Baking Ingredients Market by Type (Emulsifiers, Leavening Agents, Enzymes, Baking Powders & Mixes, Oil, Fats & Shortenings, Starch, Colors & Flavors), Application and Region - Global Trends to 2020

Description: The baking ingredients market, estimated at USD 11.79 billion in 2015, is projected to grow at a CAGR of 5.2% to reach USD 15.19 billion by 2020. The market is driven by factors such as rising per capita consumption of baked goods and product development of innovative baking ingredients that are cost-effective as well as beneficial for health. The high growth potential in emerging markets and untapped regions provide new growth opportunities for market players.

“Baking powders & mixes accounted for the largest market share in 2014”

Among the types of baking ingredients—which include emulsifiers, leavening agents, enzymes, starch, oils, fats, & shortenings, colors & flavors, and others—baking powders & mixes accounted for the largest market share, followed by oils, fats & shortenings. Baking powders are used on a large scale for day to day bread preparations in regions where there is higher per capita consumption of baked products. The enzymes segment is expected to grow at the highest CAGR with increasing applications in baked products.

“Bread leads the market with the largest share”

On the basis of application, the baking ingredients market is led by the bread segment, followed by cakes & pastries and cookies & biscuits. These are consumed on a large scale in developing regions as convenience and functional foods due to changing lifestyle trends. Cakes & pastries are the fastest-growing application segments for baking ingredients, particularly in developing Asian economies with greater demand for convenience foods and increasing disposable incomes.

“China: The future of the baking industry”

Increasing demand for convenience foods, functional foods, and baked goods, coupled with the constantly changing lifestyles, has increased the demand for baked products in China and other developing Asian economies. With a rise in disposable income and inclination towards western eating habits, several users are willing to spend on new innovative baked products and incorporate baked items such as breads and rolls in their daily diets.

The U.S. was the largest country-level market for baking ingredients, whereas the market in China is expected to grow at the highest CAGR of 7.0%, in terms of value.

Break-up of Primaries:
- By Company Type - Tier 1 – 55%, Tier 2 – 20% and Tier 3 – 25%
- By Designation – C level – 60%, Director level – 25%, Others – 15%
- By Region – North America - 10%, Europe – 20%, Asia-Pacific – 40%, RoW – 30%

Leading players such as Royal DSM N.V. (The Netherlands), Corbían N.V. (The Netherlands), Associated British Foods (U.K.), Cargill, Inc. (U.S.), and Kerry Group plc (Ireland) have been profiled in the report. The other players include AAK Limited (U.K.), British Bakels Ltd. (U.K.), Dawn Food Products, Inc. (U.S.), Muntons plc (U.K.), and Taura Natural Ingredients Limited (New Zealand).

Reasons to buy this report:
- To get a comprehensive overview of the global baking ingredients market
- To gain wide ranging information about the top players in this industry, their product portfolios and key strategies adopted by them
- To gain insights about the major countries/regions in which the baking ingredients market is flourishing

Contents:
1 Introduction
  1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
  1.3.1 Years Considered
1.4 Currency Considered
1.5 Unit Considered for the Study
1.6 Limitations
1.7 Stakeholders

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
    2.1.2 Primary Data
    2.1.2.1 Breakdown of Primary Interviews
  2.2 Factor Analysis
    2.2.1 Introduction
    2.2.2 Demand-Side Analysis
      2.2.2.1 Developing Economies
      2.2.2.2 Growing Middle-Income Population, 2009-2030
      2.2.2.3 Bread Consumption Patterns in Leading Countries
      2.2.2.4 Increasing Global PER Capita Income
    2.2.3 Supply-Side Analysis
      2.2.3.1 Availability of Raw Material
  2.3 Market Size Estimation
    2.3.1 Bottom-Up Approach
    2.3.2 Top-Down Approach
  2.4 Market Breakdown & Data Triangulation
  2.5 Market Share Estimation
    2.5.1 Key Data Taken From Secondary Sources
    2.5.2 Key Data From Primary Sources
    2.5.3 Key Industry Insights
  2.6 Research Assumptions & Limitations
    2.6.1 Assumptions
    2.6.2 Limitations

3 Executive Summary

4 Premium Insights
  4.1 Attractive Opportunities in Baking Ingredients Market
  4.2 Baking Powder & Mixes: Leading Segment for Baking Ingredients, By Type
  4.3 Asia-Pacific: Fastest-Growing Baking Ingredients Market
  4.4 Baking Ingredients Market Growth, By Country, 2015-2020
  4.5 Baking Ingredients Market: Developed vs Developing Nations, 2015-2020 (USD Million)
  4.6 Life Cycle Analysis, By Region

