The exponential growth in the amount of data consumed by various industries, individuals, and organizations has resulted in a swift increase in the demand for data storage. The growing data and storage requirement increases the associated data center assets and costs. In order to minimize the cost associated with the operations of data centers and to maximize profits, various organizations developing more scalable and efficient data center management solutions.

In the present scenario, the global data centers are undergoing through technological transformations and are experiencing significant adoption and they are also expected to experience an exponential growth in the coming years. The global data center asset management market is segmented into various application types across geographical regions such as North America, Europe, APAC, MEA, and Latin America. The market has also been segmented into diverse industry verticals which include BFSI, IT and telecom, government and public sector, healthcare, energy, and other verticals.

Top-down and bottom-up approaches were used to estimate and validate the size of the global data center asset management market and to estimate the size of various other dependent submarkets in the overall market. The research methodology used to estimate the market size includes the following details: Key players in the market were identified through secondary research and their market shares in respective regions were determined through primary and secondary research.

This entire procedure includes the study of the annual and financial reports of the top market players and extensive interviews for key insights from industry leaders, such as CEOs, VPs, directors, and marketing executives. All percentage shares, splits, and breakdowns were determined by using secondary sources and verified through primary sources. All possible parameters that affect the markets covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data.

The data center asset management ecosystem comprises of data center asset management vendors such as Schneider Electric, HP, Emerson Network Power, IBM, Raritan, CA Technologies, Fieldview Solutions, BMC Software, INC., and Huawei among various others. A few small and medium-sized companies such as Modius, Inc., AssetPoint, Inc., DCIM Solutions, AlphaPoint Technologies, and others provide comparatively narrower, yet locally effective solution portfolio and distribution networks in the data center asset management ecosystem.

These vendors provide innovative asset management solutions and services to end users in various industrial verticals, including IT and telecom, BFSI, government and public, healthcare, energy, manufacturing, media and entertainment, and others. During the forecast period, the data center asset management market also presents a potential opportunity for various data center hardware, infrastructure vendors, and operators in the data center industry.

Target audience
- Data center solution vendors
- Support infrastructure equipment providers
- Component providers
- Service providers
- System integrators
- Cloud storage providers
- Colocation providers

The data center asset management market report is broadly segmented into following components, data center types, services, deployment types, verticals, and regions.
Global Market by Component
- Software
- Services
- Hardware

Global Market by Deployment type
- On-Premise
- Cloud

Global Market by Data Center Type
- Mid-size data center
- Enterprise data center
- Large data center

Global Market by Service
- Consulting
- Installation & support
- Professional

Global Market by Vertical
- BFSI
- Telecom and IT
- Government
- Energy
- Healthcare
- Manufacturing
- Media and entertainment
- Others

Global Market by Region
- North America
- Europe
- APAC
- MEA
- Latin America

Contents:
  1 Introduction
    1.1 Objectives Of The Study
    1.2 Market Definition
    1.3 Market Scope
    1.3.1 Market Covered
    1.3.2 Years Considered In The Report
    1.4 Currency
    1.5 Limitations
    1.6 Stakeholders

  2 Research Methodology
    2.1 Research Data
    2.1.1 Secondary Data
    2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
    2.1.2.1 Key Data From Primary Sources
    2.1.2.2 Key Industry Insights
    2.1.2.3 Breakdown Of Primaries
    2.2 Market Size Estimation
    2.2.1 Bottom-Up Approach
    2.2.2 Top-Down Approach
    2.3 Market Breakdown And Data Triangulation
    2.4 Research Assumptions

