Global Electronic Paper Screen in Education Sector 2015-2019

Description: Market outlook of the electronic paper screen in education sector

Electronic paper display or e-paper display is a portable, reusable electronic display medium, which has paper-like properties such as wide viewing angle, high flexibility, and no backlight. With new developments in e-paper displays such as increasing flexibility and ability to display all colours, the demand for e-paper displays is expected to surge in the future. Technologies that are being used in e-paper displays are electrowetting, electrofluidic, electrochromic, and interferometric modulators, with electrophoretic e-paper display being widely implemented by the education industry.

The global electronic paper screen in education sector is expected to grow at a CAGR of close to 17% during the forecast period, signifying healthy demand. Electronic paper screen also facilitates low energy consumption as they do not need frequent charges while providing good image quality. This improves the device battery life, which is crucial, given that most institutions use this technology on account of increasing digitization of the content.

Segmentation by application and analysis of - rigid electronic paper screen and flexible electronic paper screen

In terms of application, the rigid electronic paper screen segment accounted for a major share of the revenue in the overall electronic paper screen in education sector market, with a market share of over 63% in 2014. The increasing popularity of reading and learning through online courses among students is one of the major factors contributing to the growth of this market.

This report offers an analysis of each of the following segments and discusses its impact on the overall market growth -

Rigid electronic paper screen
  Flexible electronic paper screen
Geographical segmentation and analysis of - North America, Europe, APAC, and ROW

In terms of geographical revenue contribution, the largest revenue was generated from North America with more than 46% market share, and this region will continue to dominate the market till 2019. However, the market in the APAC region and ROW also indicate signs of promising growth during the forecast period.

This report offers an analysis of each of the following segments and discusses its impact on the overall market growth -
  North America
  Europe
  APAC
  ROW

Competitive landscape and key vendors - E-Ink Holdings, Embedded Artist, Seiko Epson, and Sony

The electronic paper screen in education sector is still at a budding stage with a few global vendors, both international and regional, dominating the market. The regional vendors are mostly located in North America especially the US, who are increasing their presence in the APAC region and other emerging nations.

The top vendors in the market are -
  E-Ink Holdings
  Embedded Artist
  Seiko Epson
  Sony

Other prominent vendors in the market include AU Optronics, BOE Technology Group Company, LG Display, Opalux, Plastic Logic, Samsung Display, and Visionox.
Key questions answered in the report include
What will the market size and the growth rate be in 2019
What are the key factors driving the global electronic paper screen in education sector
What are the key market trends impacting the growth of the global electronic paper screen in education sector
What are the challenges to market growth
Who are the key vendors in the global electronic paper screen in education sector
What are the market opportunities and threats faced by the vendors in the global electronic paper screen in education sector
What are the trending factors influencing the market shares of the North America, Europe, APAC, and ROW
What are the key outcomes of the five forces analysis of the global electronic paper screen in education sector

Related reports
Education Projector Market in the US 2015-2019
Global ICT Market in the Education Sector 2014-2018
Global Education Technology MOOCs Market 2015-2019
Global Education Hardware Market 2015-2019

Contents:
PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Offerings of top vendors

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by application
- Global electronic paper screen market in education sector by product
- Global rigid electronic paper screen market in education sector
- Global flexible electronic paper screen market in education sector

PART 07: Geographical segmentation
- Global electronic paper screen market in education sector by geography
- Electronic paper screen market in education sector in North America
- Electronic paper screen market in education sector in Europe
- Electronic paper screen market in education sector in APAC
- Electronic paper screen market in education sector in ROW

PART 08: Market drivers

PART 09: Impact of drivers

PART 10: Market challenges

PART 11: Impact of drivers and challenges

PART 12: Market trends

PART 13: Vendor landscape
- Competitive scenario
- Market vendor analysis 2014
- Other prominent vendors

PART 14: Key vendor analysis
- E Ink Holdings
- Embedded Artist
- Seiko Epson
- Sony

PART 15: Other prominent vendors
- AU Optronics
- BOE Technology Group Company
- LG Display
- Opalux
- Plastic Logic
- Samsung Display
- Visionox

PART 16: Appendix
- List of abbreviations

PART 17: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Global electronic paper screen market in education sector 2014-2019 ($ millions)
Exhibit 03: Five forces analysis
Exhibit 04: Global electronic paper screen market in education sector by product segmentation
Exhibit 05: Global electronic paper screen market in education sector by product 2014
Exhibit 06: Global electronic paper screen market in education sector by product 2019
Exhibit 07: Global electronic paper screen market in education sector by product 2014-2019 ($ millions)
Exhibit 08: Global electronic paper screen market in education sector by product 2014-2019
Exhibit 09: Global rigid electronic paper screen market in education sector 2014-2019 ($ millions)
Exhibit 11: Global electronic paper screen market in education sector by geography 2014
Exhibit 12: Global electronic paper screen market in education sector by geography 2019
Exhibit 14: Global electronic paper screen market in education sector by geography 2014-2019
Exhibit 15: Electronic paper screen market in education sector in North America 2014-2019 ($ millions)
Exhibit 16: Electronic paper screen market in education sector in Europe 2014-2019 ($ millions)
Exhibit 17: Electronic paper screen market in education sector in APAC 2014-2019 ($ millions)
Exhibit 18: Electronic paper screen market in education sector in ROW 2014-2019 ($ millions)
Exhibit 19: Global LMS market 2014-2019 ($ millions)
Exhibit 20: Impact of drivers
Exhibit 21: Impact of drivers and challenges
Exhibit 22: Global education hardware market 2014-2019 ($ billions)
Exhibit 23: E Ink Holdings: Product segmentation
Exhibit 24: Seiko Epson: Business segmentation by revenue 2015
Exhibit 25: Seiko Epson: Business segmentation by revenue 2014 and 2015 ($ millions)
Exhibit 26: Seiko Epson: Geographical segmentation by revenue 2015
Exhibit 27: Sony: Business segmentation by revenue 2015
Exhibit 28: Sony: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 29: Sony: Geographical segmentation by revenue 2015

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