Food and Grocery Retailing in Spain - Market Summary and Forecasts

Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary

Food and grocery accounted for 62.6% of total market retail sales in 2014. From EUR122 billion in 2014, the food and grocery retail market is anticipated to grow at a CAGR of 2.59% over the forecast period, to reach EUR138.7 billion by 2019. Consumers are shifting from hypermarkets towards convenience stores and discount supermarkets and are looking to make smaller purchases with frequent store visits, where they have better control over their purchases. In addition, most Spaniards rely on local food shops for purchases.

Key Findings

- Consumers are shifting from hypermarkets towards convenience stores and discount supermarkets.
- Consumers are looking to make smaller purchases with frequent store visits, where they have better control over their purchases.
- Private labels brands are gaining increasing adoption among the Spain consumers.
- Sales through online channel are expected to grow at a CAGR of 15.30% during 2014-2019

Synopsis

“Food and Grocery Retailing in Spain - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?

- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting food and grocery retail dynamics for drinks, household products, packaged food, tobacco and unpackaged food from 2009 to 2019
- Sales of food and grocery products through the following channels from 2009 to 2019: Hypermarkets, supermarkets and hard-discounters; food and drinks specialists; convenience stores (including Independents) and gas stations; cash and carries and warehouse clubs; other general and non-specialist direct retailers; value, variety stores and general merchandise retailers; online; drug stores and health and beauty stores; vending machines; duty free retailers; department stores; other specialist retailers
- An overview of key food and grocery retailers operating across Spain and their presence across distribution channels

Reasons To Buy

- Gain a comprehensive knowledge on food and grocery sector in the Spain retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in food and grocery category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including drinks, household products, packaged food, unpackaged food and tobacco in the market, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet
demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the food and grocery market

- Analysis of key international and domestic players operating in the food and grocery market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:
1 Introduction
1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
3.1 An economy on growth path, with declining population poses new challenges to retailers
3.1.1 Consumers continue to remain value conscious despite a growth in economy
3.1.2 Savings decline will not translate into spend on retail
3.1.3 Services sector continues to be the dominant sector for employment
3.1.4 Negative inflation levels are threat to Spanish economy
3.1.5 High levels of unemployment impacts the household consumption
3.1.6 Increasing urbanization is an ideal scenario for retailers
3.2 Spain's population growth is shrinking due to volatile economy
4 Spain Shoppers
4.1 Consumers look for discounts and low prices as unemployment rises and disposable income falls
4.2 Online shopping entices value conscious Spaniards
4.3 Increasing number of foreign tourist to aid retail growth
4.4 Shopping through mobile devices gain popularity in Spain
5 Doing Business in Spain
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Infrastructure and logistics
5.2 Business reforms in Spain
5.3 Taxation in Spain
6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Food and Grocery
6.2 Food and Grocery Category Overview
6.2.1 Food and Grocery by Channel
6.2.2 Food and Grocery by Category
6.3 Food and Grocery Category Analysis
6.3.1 Drinks
6.3.2 Household Products
6.3.3 Packaged Food
6.3.4 Tobacco
6.3.5 Unpackaged Food
6.4 Major Retailers
6.4.1 Food and Grocery
7 Appendix
7.1 Definitions
7.1.1 This report provides 2014 actual sales; while forecasts are provided for 2015 - 2019
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
7.3 About
7.4 Disclaimer

List of Tables
Table 1: Spain Food and Grocery Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 2: Spain Food and Grocery Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 3: Spain Food and Grocery Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: Spain Food and Grocery Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Figure 25: Spend per Head on Food and Grocery 2014 and 2019
Figure 26: Online Spend in Food and Grocery 2014-2019
Figure 27: Online Share of total Food and Grocery Spend 2014 and 2019
Figure 28: Spending per Channel in Food and Grocery (%) 2014 and 2019
Figure 29: Spain Food and Grocery Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 30: Spain Food and Grocery Retail Market Dynamics, by Channel Group, 2009-2019
Figure 31: Spain Food and Grocery Retail Sales and Forecast (EUR mn), by Category 2009-2019
Figure 32: Spain Food and Grocery Retail Market Dynamics, by Category 2009-2019
Figure 33: Spain Drinks Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 34: Spain Household Products Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 35: Spain Packaged Food Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 36: Spain Tobacco Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 37: Spain Unpackaged Food Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 38: The Triangulated Market Sizing Methodology

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3506959/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Food and Grocery Retailing in Spain - Market Summary and Forecasts ;Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019
Web Address: http://www.researchandmarkets.com/reports/3506959/
Office Code: SCPLXD69

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Single User</th>
<th>Site License</th>
<th>Enterprisewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 1250</td>
<td>USD 2500</td>
<td>USD 3750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
First Name:  
Email Address:  
Job Title:  
Organisation:  
Address:  
City:  
Postal / Zip Code:  
Country:  
Phone Number:  
Fax Number:  

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World