  3 Executive Summary
4 Premium Insights
4.1 Attractive Market Opportunities In The Data Center Asset Management Market
4.2 Data Center Asset Management Market: By Component Type
4.3 Data Center Asset Management: Market Share Of Top Three Components And Regions
4.4 Data Center Asset Management Size Of Regions (2015 And 2020)
4.5 Lifecycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Evolution
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Need For Real-Time Monitoring, Control, And Management
5.4.1.2 Improved Energy Efficiency
5.4.1.3 Enhanced Planning And Manageability
5.4.2 Restraints
5.4.2.1 High Initial Investment Costs
5.4.2.2 Reluctance In Changing Existing Management Practices
5.4.3 Opportunities
5.4.3.1 Increasing Number Of Data Centers
5.4.4 Challenges
5.4.4.1 Lack Of Awareness About Data Center Asset Management Solutions And Their Benefits

6 Industry Trends
6.1 Introduction
6.2 Supply-Side Analysis
6.3 Strategic Overview
6.3.1 Innovation And Product Enhancements
6.3.2 Collaborations And Partnerships
6.4 Technology, Trends, And Standards
6.4.1 Introduction
6.4.2 Infrastructure Standards And Guidelines For Data Center
6.4.2.1 American National Standards Institute (Ansi)
6.4.2.2 Telecommunication Industry Association (Tia)
6.4.2.3 Canadian Standards Association (Csa)
6.4.2.4 Factory Mutual (Fm) Approved
6.4.2.5 Health Insurance Portability And Accountability Act Of 1996 (Hipaa)
6.4.2.6 Made In Usa (For U.S. Region)
6.4.2.7 National Electrical Manufacturers Association (Nema)
6.4.2.8 Underwriters Laboratory (Ul)

7 Data Center Asset Management Market Analysis, By Component Type
7.1 Introduction
7.2 Software
7.3 Service
7.4 Hardware

8 Data Center Asset Management Market Analysis, By Deployment Type
8.1 Introduction
8.2 On-Premises
8.3 Cloud

9 Data Center Asset Management Market Analysis, By Service
9.1 Introduction
9.2 Consulting Service
9.3 Installation And Support Service
9.4 Professional Service

10 Data Center Asset Management Market Analysis, By Data Center Type
10.1 Introduction
10.2 Midsize Data Center
10.3 Enterprise Data Center
10.4 Large Data Center

11 Data Center Asset Management Market Analysis, By Vertical
11.1 Introduction
11.2 Telecom And It
11.3 Banking, Financial Services, And Insurance (Bfsi)
11.4 Government And Public
11.5 Healthcare
11.6 Energy
11.7 Manufacturing
11.8 Media And Entertainment
11.9 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.2.1 The U.S.
12.3 Europe
12.3.1 The U.K.
12.4 Asia-Pacific
12.5 Middle East And Africa
12.6 Latin America

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situation And Trends
13.2.1 New Product Launches/Enhancements
13.2.2 Partnerships, Agreements, And Collaborations
13.2.3 Business Expansions

14 Company Profiles (Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View)*
14.1 Hp Inc.
14.2 Ibm
14.3 Schneider Electric Se
14.4 Emerson Network Power
14.5 Nlyte Software
14.6 Optimum Path, Inc.
14.7 Raritan
14.8 Ca Technologies, Inc.
14.9 Fieldview Solutions, Inc.
14.10 Huawei Technologies Co. Ltd.
*Details On Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View Might Not Be Captured In Case Of Unlisted Companies.

15 Apendix
15.1 Insights Of Industry Experts
15.2 Other Developments
15.3 Discussion Guide
15.4 Introducing Rt: Real-Time Market Intelligence
15.5 Available Customizations
15.6 Related Reports

