Description:

Summary
Falling consumer confidence and expenditure levels have restricted the demand for luggage and leather goods in the last couple of years. The sector will be dominated by a sluggish economic environment, which will be reflected in the lower per capita spending levels over the forecast period. Specialist retailers continue to be the most preferred channel, while sales through online channel is witnessing rapid growth.

Key Findings
- Commanding a 42% share of the overall sales in the segment, specialist retailers dominate the luggage and leather goods market in Spain.

- Luggage and leather goods sales accounted for a marginal share of the total retail sales in 2014 and the sales are expected to reach EUR1.1 billion by 2019.

- Online is the fastest-growing channel in the luggage and leather goods category

Synopsis
"Luggage and Leather Goods Retailing in Spain - Market Summary and Forecasts" is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019
- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists
- An overview of key luggage and leather goods retailers operating across Spain and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on luggage and leather goods sector in the Spain retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in luggage and leather goods category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including luggage and leather goods, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the luggage and leather goods market
- Analysis of key international and domestic players operating in the luggage and leather goods market -
including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:
1 Introduction
1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
3.1 An economy on growth path, with declining population poses new challenges to retailers
3.1.1 Consumers continue to remain value conscious despite a growth in economy
3.1.2 Savings decline will not translate into spend on retail
3.1.3 Services sector continues to be the dominant sector for employment
3.1.4 Negative inflation levels are threat to Spanish economy
3.1.5 High levels of unemployment impacts the household consumption
3.1.6 Increasing urbanization is an ideal scenario for retailers
3.2 Spain's population growth is shrinking due to volatile economy
4 Spain Shoppers
4.1 Consumers look for discounts and low prices as unemployment rises and disposable income falls
4.2 Online shopping entices value conscious Spaniards
4.3 Increasing number of foreign tourist to aid retail growth
4.4 Shopping through mobile devices gain popularity in Spain
5 Doing Business in Spain
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Infrastructure and logistics
5.2 Business reforms in Spain
5.3 Taxation in Spain
6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Luggage and Leather Goods
6.2 Luggage and Leather Goods Category Overview
6.2.1 Luggage and Leather Goods
6.3 Major Retailers
6.3.1 Luggage and Leather Goods
7 Appendix
7.1 Definitions
7.1.1 This report provides 2014 actual sales; while forecasts are provided for 2015 - 2019
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
7.3 About
7.4 Disclaimer

List of Tables
Table 1: Spain Luggage and Leather Goods Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 2: Spain Luggage and Leather Goods Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 3: Spain Luggage and Leather Goods Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: Spain Luggage and Leather Goods Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 5: Spain Luggage and Leather Goods Retail Segmentation, by Channel Group, 2009-2019
Table 6: Key Luggage and Leather Goods Retailers in Spain
Table 7: Spain Exchange Rate EUR-USD (Annual Average), 2009-2014
Table 8: Spain Exchange Rate EUR-USD (Annual Average), 2015-2019 Forecasts
Table 9: Retail Channel Definitions
Table 10: Retail Category Definitions

List of Figures
Figure 1: GDP Value (US$ billion), 2009-2014
Figure 2: Growth Rate of GDP (US$ billion, %), 2009-2014
Figure 3: GDP Value and Growth (EUR billion, %), 2008-2014
Figure 4: Forecasts for GDP Value and Growth (EUR billion, %), 2014-2019
Figure 5: Household Savings Rate (% of disposable household income), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014
Figure 7: Unemployment Rate(%), 2005-2014
Figure 8: Inflation Growth Rates (%), 2004-2014
Figure 9: Household Consumption Expenditure of Spain (US$ billion), 2004 and 2014
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2014
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2004-2014
Figure 12: Rural and Urban Populations (millions) 2004, 2014 and 2019
Figure 13: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 14: Population Split by Gender (%), 2014 and 2019E
Figure 15: Population Split by Age Group (%), 2014 and 2019
Figure 16: Per Capita Spend on Retail (EUR), 2006 and 2014
Figure 17: Per Capita Spend (EUR) and Total Retail Spend by Age Group (%), 2006 and 2019
Figure 18: Budget conscious consumers increasingly buy private label products
Figure 19: Online sales for clothing and footwear market propagates
Figure 20: Tourist arrivals to Spain, (in millions), Jan and Feb 2015
Figure 21: Rising m-commerce opportunity with increasing penetration of smart handheld devices
Figure 22: Key Components of Doing Business in Spain
Figure 23: Share of Luggage and Leather Goods in overall Retail 2014 and 2019
Figure 24: Retail Sales Value and Growth (EUR billion, %) of Luggage and Leather Goods 2014-2019
Figure 25: Spend per Head on Luggage and Leather Goods 2014 and 2019
Figure 26: Online Spend in Luggage and Leather Goods 2014-2019
Figure 27: Online Share of total Luggage and Leather Goods Spend 2014 and 2019
Figure 28: Spending per Channel in Luggage and Leather Goods (%) 2014 and 2019
Figure 29: Spain Luggage and Leather Goods Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 30: The Triangulated Market Sizing Methodology

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3506954/](http://www.researchandmarkets.com/reports/3506954/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Luggage and Leather Goods Retailing in Spain - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019
Web Address: http://www.researchandmarkets.com/reports/3506954/
Office Code: SCBRGXWU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Unit Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 3750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World