Global Medical Aesthetics Market 2016-2020

Description:

The author’s market research analyst predicts the global medical aesthetics market to grow steadily at a CAGR of approximately 7% by 2020. Factors such as the growing aging population, increased awareness about cosmetic surgeries, and the rise in high-income population are expected to foster the prospects for growth in this market during the estimated period.

Recent advances in technologies, especially in the laser-based medical aesthetic segment, are expected to drive market growth during the forecast period. Medical laser technologies such as high intensity focused ultrasound, transdermal focused ultrasound, and others are rapidly gaining popularity among the populace as they are non-invasive and help in fat reduction.

Product-based segmentation of the medical aesthetics market

- Laser-based medical aesthetics
- Facial aesthetics
- Breast implants
- Dental implants

In this market study, analysts have estimated the dental implants segment to be the largest market segment during the forecast period. At present, this segment accounts for more than 34% of the total market share and is envisaged to further enhance its hold over the market owing to factors like the recent surge in oral health complications.

Geographical segmentation of the medical aesthetics market

- Americas
- APAC
- EMEA

The market research analysts have estimated the Americas to account for more than 54% of the total market share during the forecast period. The presence of numerous facilities that perform both surgical and non-surgical aesthetic procedures is a significant factor that leads to market growth in this region during the predicted period.

Competitive landscape and key vendors

This market is highly fragmented and is likely to see the entry of many new players, particularly in the emerging markets. The level of competition in this market is expected to intensify with new product developments, agreements, partnerships, and collaborations during the forecast period. In this market, the top companies acquire small and medium-sized vendors as it helps them to bolster their revenue generating capacity.

The key vendors in this market are:

- Allergan
- Cynosure
- Galderma
- Mentor
- Merz Aesthetics
- Nobel Biocare
- Syneron
- Straumann

The other prominent vendors of the market include 3M Healthcare, Alma Lasers, AQTIS Medical, Arion Laboratories, Bioha Laboratories, BioHorizons, Camlog, CEREPLAS, ColBar LifeScience, Cosmoderm, Cutera,

Key questions answered in the market research report:

- What will the market size and the growth rate be in 2020
- What are the key factors driving the global medical aesthetics market
- What are the key market trends impacting the growth of the global medical aesthetics market
- What are the challenges to market growth
- Who are the key vendors in this market space
- What are the market opportunities and threats faced by the vendors in the global medical aesthetics market
- Trending factors influencing the market shares of the Americas, APAC, and EMEA.
- What are the key outcomes of the five forces analysis of the global medical aesthetics market

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- Global Facial Interfaces Market 2015-2019
- Global Dental Implants Market 2015-2019
- Dental Implants Market in Europe 2015-2019
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Contents:

PART 01: Executive summary
  Highlights

PART 02: Scope of the report
  Market overview
  Top-vendor offerings

PART 03: Market research methodology
  Research methodology
  Economic indicators

PART 04: Introduction
  Key market highlights

PART 05: Market landscape
  Market overview
  Market size and forecast
  Five forces analysis

PART 06: Market segmentation by product
  Dental implants
  Facial aesthetics
  Laser-based medical aesthetics
  Breast implants

PART 07: Global dental implants market
  Market overview
  Market size and forecast

PART 08: Global facial aesthetics market
  Market overview
  Market size and forecast
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