5 Market Overview
  5.1 Introduction
  5.2 History & Evolution
  5.3 Market Segmentation
    5.3.1 Baking Ingredients Market, By Type
      5.3.1.1 Emulsifiers
      5.3.1.2 Enzymes
      5.3.1.3 Baking Powder & Mixes
      5.3.1.4 Colors & Flavors
      5.3.1.5 Oils, Fats & Shortening
      5.3.1.6 Leavening Agents
      5.3.1.7 Starch
      5.3.1.8 Other Types
    5.3.2 Baking Ingredients Market, By Application
  5.4 Market Dynamics
    5.4.1 Drivers
      5.4.1.1 Changing Consumer Lifestyles
      5.4.1.2 Increasing Demand for Natural Ingredients Due to Increasing Consumer Awareness
    5.4.2 Restraints
5.4.2.1 Adherence to International Quality Standards and Regulations for Baking Ingredient Products

5.4.2.2 Ambiguity Over Consumption of Trans Fatty Acids and Health Issues Related to It

5.4.3 Opportunities

5.4.3.1 Emerging Applications of Baking Ingredients
5.4.3.2 Alternatives for Emulsifiers to Reduce Production Costs
5.4.3.3 Increasing Consumption of Baked Foods in Developed and Developing Countries

5.4.4 Challenges

5.4.4.1 Growing Substitution of the Baked Goods With the Cereals and Cornflakes Categories
5.4.4.2 Demand for Clean Label Products From Consumers

6 Industry Trends

6.1 Introduction
6.2 Value Chain Analysis
6.3 Supply Chain Analysis
6.3.1 Prominent Companies
6.3.2 Small & Medium Enterprises
6.3.3 End Users (Manufacturers/Restaurants/Fast Food Chains/Retail Customers/Governments/Researchers)
6.4 Industry Trends
6.5 Porter’s Five Forces Analysis
6.5.1 Threat of New Entrants
6.5.2 Threat of Substitutes
6.5.3 Bargaining Power of Suppliers
6.5.4 Bargaining Power of Buyers
6.5.5 Intensity of Competitive Rivalry
6.6 Pest Analysis
6.6.1 Political/Legal Factors
6.6.1.1 Government Regulations
6.6.2 Economic Factors
6.6.2.1 Economic Losses Due to Spoilage of Bakery Products
6.6.3 Social Factors
6.6.3.1 Urbanization, Convenience, and Food Consumption Trends
6.6.4 Technological Factors
6.6.4.1 Demand for Innovative Products and Adoption of New Technologies
6.7 International Regulations on Baked Foods

7 Baking Ingredients Market, By Type

7.1 Introduction
7.2 Emulsifiers
7.3 Enzymes
7.4 Leavening Agents
7.5 Baking Powder & Mixes
7.6 Oils, Fats & Shortenings
7.7 Colors & Flavors
7.8 Starch
7.9 Others

8 Baking Ingredients, By Application

8.1 Introduction
8.2 Bread
8.3 Cookies & Biscuits
8.4 Rolls & Pies
8.5 Cakes & Pastries
8.6 Others

9 Baking Ingredients Market, By Region

9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.2 Canada
9.2.3 Mexico
9.3 Europe
9.3.1 U.K.  
9.3.2 France  
9.3.3 Germany  
9.3.4 Italy  
9.3.5 Spain  
9.3.6 Russia  
9.3.7 Rest of Europe  

9.4 Asia Pacific  
9.4.1 China  
9.4.2 Japan  
9.4.3 Australia  
9.4.4 India  
9.4.5 Korea  
9.4.6 Vietnam  
9.4.7 Rest of Asia Pacific  

9.5 Rest of World (RoW)  
9.5.1 Brazil  
9.5.2 Argentina  
9.5.3 Chile  
9.5.4 Africa  
9.5.5 Middle East  

10 Competitive Landscape  
10.1 Overview  
10.2 Market Share Analysis  
10.3 Competitive Trends for Baking Ingredients Market  
10.3.1 Acquisitions & Mergers  
10.3.2 New Product Developments  
10.3.3 Agreements& Joint Ventures  
10.3.4 Expansions & Investments  

11 Company Profiles  
11.1 Introduction  
(Overview, Financials, Products & Services, Strategy, and Developments)*  
11.2 Cargill, Incorporated  
11.3 Associated British Foods PLC (ABF)  
11.4 Royal Dsm N.V.  
11.5 Kerry Group PLC  
11.6 Taura Natural Ingredients Limited  
11.7 Aarhuskarlshamn (AAK)  
11.8 Dawn Food Products, Incorporated  
11.9 Muntons PLC  
11.10 Corbion N.V. (Former, CSM N.V.)  
11.11 British Bakels Limited  

*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.  

