Global Video Surveillance Market 2016-2020

Description: Market outlook of the video surveillance market

Technavios research analyst predicts the global video surveillance market to grow steadily at a CAGR of over 22% during the forecast period. The increasing demand for wireless network infrastructure is the key growth driver for this market. Video surveillance solutions incur high network deployment cost and maintenance cost. Enterprises are opting for wireless network infrastructure to avoid these additional charges incurred due to a wired network. Wireless video surveillance provides security to critical infrastructures such as airports and cities without the additional installation and maintenance cost.

The shift from analog to IP cameras is expected to boost the market growth during the forecast period. The demand for IP cameras is growing as the total cost of operation of IP cameras is much lower than analog cameras. They are more flexible, scalable, and can be easily installed when compared to analog cameras. Moreover, IP cameras have built-in servers or encoders that help in image encryption and provide multi-level user access control, which prevents third-party manipulation.

Product segmentation and analysis of the video surveillance market

Analog camera
IP camera
Digital video recorder (DVR)
Video encoder
Surveillance software
Network video recorder (NVR)

Analog cameras accounted for the largest market share during 2015. However, Technavios analyst predicts its market share to decrease over the next few years due to the introduction of IP cameras.

Segmentation by deployment type and analysis of the video surveillance market

On-premise
Hybrid
Cloud

The on-premise segment dominated the video surveillance market, accounting for over 36% share during 2015. However, the total implementation cost of on-premises video surveillance solutions is high, preventing enterprises from adopting them. As a result, this segment is expected to witness a decline in shares during the forecast period.

Geographical segmentation and analysis of the video surveillance market

APAC
Europe
Latin America
MEA
North Americas

During 2015, North America led the global video surveillance market with a market share of around 40%. The presence of a highly developed network infrastructure that ensures seamless connectivity between video surveillance components is the key growth driver for the market in this region. However, the report anticipates the region to witness a decline in market shares by the end of the forecast period due to market saturation.

Competitive landscape and key vendors

The intense competition and the declining profit margins constitute significant risk factors for the vendors in this market. The market consolidation is growing with the trend of small entities being acquired by or
merged with major players. The rapidly changing technological environment is a major challenge for the global vendors along with the increase in the influx of private labels in the market. Hence, to survive and succeed in the intensely competitive environment, it is imperative for vendors to distinguish their product and service offerings through precise and unique selling propositions.

The leading vendors in the market are -

Axis Communications
Bosch Security
Hikvision
Honeywell Security
NICE Systems
Tyco

Other prominent vendors in the market include ADT, Avigilon, Axxon Soft, DvTel, Genetec, Hikvision Digital, Intergraph, MOBOTIX, Moonblink, Motorola, Panasonic, S2 Security, Salient Systems, Samsung Techwin, Schneider Electric, Security Station, Siemens, Swann, and Toshiba.

Key questions answered in the report include

What will the market size and the growth rate be in 2020
What are the key factors driving the global video surveillance market
What are the key market trends impacting the growth of the video surveillance market
What are the challenges to market growth
Who are the key vendors in this market space
What are the market opportunities and threats faced by the vendors in the global video surveillance market
Trending factors influencing the market shares of, APAC, Europe, Latin America, MEA, and North America
What are the key outcomes of the five forces analysis of the video surveillance market

Related reports

Global Wireless Video Surveillance Market 2015-2019
Video Surveillance Market in MENA 2015-2019
Video Surveillance Market in Southeast Asia 2014-2018
Video Surveillance in Aircrafts- Market Outlook and Forecast Until 2019

Contents:

PART 01: Executive summary
Highlights

PART 02: Scope of the report
Market overview

PART 03: Market research methodology
Research methodology
Economic indicators

PART 04: Introduction
Key market highlights

PART 05: Market description
Working of video surveillance system
Video surveillance storage devices
Video surveillance deployment models
Video surveillance products
Video surveillance end-users

PART 06: Market landscape
Market overview
Market size and forecast
Five forces analysis

