
Description:
This study offers seven year forecast of the global diabetic food market between 2014 and 2020. The market is expected to expand at a CAGR of 5.9% in value terms during the forecast period. The study provides market dynamics and trends in North America, Europe, Asia-Pacific and the Rest of the World (RoW), which are expected to influence the current nature and future status of the diabetic food market over the projected period.

Report Description
This report examines the global diabetic food market for the period 2014–2020. The primary objective of the report is to offer key insights into market trends and opportunities in the diabetic food market across various regions.

The diabetic food market has grown significantly in recent years. Rising consumer concerns about following healthy eating habits coupled with changing food preference is stimulating the demand for diabetic foods globally. Moreover, growing number of diabetic patients and other health complications associated with diabetes are playing a crucial part in the growing popularity of this market. Consumer awareness about health benefits associated with low calorie diabetic food products is also propelling the growth of the diabetic food market all across the globe. The aforementioned factors are anticipated to catalyse growth of the global diabetic food market over the forecast period.

In the next section, this industry covers the diabetic food market performance in terms of global diabetic food market revenue split to better understand dynamics and trends of the diabetic food market. This section also includes different health benefits of diabetic food as well as the classification of the diabetic food market. The analysis of key opportunities, drivers and restraints along with share of top market players that are influencing the diabetic food market is also covered in the section. The section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment in the diabetic food market value chain. Furthermore, to understand key segments in terms of growth, this industry developed the diabetic food market attractiveness index. The resulting index should help providers identify real market opportunities. Impact analysis of key growth drivers and restraints based on the weighted average model is included in the report to better equip clients with crystal clear decision-making insights.

The global diabetic food market has been segmented on the basis of application types, such as dietary beverages, dairy product, baked products, ice-cream and jellies, confectioneries and others. The report provides key insights into these segments for a comprehensive understanding of the market.

The next section of the report highlights diabetic food market adoption by region. It provides a market outlook for 2014–2020 and sets the forecast within the context of the diabetic food market ecosystem. This study discusses the overall market size of diabetic food as well as the market segmentation, by application type, in various regions. Key regions assessed in this report include North America, Europe, Asia-Pacific and the RoW.

All the above sections, by application type and region, evaluate the present scenario and growth prospects of the diabetic food market for the period 2014–2020. We have considered 2013 as the base year and provided data for the trailing 12 months.

To calculate the diabetic food market size, we have considered revenue generated from the sales of various types of diabetic foods available in the market. The forecast presented here assesses total revenue in the diabetic food market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the diabetic food market is projected to develop in future. Given the characteristics of the market, we triangulated the outcome of three different types of analysis based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various diabetic food segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed. Thus, the detailed level of information...
is important for the identification of various key trends in the diabetic food market.


Key Segments Covered

Diabetic Food Market
By Application Type
Dietary Beverages
Dairy Products
Baked Products
Ice Cream and Jellies
Confectionery
Others

Key Regions/Countries Covered

North America
U.S.
Rest of North America
Europe
Germany
France
U.K.
Scandinavia
Rest of Europe
Asia-Pacific
China
India
Japan
Australia
Rest of Asia-Pacific
Rest of the World
Latin America
Middle East
Africa

Key Companies

Unilever Plc.
Nestle S.A.
Pepsico Inc.
The Coca-Cola Company
Cadbury Plc.
Kellogg Co.
Mars Incorporated
Fifty 50 Foods, Inc.
David Chapman's Ice Cream Limited

Contents:  1 Introduction

1.1 Report Description
1.2 Market segmentation
1.2.1 Global diabetic food market segmentation, by type and geography
1.3 Research scope
1.4 Research Methodology

2 Executive Summary

2.1 Global Diabetic Food Market Size, 2013 - 2020 (USD million)
2.2 Global Diabetic Food Market Snapshot
3 Diabetic Food Market – Industry Analysis
3.1 Introduction
3.1.1 Various health benefits of diabetic food
3.1.2 Classification of diabetic food market
3.2 Market Drivers
3.2.1 Drivers for diabetic food market: Impact analysis
3.2.1.1 Increasing consumer awareness about diabetes
3.2.1.2 Aging population
3.2.1.3 Rising obesity and other health related complexities
3.3 Restraints
3.3.1 Restraints for diabetic food market: Impact analysis
3.3.1.1 Expensive diabetic food products
3.4 Opportunities
3.4.1 Increasing applications of diabetic foods
3.5 Global distribution channels
3.6 Market Attractiveness Analysis, 2013
3.6.1 Market Attractiveness Analysis – Diabetic food market by application (Dietary beverages, dairy products, ice cream and jellies, confectionery, baked products, and others)
3.7 Global diabetic food market: Top market players

4 Diabetic Food Market- Application Segment Analysis
4.1 Global diabetic food market, by application: Overview
4.1.1 Global diabetic food market, revenue share, by application type, 2013 and 2020

5 Diabetic Food Market- Regional Analysis
5.1 Market Overview
5.1.1 Global diabetic food market revenue share, by geography, 2013 and 2020
5.2 North America
5.2.1 U.S.
5.2.2 Rest of North America
5.3 Europe
5.3.1 UK
5.3.2 Germany
5.3.3 France
5.3.4 Scandinavia
5.3.5 Rest of Europe
5.4 Asia Pacific
5.4.1 China
5.4.2 India
5.4.3 Japan
5.4.4 Australia
5.4.5 Rest of Asia Pacific
5. Rest of the World
5.5.1 Latin America
5.5.2 Middle East
5.5.3 Africa

List of Tables

TABLE 1 Global Diabetic Food Market Snapshot
TABLE 2 Drivers for diabetic food market: Impact analysis
TABLE 3 Restraints for diabetic food market: Impact analysis
TABLE 4 Global diabetic food market size and forecast, by application, 2013 - 2020 (USD million)
TABLE 5 North America diabetic food market size and forecast, by application, 2013 - 2020 (USD million)
TABLE 6 U.S. diabetic food market size and forecast, by application, 2013 - 2020 (USD million)
TABLE 7 Rest of North America diabetic food market size and forecast, by application, 2013 - 2020 (USD million)
FIG. 15 Germany diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 16 France diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 17 Scandinavia diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 18 Rest of Europe diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 19 Asia Pacific diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 20 China diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 21 India diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 22 Japan diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 23 Australia diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 24 Rest of Asia Pacific diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 25 RoW diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 26 Latin America diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 27 Middle East diabetic food market revenue, 2013 – 2020 (USD million)
FIG. 28 Africa diabetic food market revenue, 2013 – 2020 (USD million)

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