12 Appendix  
12.1 Insights of Industry Experts  
12.2 Discussion Guide  
12.3 Company Developments  
12.3.1 Acquisitions & Mergers  
12.3.2 New Product Launches/Developments  
12.3.3 Agreements& Joint Ventures  
12.3.4 Expansions & Investments  
12.4 Introducing RT: Real-Time Intelligence  
12.5 Available Customizations  
12.6 Related Reports  

List of Tables
Table 1 Production and Consumption of Bread (2014)
Table 2 Price Range of Bakery/Wheat Flour (2011-2015)
Table 3 Assumptions of the Study
Table 4 Healthy Food Product Consumption, By Attribute & Region
Table 5 New Product Launch is the Key Strategy for Industry Players
Table 6 Baking Constituents and Their Main Functions
Table 7 Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 8 Baking Ingredients Market Size, By Type, 2013-2020 (KT)
Table 9 Emulsifiers: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 10 Emulsifiers: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 11 Enzymes: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 12 Enzymes: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 13 Yeast Level in Different Bakery Products
Table 14 Leavening Agents: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 15 Leavening Agents: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 16 Main Components of Baking Mixes
Table 17 Baking Powder & Mixes: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 18 Baking Powder & Mixes: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 19 Oils, Fats & Shortenings: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 20 Oils, Fats & Shortenings: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 21 Colors & Flavors: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 22 Colors & Flavors: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 23 Starch: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 24 Starch: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 25 Others: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 26 Others: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 27 Baking Ingredients Market Size, 2013-2020 (USD Million)
Table 28 Bread: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 29 Cookies & Biscuits: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 30 Rolls & Pies: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 31 Cakes & Pastries: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 32 Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 33 Baking Ingredients Market, 2013-2020 (KT)
Table 34 North America: Baking Ingredients Market Size, By Country, 2013-2020 (USD Million)
Table 35 North America: Baking Ingredients Market Size, By Country, 2013-2020 (KT)
Table 36 North America: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 37 North America: Baking Ingredients Market Size, By Type, 2013-2020 (KT)
Table 38 North America: Baking Ingredients Market Size, By Application, 2013-2020 (USD Million)
Table 39 U.S.: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 40 Canada: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 41 Mexico: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 42 Europe: Baking Ingredients Market Size, By Country, 2013-2020 (USD Million)
Table 43 Europe: Baking Ingredients Market Size, By Country, 2013-2020 (KT)
Table 44 Europe: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 45 Europe: Baking Ingredients Market Size, By Type, 2013-2020 (KT)
Table 46 Europe: Baking Ingredients Market Size, By Application, 2013-2020 (USD Million)
Table 47 U.K.: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 48 France: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 49 Germany: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 50 Italy: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 51 Spain: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 52 Russia: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 53 Rest of Europe: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 54 Asia-Pacific: Baking Ingredients Market Size, By Country, 2013-2020 (USD Million)
Table 55 Asia-Pacific: Baking Ingredients Market Size, By Country, 2013-2020 (KT)
Table 56 Asia-Pacific: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 57 Asia-Pacific: Baking Ingredients Market Size, By Type, 2013-2020 (KT)
Table 58 Asia-Pacific: Baking Ingredients Market Size, By Application, 2013-2020 (USD Million)
Table 59 China: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 60 Japan: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 61 Australia: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 62 India: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 63 Korea: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 64 Vietnam: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 65 Rest of Asia Pacific: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 66 RoW: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Table 67 RoW: Baking Ingredients Market Size, By Type, 2013-2020 (KT)
Table 68 RoW: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 69 RoW: Baking Ingredients Market Size, By Region, 2013-2020 (KT)
Table 70 RoW: Baking Ingredients Market Size, By Application, 2013-2020 (USD Million)
Table 71 Brazil: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 72 Argentina: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 73 Chile: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 74 Africa: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 75 Middle East: Baking Ingredients Market Size, By Type, 2013-2020 (USD Million)
Table 76 Acquisitions & Mergers, 2010-2015
Table 77 New Product Developments, 2010-2015
Table 78 Agreements & Joint Ventures, 2011-2015
Table 79 Expansions & Investments, 2010-2015

