Mobile and Wireless Backhaul Market by Equipment (Microwave, Millimeter Wave, Sub 6 GHZ, Test and Measurement), by Services (Network, System Integration, Professional) - Worldwide Market Forecasts and Analysis to 2015 - 2020

Description:
Mobile and wireless backhaul solutions are adopted by the telecom and IT industry across the globe to boost the customer experience by managing the networks and distributing the huge data traffic. The report aims at estimating the market size and future growth potential of mobile and wireless backhaul market across different segments, such as equipment, services, and regions. The base year considered for the study is 2014 and the market size is forecasted from 2015 to 2020. The increasing volume of data and demand of smartphones and connected devices is expected to play a key role in fueling the growth of the market in the next five years.

The research methodology used to estimate and forecast the mobile and wireless backhaul market includes secondary research to capture the revenues of major vendors in this market in specific segments. The complete product mapping of various vendors’ offerings to determine the market segmentation has been done.

The bottom-up procedure was employed to arrive at the overall market size of the global mobile and wireless backhaul market from the revenue of the key players in the market. After arriving at the overall market size, the total market size was split into several segments and sub-segments. These market numbers were then verified through primary research by conducting extensive interviews with key industry leaders in this industry, such as CEOs, VPs, Directors, and Executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and to arrive at the exact market numbers for all segments and sub-segments.

The mobile and wireless backhaul ecosystem comprises vendors, such as Cisco, Alcatel-Lucent, Ericsson, Huawei Technologies, Broadcom, ZTE and many more. These vendors sell their mobile and wireless backhaul equipment and services to end users to cater to their unique network requirements and backhaul needs.

Scope of the Report
The research report segments the mobile and wireless market in the following submarkets:

By Equipment:
- Microwave equipment
- Millimeter Equipment
- Sub-6 GHZ Equipment
- Test and Measurement Equipment

By Service:
- Communication Services Providers
- IT Infrastructure Equipment Providers
- Components Providers
- Software Providers
- System Integrators
- Network Service Providers
- Support Service Providers
- Distributors and Resellers
- Enterprises
- Mobile Operators

Target audience
- Communication Services Providers
- IT Infrastructure Equipment Providers
- Components Providers
- Software Providers
- System Integrators
- Network Service Providers
- Support Service Providers
- Distributors and Resellers
- Enterprises
- Mobile Operators
- Network Services
- System Integration Services
- Professional services

By Region:
- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

By Countries:
- US
- Other North America countries
- UK
- Other European Countries
- China
- Other APAC Countries

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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

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