List of Tables
Table 1 Market Assumptions
Table 2 Data Center Asset Management Market Size and Growth Rate, 2013–2020 (USD Million, Y-O-Y %)
Table 3 Global Data Center Asset Management Market Size, By Component Type, 2013–2020 (USD Million)
Table 4 Software: Market Size, By Region, 2013–2020 (USD Million)
Table 5 Service: Market Size, By Region, 2013–2020 (USD Million)
Table 6 Hardware: Market Size, By Region, 2013–2020 (USD Million)
Table 7 Data Center Asset Management Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 8 On-Premises: Market Size, By Region, 2013–2020 (USD Million)
Table 9 Cloud Deployment: Market Size, By Region, 2013–2020 (USD Million)
Table 10 Global Data Center Asset Management Market Size, By Service, 2013–2020 (USD Million)
Table 11 Consulting Service: Market Size, By Region, 2013–2020 (USD Million)
Table 12 Installation and Support Service: Market Size, By Region, 2013–2020 (USD Million)
Table 13 Professional Service: Market Size, By Region, 2013–2020 (USD Million)
Table 14 Global Data Center Asset Management Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 15 Midsize Data Center: Market Size, By Region, 2013–2020 (USD Million)
Table 16 Enterprise Data Center: Market Size, By Region, 2013–2020 (USD Million)
Table 17 Large Data Center: Market Size, By Region, 2013–2020 (USD Million)
Table 18 Global Data Center Asset Management Market Size, By Vertical, 2013–2020 (USD Million)
Table 19 Telecom and IT: Market Size, By Region, 2013–2020 (USD Million)
Table 20 BFSI: Market Size, By Region, 2013–2020 (USD Million)
Table 21 Government and Public: Market Size, By Region, 2013–2020 (USD Million)
Table 22 Healthcare: Market Size, By Region, 2013–2020 (USD Million)
Table 23 Energy: Market Size, By Region, 2013–2020 (USD Million)
Table 24 Manufacturing: Market Size, By Region, 2013–2020 (USD Million)
Table 25 Media and Entertainment: Market Size, By Region, 2013–2020 (USD Million)
Table 26 Others: Data Center Asset Management Market Size, By Region, 2013–2020 (USD Million)
Table 27 Global Data Center Asset Management Market Size, By Component Type, 2013–2020 (USD Million)
Table 28 North America: Market Size, By Component Type, 2013–2020 (USD Million)
Table 29 North America: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 30 North America: Market Size, By Service, 2013–2020 (USD Million)
Table 31 North America: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 32 North America: Market Size, By Vertical, 2013–2020 (USD Million)
Table 33 The U.S.: Market Size, By Component Type, 2013–2020 (USD Million)
Table 34 The U.S.: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 35 The U.S.: Market Size, By Service, 2013–2020 (USD Million)
Table 36 The U.S.: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 37 The U.S.: Market Size, By Vertical, 2013–2020 (USD Million)
Table 38 Europe: Market Size, By Component Type, 2013–2020 (USD Million)
Table 39 Europe: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 40 Europe: Market Size, By Service, 2013–2020 (USD Million)
Table 41 Europe: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 42 Europe: Market Size, By Vertical, 2013–2020 (USD Million)
Table 43 The UK: Market Size, By Component Type, 2013–2020 (USD Million)
Table 44 The UK: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 45 The UK: Market Size, By Service, 2013–2020 (USD Million)
Table 46 The UK: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 47 The UK: Market Size, By Vertical, 2013–2020 (USD Million)
Table 48 Asia-Pacific: Market Size, By Component Type, 2013–2020 (USD Million)
Table 49 Asia-Pacific: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 50 Asia-Pacific: Market Size, By Service, 2013–2020 (USD Million)
Table 51 Asia-Pacific: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 52 Asia-Pacific: Market Size, By Vertical, 2013–2020 (USD Million)
Table 53 Middle East and Africa: Market Size, By Component Type, 2013–2020 (USD Million)
Table 54 Middle East and Africa: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 55 Middle East and Africa: Market Size, By Service, 2013–2020 (USD Million)
Table 56 Middle East and Africa: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 57 Middle East and Africa: Market Size, By Vertical, 2013–2020 (USD Million)
Table 58 Latin America: Market Size, By Component Type, 2013–2020 (USD Million)
Table 59 Latin America: Market Size, By Deployment Type, 2013–2020 (USD Million)
Table 60 Latin America: Market Size, By Service, 2013–2020 (USD Million)
Table 61 Latin America: Market Size, By Data Center Type, 2013–2020 (USD Million)
Table 62 Latin America: Market Size, By Vertical, 2013–2020 (USD Million)
Table 63 New Product Launches, 2013–2015
Table 64 Partnerships, Collaborations and Agreements, 2013 – 2015
Table 65 Business Expansions, 2013–2015
Table 66 New Product Launches, 2013–2015
Table 67 Partnerships, Collaborations and Agreements, 2013 – 2015

