Cloud Access Security Brokers Market by Solution & Service - Global Forecast to 2020

Description:


"Increasing adoption of cloud-based applications is a major factor driving the growth of the cloud access security brokers market"

The cloud access security brokers market size is estimated to grow from USD 3.34 billion in 2015 to USD 7.51 billion by 2020, at an estimated compound annual growth rate (CAGR) of 17.6%. The cloud access security brokers market is driven by factors, such as control data loss to enable uninterrupted business functions, real-time monitoring capabilities, and increasing adoption of cloud-based applications.

"Data security solution segment to gain maximum traction during the forecast period"

The data security solution is likely to have the largest market size in the cloud access security brokers market as it protects the sensitive data of the enterprise for business operations. Though, organizations are reluctant to move its confidential data on cloud due to the security and privacy concerns, the benefits that the data security solution provides outweighs the concerns of the organizations further supporting the high adoption rate of this solution segment. Threat protection solution among the solution segment is estimated to grow at a high growth rate during the forecast period.

"Support, training, and maintenance service to have high growth rate during the forecast period"

Online support, live chat, other real-time support options, and community portals are established where clients can exchange ideas with people in other organizations. Support, training and maintenance services segment provides customer support abilities to the industry verticals in case of security threats and privacy breaches. Companies actively provide online training resources such as user guides, blog articles, white papers, video instruction, and forums to their clients. Professional service would have the largest market share in the service segment from 2015 to 2020.

In the process of determining and verifying the market size for several segments and sub-segments gathered through secondary research, extensive primary interviews were conducted with key people.

Break-up of profile of primary participants is as follows:

- By Company Type: Tier 1 (35%), Tier 2 (45%) and Tier 3 (20%)
- By Designation: C-level (35%), Director level (40%) and other executives (25%)
- By Region: North America (43%), Europe (33%), Asia-Pacific (APAC) (19%), and RoW (05%).

The adoption of pay-as-you-go model pricing strategy and high adoption rate in the SMBs offers cloud access security brokers vendors tremendous opportunities for the next five years. As this model provides optimum usage of resources, hence the SMB's are utilizing its benefits as they only have to pay for the services procured. Moreover, due to the lack of advanced IT skills and infrastructure among SMB's, they prefer to adopt pay-as-you-go pricing model for reducing the cost.

The major cloud access security brokers companies profiled in the report are as follows:

1. Imperva
2. Bitglass
3. CloudLock
4. CipherCloud
5. Skyhigh Networks
6. Netskope
7. Protegrity
8. Adallom  
9. Perspecsys  
10. CloudMask  

The report will help the market leaders/new entrants in the cloud access security brokers market in the following ways:

1. This report segments the cloud access security brokers market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the sub-segments across different end users and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes new product launches, partnerships, agreements, collaborations, venture funding and mergers and acquisitions.

Contents:

1 Introduction  
1.1 Objectives Of The Study  
1.2 Market Definition  
1.3 Market Scope  
1.3.1 Markets Covered  
1.3.2 Years Considered In The Report  
1.4 Currency  
1.5 Limitations  
1.6 Stakeholders  

2 Research Methodology  
2.1 Research Data  
2.1.1 Secondary Data  
2.1.1.1 Key Data From Secondary Sources  
2.1.2 Primary Data  
2.1.2.1 Key Data From Primary Sources  
2.1.2.2 Key Industry Insights  
2.1.2.3 Breakdown Of Primaries  
2.2 Market Size Estimation  
2.2.1 Bottom-Up Approach  
2.2.2 Top-Down Approach  
2.3 Market Breakdown And Data Triangulation  
2.4 Research Assumption And Limitation  

3 Executive Summary  

4 Premium Insights  
4.1 Attractive Market Opportunities In The Cloud Access Security Brokers Market  
4.2 Cloud Access Security Brokers Market: Market Share Of The Top Four Regions And Verticals  
4.3 Lifecycle Analysis, By Region  

5 Market Overview  
5.1 Introduction  
5.2 Market Segmentation  
5.2.1 By Solution  
5.2.2 By Service  
5.2.3 By Service Model  
5.2.4 By Organization Size  
5.2.5 By Vertical  
5.2.6 By Region  
5.3 Market Dynamics  
5.3.1 Drivers  
5.3.1.1 Control Of Data Loss And Real-Time Monitoring Capabilities  
5.3.1.2 Increasing Adoption Of Cloud-Based Applications  
5.3.2 Restraints  
5.3.2.1 Risk Of Information Loss
5.3.2.2 Surviving The Hype Cycle
5.3.3 Opportunities
5.3.3.1 Adoption Of Pay-As-You-Go Model
5.3.3.2 High Adoption Rate In Smbs
5.3.4 Challenges
5.3.4.1 Lack Of Awareness And Security Concerns
5.4 Technological Overview
5.4.1 Single Sign-On (Sso)
5.4.2 Security Information And Event Management (Siem)

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Ecosystem
6.4 Strategic Benchmarking

7 Cloud Access Security Brokers Market Analysis, By Solution
7.1 Introduction
7.2 Control And Monitoring Cloud Services
7.3 Risk And Compliance Management
7.4 Data Security
7.4.1 Data Leakage Prevention
7.4.2 Encryption
7.4.3 Tokenization
7.5 Threat Protection

