Jewelry, Watches and Accessories Retailing in Spain - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary
The sector has been affected by ongoing economic uncertainties in the country, where consumers are becoming more cautious about their spending levels. Consumer preferences have shifted towards lower priced products as a result of weakening purchasing power. The retail market for jewelry, watches, and accessories is set to decline at a CAGR of -0.41% over the forecast period, to reach EUR1.3 billion by 2019.

Key Findings
- Jewelry, watches and accessories accounts for a small share of 1.82% of the total retail sales in Spain.
- This sector is dominated by domestic retailers and Specialist retailers remain the preferred channel for purchases
- Jewelry, watches, and accessories are the second most popular item amongst tourists shopping in Spain
- Sales through online channel stood at 7.1% of the total sales in the sector in 2014 and are expected to reach 11.0% by 2019.

Synopsis
"Jewelry, Watches and Accessories Retailing in Spain - Market Summary and Forecasts" is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting jewelry, watches and accessories retail dynamics from 2009 to 2019
- Sales of jewelry, watches and accessories through the following channels from 2009 to 2019: Clothing, footwear, accessories and luxury goods specialists; department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; other general and non-specialist direct retailers; duty free retailers
- An overview of key jewelry, watches and accessories retailers operating across Spain and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on jewelry, watches and accessories sector in the Spain retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in jewelry, watches and accessories category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including jewelry, watches and accessories, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the jewelry, watches and accessories market
- Analysis of key international and domestic players operating in the jewelry, watches and accessories market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

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