PART 07: Product lifecycle analysis
Exhibit 04: Product lifecycle of video surveillance products
Exhibit 05: Global video surveillance market by storage 2015
Exhibit 06: Global video surveillance market by deployment 2015
Exhibit 07: Global video surveillance market by product 2015
Exhibit 08: Global video surveillance market by end-user 2015
Exhibit 09: Global video surveillance market by geographical segmentation 2015-2020
Exhibit 10: Global video surveillance market by geographical segmentation 2015-2020 ($ billions)
Exhibit 11: Revenues from key countries 2015 and 2020
Exhibit 12: End-user segmentation of key leading countries 2015
Exhibit 13: Overview of Brazil
Exhibit 14: Impact of PESTEL in Brazil
Exhibit 15: SWOT analysis of political factors in Brazil
Exhibit 16: Historical GDP of Brazil 2008-2014 ($ billions)
Exhibit 17: Historical inflation rate in Brazil 2008-2014
Exhibit 18: SWOT analysis of economic factors in Brazil
Exhibit 19: SWOT analysis of social factors in Brazil
Exhibit 20: SWOT analysis of technological factors in Brazil
Exhibit 21: SWOT analysis of environmental factors in Brazil
Exhibit 22: SWOT analysis of legal factors in Brazil
Exhibit 23: Overview of China
Exhibit 24: PESTEL analysis of China
Exhibit 25: SWOT analysis of political factors in China
Exhibit 26: Historical GDP of China 2008-2014 ($ trillions)
Exhibit 27: Historical inflation rate of China 2008-2014
Exhibit 28: SWOT analysis of economic factors in China
Exhibit 29: SWOT analysis of social factors in China
Exhibit 30: SWOT analysis of technological factors in China
Exhibit 31: SWOT analysis of environmental factors in China
Exhibit 32: SWOT analysis of legal factors in China
Exhibit 33: Overview of US
Exhibit 34: PESTEL analysis of US
Exhibit 35: SWOT analysis of political factors in US
Exhibit 36: Historical GDP of US 2008-2014 ($ trillions)
Exhibit 37: US GDP by end-user sectors 2014
Exhibit 38: Historical inflation rate in US 2008-2014
Exhibit 39: Cumulative FDIUS by industry 2013
Exhibit 40: SWOT analysis of economic factors in US
Exhibit 41: Age structure of population in 2015
Exhibit 42: SWOT analysis of social factors in US
Exhibit 43: SWOT analysis of technological factors in US
Exhibit 44: SWOT analysis of environmental factors of US
Exhibit 45: SWOT analysis of legal factors in US
Exhibit 46: Overview of Germany
Exhibit 47: PESTEL analysis of Germany
Exhibit 48: SWOT analysis of political factors in Germany
Exhibit 49: Historical GDP of Germany 2008-2014 ($ trillions)
Exhibit 50: Germany: Historical Inflation rate 2008-2014
Exhibit 51: FDI inflows from countries 2012
Exhibit 52: SWOT analysis of economic factors in Germany
Exhibit 53: SWOT analysis of social factors in Germany
Exhibit 54: SWOT analysis of technological factors in Germany
Exhibit 55: SWOT analysis of environmental factors in Germany
Exhibit 56: SWOT analysis of legal factors in Germany
Exhibit 57: Overview of Singapore
Exhibit 58: PESTEL analysis of Singapore
Exhibit 59: SWOT analysis of political factors in Singapore
Exhibit 60: Historical GDP of Singapore 2008-2014 ($ billions)
Exhibit 61: Historical inflation rate of Singapore 2008-2014
Exhibit 62: SWOT analysis of economic factors in Singapore
Exhibit 63: SWOT analysis of social factors in Singapore
Exhibit 64: SWOT analysis of technological factors in Singapore
Exhibit 65: SWOT analysis of environmental factors in Singapore
Exhibit 66: SWOT analysis of legal factors in Singapore
Exhibit 67: Overview of Turkey
Exhibit 68: PESTEL analysis of Turkey
Exhibit 69: SWOT analysis of political factors in Turkey
Exhibit 70: Historical GDP of Turkey 2008-2014 ($ billions)
Exhibit 71: Historical inflation rate in Turkey 2008-2014
Exhibit 72: SWOT analysis of economic factors in Turkey
Exhibit 73: SWOT analysis of social factors in Turkey
Exhibit 74: SWOT analysis of technological factors in Turkey
Exhibit 75: SWOT analysis of environmental factors in Turkey
Exhibit 76: SWOT analysis of legal factors in Turkey
Exhibit 77: Overview of UK
Exhibit 78: PESTEL analysis of UK
Exhibit 79: SWOT analysis of political factors in UK
Exhibit 80: Historical GDP of UK 2008-2014 ($ trillions)
Exhibit 81: Historical inflation rates 2008-2014
Exhibit 82: Number of FDI projects in UK 2014
Exhibit 83: SWOT analysis of economic factor in UK
Exhibit 84: SWOT analysis of social factors in UK
Exhibit 85: SWOT analysis of technological factors in UK
Exhibit 86: SWOT analysis of environmental factors in UK
Exhibit 87: SWOT analysis of legal factors in UK
Exhibit 88: Buying criteria for video surveillance solutions
Exhibit 89: Impact of drivers
Exhibit 90: Impact of drivers and challenges
Exhibit 91: Product offerings
Exhibit 92: Key vendor comparison 2015
Exhibit 93: Axis Communications: Product offerings
Exhibit 94: Axis Communications: Geographical segmentation by revenue 2014
Exhibit 95: Bosch Security Systems: Product categories
Exhibit 96: Hikvision Digital Technology: Product segmentation
Exhibit 97: Honeywell Security: Product segmentation
Exhibit 98: Tyco: Business segmentation by revenue 2014
Exhibit 99: Tyco: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 100: Tyco: Geographical segmentation by revenue 2014
Exhibit 102: NICE Systems: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 103: NICE Systems: Geographical segmentation by revenue 2014

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3505518/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Video Surveillance Market 2016-2020
Web Address: http://www.researchandmarkets.com/reports/3505518/
Office Code: SCH3JN8O

Product Formats
Please select the product formats and quantity you require:

Quantity
Electronic (PDF) - Single User: ☐ USD 3500
Electronic (PDF) - 1 - 5 Users: ☐ USD 4000
Electronic (PDF) - Site License: ☐ USD 5000
Electronic (PDF) - Enterprisewide: ☐ USD 10000

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ☐ Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof
First Name: ___________________________________________ Last Name: ____________________________
Email Address: * ____________________________________________
Job Title: ____________________________________________
Organisation: ____________________________________________
Address: ____________________________________________
City: ____________________________________________
Postal / Zip Code: ____________________________________________
Country: ____________________________________________
Phone Number: ____________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World