Global Cleaning Chemicals Market Insights, Opportunity Analysis, Market Shares and Forecast, 2016 - 2022

Description: The global cleaning chemical market is forecasted to grow around $55.64 billion at a CAGR of 4.7% during 2016-2022. Cleaning chemicals is a kind of chemical agents basically used for cleaning stains, eliminating bad odor, dust particles and other contaminated surfaces. These chemicals can be sanitizer, disinfectants, general purpose cleaner etc. The cleaning chemical market is forecasted to grow at higher rate in future due to rapid growth and rising concern of people regarding health and hygiene in all over the world.

Wide usage of cleaning chemical in various applications, rising investment of by key players, increasing demand for cleaning chemical are the several factors promoting the growth of global cleaning chemicals market. Although there are many factors driving the market, but still there are certain challenges prevailing in the market such as fluctuations of raw material prices, rising environmental concern etc.

The global cleaning chemicals market is segmented on the basis of type, by application, chemical nature, form, products and by geography. On the basis of type, the market is segmented into air fresheners (formaldehyde, petroleum distillates, 1, 4 dichlorobenzene, aerosol, dipentene), dishwashing (phosphates, trisodium, chloride), floor-care products (petroleum distillates, formaldehyde, ether, isopropyl alcohol, ammonia), sanitizers and disinfectants (chlorine, ammonia, chlorhexidine, hexachlorophene, iodine, triclosan), cleaners (ammonia, ethylene glycol butyl ether) etc. Among all type, sanitizers and disinfectants is the fastest growing market in near future due to rising healthy concerns across the globe. On the basis of application, the market is further segmented into healthcare facilities, household appliances, hospitals, retail outlets, others. Among all applications, healthcare industry is forecasted to grow at a CAGR of more than 40% by 2022. The major reason behind the success of this industry is raising healthcare infrastructure in the global cleaning chemical market. Another major reason that helps in boosting this market is increasing number of hospitals etc. On the basis of chemical nature, the market is segmented into alkalies, caustic, chlorine, soda ash, solvents (alcohols, terpenes, ethers, hydrocarbon, chlorinated solvents, others), surfactants (anionic surfactants, nonionic surfactants, cationic surfactants, iodine, phenols, formaldehydes, others) etc. Among all chemical nature, surfactants and surface is expected to grow further due to rising need of chemicals in healthcare sector. On the basis of form, the market is segmented into powder, liquid, granules and others. On the basis of product, the market is further segmented into general purpose cleaners, floor care products, ware-washing detergents, disinfectants & sanitizers, laundry care products, vehicle wash products, hand cleansers and others. Among all products, general purpose cleaners hold the largest market share in cleaning products and it is expected to grow significantly in future. On the basis of geography, Europe, Asia Pacific North America, and ROW are the major segments of this global cleaning chemicals market. North America region holds the largest market share in cleaning chemicals market due to changing lifestyle and high growth rate in urban sector etc.


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