Global Classroom Collaboration Management Systems Market 2015-2019

Description: Market outlook of global classroom collaboration management systems

The author’s market research analysts predict the global classroom collaboration management systems market to grow at a CAGR of close to 19% during the forecast period. Increased adoption of synchronous e-learning in educational institutions has significantly influenced the growth of this market.

The software is likely to penetrate the education sector as many educational institutions are deploying it to improve the quality and effectiveness of e-learning. Apart from this, rising need for controlled lecture sessions through the software is expected to make significant changes in the methods of conducting classroom sessions.

However, the many costs involving setup and installation of the software in classrooms acts as an impediment to the market growth. Market vendors will look to work around costs incurred by education intuitions related to training teachers and IT staff which is a necessity for schools and colleges to implement.

How are collaboration management systems useful

Classroom collaboration management system is an effective tool for managing classes by using online modes of teaching. Online classroom structures typically require students to access digital content with the help of computers and tablets, thereby enhancing interactivity and real-time knowledge sharing.

As learning abilities and levels of monitoring differ for every student, it is essential for educators to implement classroom collaboration management software to facilitate collaborative learning within the required timeframe and curriculum. With the help of collaborative systems, teachers can easily identify challenges faced by students in understanding subjects and complex topics. It helps develop mechanisms to tackle the same. Hence, the software empowers teachers to create classes as per the need of students and tweak it as and when required.

Global classroom collaboration management systems market by end-user

- Higher Education
- Primary Education

The higher education segment is witnessing healthy growth because of many new universities opening up in the market. These universities are recruiting course designers, app designers, and other IT staff to increase the volume and variety of online courses by incorporating new learning models. Therefore, universities and colleges are expected to invest in collaborative software and solutions over the next four years.

Geographical segmentation of the classroom collaboration management systems market

- North America
- Europe
- APAC
- ROW

North America emerged as the largest region for classroom collaboration management systems with over 50% of the overall market shares in 2014. There is greater emphasis on e-learning in the region along with the development of various new forms of education such as blended learning in schools and colleges that accelerate the adoption of classroom management systems. North America was followed by Europe and APAC respectively. APAC constitutes many emerging markets with high growth potential in the education sector.

Competitive analysis of the classroom collaboration market

- Dell
- HP
Market vendors are keen to leverage the opportunity presented by the rise in virtual schools during the forecast period. It is predicted to re-define the classroom learning experience with the aid of different types of content such as video, audio, and simulation while facilitating real-time interactive sessions with fellow learners and trainers from different regions under one platform.

Other prominent vendors in this market include CrossTec, Dynamic Knowledge Transfer, Faronics, Globe Microsystems, and Netop Solutions.

Key questions answered in the report:
- What are the key factors driving the classroom collaboration management systems market
- What are the key market trends impacting the growth of the connected classroom collaboration management systems market
- What are the various opportunities and threats faced by the vendors in the classroom collaboration management systems market
- Trending factors influencing the market shares for the classroom collaboration management systems market
- Market shares for North America, Europe, APAC, and ROW
- Key outcome of the five forces analysis on the classroom collaboration management systems market
- Growth forecast of the classroom collaboration management systems market

Related reports:
- Global Digital Classroom Hardware Market 2015-2019
- Global Digital Classroom Market 2015-2019
- Global Document Camera For Smart Classroom Market 2015-2019
- Smart Classroom Market in India 2015-2019
- Smart Classroom Market in Japan 2015-2019

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