and 2014 (millions)
Exhibit 50: Impact of drivers
Exhibit 51: Impact of drivers and challenges
Exhibit 52: Key vendors in FSC market
Exhibit 53: Market share of major FSCs 2014
Exhibit 54: Major FSCs worldwide 2014
Exhibit 56: American Airlines: Business segmentation by revenue 2014 ($ billions)
Exhibit 57: American Airlines: Geographical segmentation by revenue 2014
Exhibit 58: China Eastern Airlines: Business segmentation by revenue 2014
Exhibit 59: China Eastern Airlines: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 60: China Eastern Airlines: Geographical segmentation by revenue 2014
Exhibit 61: China Southern Airlines: Business segmentation by revenue 2014
Exhibit 62: China Southern Airlines: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 63: China Southern Airlines: Geographical segmentation by revenue 2014
Exhibit 64: Delta Air Lines: Business segmentation by revenue 2014
Exhibit 65: Delta Air Lines: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 66: Delta Air Lines: Geographical segmentation by revenue 2014
Exhibit 67: United Airlines: Business segmentation by revenue 2014
Exhibit 68: United Airlines: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 69: United Airlines: Geographical segmentation by revenue 2014

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