Life Insurance in Canada, Key Trends and Opportunities to 2019

Description: The 'Life Insurance in Canada, Key Trends and Opportunities to 2019' report provides detailed analysis of the market trends, drivers and challenges in the Canadian life insurance segment.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2010-2014) and forecast period (2014-2019).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Canadian economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Summary:

The 'Life Insurance in the Canada, Key Trends and Opportunities to 2019' report provides in-depth market analysis, information and insights into the Canadian life insurance segment, including:

- Canadian life insurance segment's growth prospects by life insurance category
- Key trends, drivers and challenges for the life insurance segment
- A comprehensive overview of the Canadian economy and demographics
- The various distribution channels in the Canadian life insurance segment
- Details of the competitive landscape in the life insurance segment in Canada
- Details of regulatory policy applicable to the Canadian insurance industry

Scope:

This report provides a comprehensive analysis of the life insurance segment in Canada:

- It provides historical values for the Canadian life insurance segment for the report's 2010-2014 review period, and projected figures for the 2014-2019 forecast period.
- It offers a detailed analysis of the key categories in the Canadian life insurance segment, and market forecasts to 2019.
- It analyzes the various distribution channels for life insurance products in Canada.
- It profiles the top life insurance companies in Canada and outlines the key regulations affecting them.

Reasons To Buy:

- Make strategic business decisions using in-depth historic and forecast market data related to the Canadian life insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Canadian life insurance segment.
- Assess the competitive dynamics in the life insurance segment.
- Identify growth opportunities and market dynamics in key product categories.

- Gain insights into key regulations governing the Canadian insurance industry, and their impact on companies and the industry's future.

Key Highlights:

- The Canadian life segment accounted for 41.5% of the overall insurance gross written premium in 2014.

- Life insurance growth is primarily built on demographic factors.

- Canada's total population recorded a review-period CAGR of 1.1%, and the population aged over 65 years grew from 15.5% in 2010 to 17.3% in 2014.

- The segment is open to foreign insurers, and therefore has access to capital from foreign sources.

- Demand for products has changed with the economic environment, with insurers introducing customized policies to suit customers' needs.
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