Rubber Molding Market for Automotive Components & Sub-Components, Material, Vehicle Type & Region - Global Trends & Forecast to 2020

Description:

"Rubber Molding Market for Automotive Components & Sub-Components (Rings, Weather-strips, Gaskets, Seals, Hoses, Grommets, & Bellows), Material (EPDM, NR, SBR & Others), Vehicle Type (Passenger car, LCV & HCV) & Region - Global Trends & Forecast to 2020"

The automotive rubber molded components market is driven by increased adoption of lightweight materials in automobiles and the increasingly stringent emission, safety, and fuel economy norms. The automotive rubber molded components market, in terms of value, is projected to grow at a CAGR of 5.20% from 2015 to 2020, to reach a market size of USD 40.5 Billion by 2020. The study segments the automotive rubber molded components market on the basis of components, material type, vehicle type, and region.

The rubber molded components market is driven by technological advancements. These include the formula developed by Ford Motor Co.’s biomaterial researchers, which enables renewable soy oil to be used to improve rubber car parts and make them more eco-friendly. The use of this soy oil as a 25% replacement for petroleum oil doubles the rubber’s stretch ability and reduces its environmental impact. Asia-Oceania is estimated to be the largest market, while China is estimated to be one of the largest markets for automotive rubber molded components in Asia-Oceania. The sizeable population and low production cost in the country have resulted in a high demand for vehicles. Asia-Oceania is known for producing compact and cost-effective cars. Given the low production costs, easy availability of economical labor, lenient emission and safety norms, and government initiatives for FDIs, the region has witnessed higher growth than the matured markets of Europe and North America.

The research methodology used in the report involves various secondary sources including paid databases and directories. Experts from related industries and suppliers have been interviewed to understand the future trends of the automotive rubber molded components market. The bottom-up approach has been used to estimate the market size, in which country-wise vehicle production statistics has been taken into account for each vehicle type.

In order to arrive at the market size, in terms of volume, for automotive rubber molded components, the average number of molded components that go into each vehicle category has been identified and multiplied by vehicle production numbers to get the country-level rubber molded components volume. This country-wise market size, in terms of volume, of rubber molded components for each vehicle type is then multiplied with the country-wise average OE price (AOP) of rubber molded components required for each application. This results in the country-wise market size, in terms of value. The summation of the country-wise market gives the regional market and further summation of the regional market provides the global automotive rubber molded components market.

Industry Ecosystem

Some of the key industry players which comprise the ecosystem of Rubber Molded Components market are given below:

- OEM's (Original Equipment Manufacturers) : General Motors Company, Ford Motor Company, Toyota Motor Corporation, Volkswagen AG, Daimler AG, BMW Group, PSA Peugeot Citroën & Others
- Rubber Molded Components Suppliers: Continental AG (Germany), Federal Mogul Corporation (U.S.), Cooper Standard Holdings Inc. (U.S.), Sumitomo Riko Co., Ltd. (Japan), Freudenberg & Co. KG (Germany) & Others

The automotive rubber molded components ecosystems consists of manufacturers such as Continental AG (Germany), Federal Mogul Corporation (U.S.) & Sumitomo Riko Co., Ltd. (Japan), automotive original equipment manufacturers (OEM) such as Toyota Motor Corporation (Japan), Volkswagen AG (Germany) & Ford Motor Company (U.S.), research institutes such as The Automotive Research Association of India (ARAI), European automotive research partners association (EARPA), & The United States Council for Automotive Research (USCAR) and regional automobile associations such as China Association of Automobile Manufacturers (CAAM), Japan Automobile Manufacturers Association (JAMA), & European Automobile
Manufacturers Association (ACEA), among others.

Target Audience
- Raw material suppliers of the materials
- Original Equipment Manufacturers (OEMs)
- Dealers
- Distributors of automotive rubber molded components
- Industry Associations
- Private Equity Firms

Scope of the Report

This report segments the automotive rubber molded components market as follows:

- By Components: Seals (O-Ring Seals, Rotary Seals, Lip Seals, and Mechanical Seals), Weather-strips (Door Weather-strips, Window Weather-strips, Trunk Weather-strips, and Hood Weather-strips), Gaskets (Intake Manifold Gaskets, Exhaust Manifold Gaskets, Oil Pan Gaskets, and Valve Cover Gaskets), Hoses, Grommets, and Bellows
- By Vehicle Type (Passenger Car, LCV, and HCV)
- By Material (EPDM (Ethylene Propylene Diene Terpolymer), NR (Natural Rubber), SBR (Styrene-Butadiene Rubber), and Others)
- By Region (North America, Asia-Oceania, Europe, and RoW)

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