List of Figures
Figure 1 Research Design
Figure 2 Breakdown of Primary Interviews: By Company, Designation, and Region
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Data Center Asset Management Software Market is Expected to Hold Large Market Size During the Forecast Period
Figure 7 Top Segments in Terms of Market Share for the Data Center Asset Management Market
Figure 8 North America is Expected to Hold the Largest Market Share in 2015
Figure 9 Growth Trend of the Data Center Asset Management Market
Figure 10 Software Component is Expected to Hold the Largest Share in the Data Center Asset Management Market Throughout the Forecast Period
Figure 11 North America is Expected to Hold the Largest Market Share in the Data Center Asset Management Market
Figure 12 Asia-Pacific is Expected to Register the Highest CAGR in the Data Center Asset Management Market During the Forecast Period
Figure 13 Geographic Lifecycle Analysis (2015): Asia-Pacific Market is Expected to Be in the High Growth Phase in the Coming Years
Figure 14 The Evolution of Data Center Asset Management Market
Figure 15 Data Center Asset Management: Drivers, Restraints, Opportunities, and Challenges
Figure 16 Supply-Side Analysis
Figure 17 Strategic Benchmarking: Product Innovation and Enhancements
Figure 18 Strategic Benchmarking: Partnerships and Collaborations
Figure 19 More Than Half of the Data Center Asset Management Market is Dominated By Software Solutions
Figure 20 On-Premises Market to Dominate Data Center Asset Management During the Forecast Period
Figure 21 Installation and Support is Expected to Hold the Major Share in the Service Market
Figure 22 Enterprise Data Center Type is Expected to Register the Highest Market Share During the Forecast Period
Figure 23 IT and Telecom Vertical is Expected to Dominate the Data Center Asset Management Market During the Forecast Period
Figure 24 Geographic Snapshot (2015 - 2020): APAC is Emerging as A New Hotspot
Figure 25 North America is Expected to Dominate the Data Center Asset Management Market During the Forecast Period of 2015–2020
Figure 26 North America Market: Snapshot
Figure 27 Asia-Pacific Market: Snapshot
Figure 28 New Product Launches and Enhancements Were the Key Growth Strategies During the Years 2013 - 2015
Figure 29 Market Evaluation Framework
Figure 30 Battle for Market Share: Market Players Adopted New Product Launches and Enhancements as the Key Strategy
Figure 31 HP Inc.: Company Snapshot
Figure 32 HP Inc: SWOT Analysis
Figure 33 IBM: Company Snapshot
Figure 34 IBM: SWOT Analysis
Figure 35 Schneider Electric Se: Company Snapshot
Figure 36 Schneider Electric: SWOT Analysis
Figure 37 Emerson: Company Snapshot
Figure 38 Emerson Network Power: SWOT Analysis
Figure 39 Nlyte Software: Company Snapshot
Figure 40 Nlyte Software: SWOT Analysis
Figure 41 Optimum Path, Inc.: Company Snapshot
Figure 42 Raritan: Company Snapshot
Figure 43 CA Technologies: Company Snapshot
Figure 44 Fieldview Solutions, Inc.: Company Snapshot
Figure 45 Huawei: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3508261/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Data Center Asset Management Market by Component Type (Software, Service, & Hardware), Deployment Type (On-Premise, & Cloud), Service, Data Center Type, Vertical and Region - Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3508261/
Office Code: SCBRRAO2

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>- Single User:</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>- 1 - 5 Users:</td>
<td>✔️</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>- Site License:</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td>USD 10000</td>
</tr>
<tr>
<td>- Enterprisewide:</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ☐ Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World