8 Cloud Access Security Brokers Market Analysis, By Service
8.1 Introduction
8.2 Professional Services
8.3 Support, Training And Maintenance Services

9 Cloud Access Security Brokers Market Analysis, By Service Model
9.1 Introduction
9.2 Infrastructure As A Service
9.3 Platform As A Service
9.4 Software As A Service

10 Cloud Access Security Brokers Market Analysis, By Organization Size
10.1 Introduction
10.2 Small And Medium Business
10.3 Large Enterprise

11 Cloud Access Security Brokers Market Analysis, By Vertical
11.1 Introduction
11.2 Banking, Financial Services And Insurance
11.3 Education
11.4 Government
11.5 Healthcare And Life Sciences
11.6 Manufacturing
11.7 Retail And Wholesale
11.8 Telecommunication And It
11.9 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.3 Europe
12.4 Asia-Pacific (Apac)
12.5 Rest Of World

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situation And Trends
13.3 New Product Launches
13.4 Mergers And Acquisitions
13.5 Partnerships/Collaborations/Agreements
13.6 Business Expansions
13.7 Venture Funding

14 Company Profiles
14.1 Imperva, Inc.
14.1.1 Business Overview
14.1.2 Products And Services Offered
14.1.3 Recent Developments
14.1.4 Mnm View
14.1.4.1 Key Strategies
14.1.4.2 Swot Analysis
14.2 Bitglass, Inc.
14.2.1 Business Overview
14.2.2 Products Offered
14.2.3 Recent Developments
14.2.4 Mnm View
14.2.4.1 Key Strategies
14.3 Cloudlock
14.3.1 Business Overview
14.3.2 Products Offered
14.3.3 Recent Developments
14.3.4 Mnm View
14.3.4.1 Key Strategies
14.4 Ciphercloud
14.4.1 Business Overview
14.4.2 Products And Services Offered
14.4.3 Recent Developments
14.4.4 Mnm View
14.4.4.1 Key Strategies
14.5 Skyhigh Networks
14.5.1 Business Overview
14.5.2 Products Offered
14.5.3 Recent Developments
14.5.4 Mnm View
14.5.4.1 Key Strategies
14.6 Netskope
14.6.1 Business Overview
14.6.2 Products Offered
14.6.3 Recent Developments
14.7 Protegrity Usa, Inc.
14.7.1 Business Overview
14.7.2 Product And Services Offered
14.7.3 Recent Developments
14.8 Adallom, Inc.
14.8.1 Business Overview
14.8.2 Products Offered
14.8.3 Recent Developments
14.9 Perspecsys
14.9.1 Business Overview
14.9.2 Product Offered
14.9.3 Recent Developments
14.10 Cloudmask
14.10.1 Business Overview
14.10.2 Products Offered
14.10.3 Recent Developments
14.11 Other Key Innovators
14.11.1 Elastica
14.11.2 Palerra, Inc.
14.11.3 Vaultive, Inc.
14.11.4 Firelayers, Inc.
14.11.5 Palo Alto Networks

15 Appendix
15.1 Insights Of Industry Experts
15.2 Discussion Guide
15.3 Introducing Rt: Real-Time Market Intelligence
15.4 Available Customization
15.5 Related Reports

List Of Tables

Table 1 Cloud Access Security Brokers Market Size And Growth Rate, 2013-2020 (USD Billion, Y-O-Y %)
Table 2 Cloud Access Security Brokers Market Size, By Solution, 2013-2020 (USD Million)
Table 3 Control And Monitoring Cloud Services: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 4 Risk And Compliance Management: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 5 Data Security: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 6 Threat Protection: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 7 Cloud Access Security Brokers Market Size, By Service, 2013-2020 (USD Million)
Table 8 Professional Services: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 9 Support, Training And Maintenance Services: Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 10 Cloud Access Security Brokers Market Size, By Service Model, 2013-2020 (USD Million)
Table 11 Iaas: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 12 Paas: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 13 Saas: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 14 Cloud Access Security Brokers Market Size, By Organization Size, 2013-2020 (USD Million)
Table 15 Small And Medium Business: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 16 Large Enterprise: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 17 Cloud Access Security Brokers Market Size, By Vertical, 2013-2020 (USD Million)
Table 18 Bfsi: Cloud Access Security Brokers Market Size, By Solution, 2013-2020 (USD Million)
Table 20 Bfsi: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 21 Education: Cloud Access Security Brokers Market Size, By Solution, 2013-2020 (USD Million)
Table 22 Education: Cloud Access Security Brokers Market Size, By Service, 2013-2020 (USD Million)
Table 23 Education: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Table 29 Healthcare And Life Sciences: Cloud Access Security Brokers Market Size, By Region, 2013-2020 (USD Million)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Cloud Access Security Brokers Market by Solution & Service - Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3507693/
Office Code: SCDKKLHJ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>[ ]</td>
<td>USD 4650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>[ ]</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>[ ]</td>
<td>USD 7150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>[ ]</td>
<td>USD 9000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA

+353-1-481-1716 or +353-1-653-1571 - From Rest of World