Global Electronic Paper Screen in Education Sector 2015-2019

Description: Market outlook of the electronic paper screen in education sector

Electronic paper display or e-paper display is a portable, reusable electronic display medium, which has paper-like properties such as wide viewing angle, high flexibility, and no backlight. With new developments in e-paper displays such as increasing flexibility and ability to display all colours, the demand for e-paper displays is expected to surge in the future. Technologies that are being used in e-paper displays are electrowetting, electrofluidic, electrochromic, and interferometric modulators, with electrophoretic e-paper display being widely implemented by the education industry.

The global electronic paper screen in education sector is expected to grow at a CAGR of close to 17% during the forecast period, signifying healthy demand. Electronic paper screen also facilitates low energy consumption as they do not need frequent charges while providing good image quality. This improves the device battery life, which is crucial, given that most institutions use this technology on account of increasing digitization of the content.

Segmentation by application and analysis of - rigid electronic paper screen and flexible electronic paper screen

In terms of application, the rigid electronic paper screen segment accounted for a major share of the revenue in the overall electronic paper screen in education sector market, with a market share of over 63% in 2014. The increasing popularity of reading and learning through online courses among students is one of the major factors contributing to the growth of this market.

This report offers an analysis of each of the following segments and discusses its impact on the overall market growth -

Rigid electronic paper screen
  Flexible electronic paper screen
Geographical segmentation and analysis of - North America, Europe, APAC, and ROW

In terms of geographical revenue contribution, the largest revenue was generated from North America with more than 46% market share, and this region will continue to dominate the market till 2019. However, the market in the APAC region and ROW also indicate signs of promising growth during the forecast period.

This report offers an analysis of each of the following segments and discusses its impact on the overall market growth -
  North America
  Europe
  APAC
  ROW

Competitive landscape and key vendors - E-Ink Holdings, Embedded Artist, Seiko Epson, and Sony

The electronic paper screen in education sector is still at a budding stage with a few global vendors, both international and regional, dominating the market. The regional vendors are mostly located in North America especially the US, who are increasing their presence in the APAC region and other emerging nations.

The top vendors in the market are -
  E-Ink Holdings
  Embedded Artist
  Seiko Epson
  Sony

Other prominent vendors in the market include AU Optronics, BOE Technology Group Company, LG Display, Opalux, Plastic Logic, Samsung Display, and Visionox.
Key questions answered in the report include:
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the global electronic paper screen in education sector?
- What are the key market trends impacting the growth of the global electronic paper screen in education sector?
- What are the challenges to market growth?
- Who are the key vendors in the global electronic paper screen in education sector?
- What are the market opportunities and threats faced by the vendors in the global electronic paper screen in education sector?
- What are the trending factors influencing the market shares of the North America, Europe, APAC, and ROW?
- What are the key outcomes of the five forces analysis of the global electronic paper screen in education sector?

Related reports:
- Education Projector Market in the US 2015-2019
- Global ICT Market in the Education Sector 2014-2018
- Global Education Technology MOOCs Market 2015-2019
- Global Education Hardware Market 2015-2019

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