List of Figures

Figure 1 Baking Ingredients Market Segmentation
Figure 2 Research Design
Figure 3 Top 5 Economies Based on GDP (PPP) are the U.S., China, India, Japan, and Germany (2014)
Figure 4 Middle-Income Population in Asia-Pacific is Projected to Grow and Account for the Largest Share in the Global Market By 2030
Figure 5 Quarterly Price Range of Bakery/Wheat Flour (2011-2015)
Figure 6 Market Size Estimation Methodology: Bottom-Up Approach
Figure 7 Market Size Estimation Methodology: Top-Down Approach
Figure 8 Data Triangulation
Figure 9 Baking Ingredients Market Snapshot (2015 vs 2020): Enzymes Segment is Projected to Grow Rapidly During Forecast Period
Figure 10 Baking Ingredients Market Size, By Region (USD Million)
Figure 11 Acquisitions & Mergers: the Key Strategy
Figure 12 Baking Ingredients Market Share (Value), By Region, 2014
Figure 13 Asia-Pacific: Baking Ingredients Market Size, By Application (USD Million), 2015-2020
Figure 14 Emerging Markets With Promising Growth Potential, 2015-2020 (USD Million)
Figure 15 Enzymes Segment Projected to Grow at the Highest CAGR From 2015-2020
Figure 16 Bread Segment Accounted for Largest Share in the Asia-Pacific Market, 2014 (USD Million)
Figure 17 China to Grow at Highest CAGR in Baking Ingredients Market, 2015-2020
Figure 18 Developed Markets to Dominate & Show Strong Growth Opportunities in the Next 5 Years
Figure 19 Baking Ingredients Market is Projected to Experience Strong Growth in the Asia-Pacific Region
Figure 20 History & Evolution of the Baking Ingredients Market
Figure 21 Baking Ingredients Market Segmentation
Figure 22 Changing Lifestyles and Eating Habits Drive the Baking Ingredients Market
Figure 23 PER Capita Consumption of Fine Baked Goods in Europe From 2009 to 2013 (Kilograms)
Figure 24 Retailer Sales of Top Five Gluten-Free Foods Segments, 2011-13 (USD Million)
Figure 25 Value Chain Analysis: Major Value is Added During Manufacturing & Material Sourcing
Figure 26 Supply Chain: Multi-Model Distribution System Followed By Prominent Players
Figure 27 Porter's Five Forces Analysis
Figure 28 Baking Ingredients Market Size, By Type, 2015 vs 2020 (USD Million)
Figure 29 Baking Ingredients Market Size, By Application, 2015 vs 2020
Figure 30 North America Dominated the Cakes & Pastries Segment of Baking Ingredients Market 2013 V/S 2020
Figure 31 Baking Ingredients Market 2013-2020
Figure 32 North America: Baking Ingredients Market, 2013-2020
Figure 33 Europe: Baking Ingredients Market, 2013-2020
Figure 34 U.K.: Top Five Types of Baked Goods Purchased
Figure 35 Spain: Bread Consumption From 2010 to 2013 (Million Kilograms)
Figure 36 Asia-Pacific: Baking Ingredients Market Size, By Country, 2013-2020
Figure 37 South Korea: Bakery Market Insight 2012
Figure 38 RoW: Baking Ingredients Market Size, By Region, 2013-2020 (USD Million)
Figure 39 Companies Adopted Acquisitions & Mergers as the Key Growth Strategy, 2010-2015
Figure 40 Baking Ingredients Market Share, By Key Player, 2014
Figure 41 New Product Developments Increased Between 2010 & 2015
Figure 42 Acquisitions & Mergers: the Key Strategy
Figure 43 Geographic Revenue Mix of Top 5 Market Players
Figure 44 Cargill, Incorporated: Company Snapshot
Figure 45 Associated British Foods PLC: Company Snapshot
Figure 46 Royal DSM N.V.: Company Snapshot
Figure 47 Kerry Group PLC: Company Snapshot
Figure 48 Taura Natural Ingredients Limited: Company Snapshot
Figure 49 Aarhuskarlshamn: Company Snapshot
Figure 50 Corbion N.V. (Former CSM N.V.): Company Snapshot

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3510942/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Baking Ingredients Market by Type (Emulsifiers, Leavening Agents, Enzymes, Baking Powders & Mixes, Oil, Fats & Shortenings, Starch, Colors & Flavors), Application and Region - Global Trends to 2020
Web Address: http://www.researchandmarkets.com/reports/3510942/
Office Code: SCH3UGAU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: 
You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: 
Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: 
Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
</tbody>
</table>
| Bank Address  | Ulster Bank,
                27-35 Main Street,
                Blackrock,
                Co. Dublin,
                Ireland. |

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World