South East Europe - Cinema Industry

Description: South East Europe is, with some countries of the former Soviet Union, the last frontier for Europe's cinema industry. Despite relatively low consumer incomes in many countries, and economies hit hard by the crisis in the Eurozone, new cinemas are being built and film industries are getting off the ground.

This new report covers the more established regional markets in detail and adds brief coverage of cinema markets in Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Macedonia and Serbia. It includes spreadsheets covering key industry data from admissions and box office to tax rates and estimates of ancillary revenues from screen advertising and concession stand sales.

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