Latin America - Cinema Industry

Description: Since deregulation in the 1980s and 1990s, Latin America has been among the fastest growing regional cinema markets. Most countries still have potential for further growth, with the long-term outlook often underpinned by resource-rich economies. This report examines the largest markets, offering forecasts of screen growth, admissions and box office through to 2017, profiling major market players and assembling comprehensive data relating to cinema audiences, top films, digital cinema and other topics.

Additional databases, supplementary to the report, contain further data, including lists of cinemas operated by major circuits and models of cashflows through the exhibition industry of each territory.

Contents:

1. Argentina
   - Films
   - Distribution
   - Cinemas
   - 3D
   - Companies
   - Cinemark
   - Village Cinemas
   - National Amusements
   - Forecasts

2. Brazil
   - Films
   - Distribution
   - Cinemas
   - Companies
   - Cinemark
   - Cinepolis
   - Grupo Severiano Ribeiro
   - Uci Brasil
   - Forecasts

3. Chile
   - Films And Distribution
   - Cinemas
   - Companies
   - Cinepolis
   - Cinemark
   - Cineplanet
   - Forecasts

4. Colombia
   - Films And Distribution
   - Cinemas
   - Companies
   - Cine Colombia
   - Cinemark
   - Royal Films
   - Procinal
   - Cinepolis
   - Forecasts

5. Mexico
   - Films And Distribution
- Cinemas
- Companies
- Cinepolis
- Cinemex
- Forecasts

6. Peru
- Films And Distribution
- Cinemas
- Companies
- Cineplanet
- Cine Star
- Cinemex
- Forecasts

7. Venezuela
- Films
- Distribution
- Cinemas
- Companies
- Cines Unidos
- Cinex Multiplex
- Forecasts

List of Tables

Argentina
Argentinian Cinema Market 2009-2014
Releases By Nationality Of Film 2009-2014
Admissions By Nationality Of Film 2009-2014
Top Twenty Films 2014
Leading Distributors By Box Office 2013-2014
Cinema Sites And Screens 2013-2014
3D Releases 2009-2014
Companies
Leading Exhibitors By Screens 2012-2014
Notes: Hoyts Acquired By Cinemark In August 2011; Honfleur And Riocimanaged By Cinemacenter
Leading Exhibitors By Admissions 2012-2014
Forecasts
Argentina Forecasts 2014-2019

Brazil
Brazilian Cinema Market 2009-2014
Releases 2009-2014
Minimum Quota Days For Brazilian Films
Admissions By Nationality Of Film 2009-2014
Top 20 Films 2014
Leading Distributors By Gross Box Office2013-2014
3D Releases, Ticket Price And Box Office 2006-2013
Cinema Sites And Screens By Type 2013-2014
Admissions, Box Office And Ticket Prices By Type Of Cinema 2013-2014
Screens By Projection Technology 2013-2014
Companies
Leading Exhibitors By Screens 2012-2014
Leading Exhibitors Admissions 2014
Cinemark Worldwide Sites And Screens December 2014
Cinemark Sites, Screens And Admissions 2009-2013
Cinemark International Revenues And Costs 2009-2014
Forecasts
Brazil Forecasts 2014-2019

Chile
Chilean Cinema Market 2009-2014
Releases 2013-2014
Admissions By Nationality Of Film 2013-2014
Top Ten Films 2014
Leading Distributors 2014
Cinema Sites And Screens 2012-2014
Companies
Leading Exhibitors By Screens 2011-2014
Leading Exhibitors By Admissions 2013-2014
Forecasts
Chile Forecasts 2014-2019

Colombia
Colombian Cinema Market 2009-2014
Colombian Films 2009-2014
Top 20 Films 2014
Leading Distributors 2014
Cinema Sites, Screens And Seats 2009-2014
Companies
Leading Exhibitors By Screens 2014
Leading Exhibitors By Box Office 2014
Forecasts
Colombia Forecasts 2014-2019

Mexico
Mexican Cinema Market 2009-2014
New Releases 2009-2014
Mexican Films 2009-2014
Top Ten Films 2014
Leading Distributors 2014
Cinema Sites And Screens 2011-2014
Cinemas By Number Of Screens May 2015
Companies
Leading Exhibitors 2014-2015
Cinepolis Sites And Screens Worldwide October 2015
Forecasts
Mexico Forecasts 2014-2019

Peru
Peruvian Cinema Market 2009-2014
Commercial Sites And Screens 2014-2015
Companies
Leading Exhibitors 2011-2015
Forecasts
Peru Forecasts 2014-2019

Venezuela
Venezuelan Cinema Market 2009-2014
Top 20 Films 2014
Leading Distributors 2013-2014
Cinema Sites And Screens By Type Of Projection 2014
Companies
Leading Exhibitors By Screens 2013-2014
Leading Exhibitors By Admissions 2013-2014
Forecasts
Venezuela Forecasts 2014-2019

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