Global Stretch and Shrink Film Market 2016-2020

Description:
Market outlook of the global stretch and shrink film market
The market research analyst estimates the stretch and shrink film market to attain a CAGR of over 5% during the forecast period of 2016 to 2020. Much of this growth can be attributed to factors like the high efficiency of film manufacturing and layering, growing sales of retail items, and the increasing use of stretch and shrink hoods and beverage and pallet unitization wraps.

Rapid growth in the food and beverage (F&B) sector is the key driver for the growth of this market. This sector is predicted to be the major customer for plastic packaging and stretch and shrink films during the forecast period. Since products in this sector are fast moving, they need to be light and cheap to reduce the transportation cost and facilitate instant disposal. The inherent property of plastics to mold into various shapes and sizes for the consumption, storage, and transportation of edible items is expected to facilitate market growth during the forecast period.

Application-based segmentation of the stretch and shrink films market
- Beverages packaging
- Consumer product packaging
- Food packaging
- Industrial/bulk product packaging
- Material goods packaging
- Pharmaceuticals packaging

In this market research report, analysts estimate the food packaging segment to lead the global market for stretch and shrink films during the forecast period. This segment is envisaged to account for a market share of more than 39% by 2020 and is closely followed by segments like industrial/bulk product packaging, material goods packaging, beverages packaging, and consumer product packaging segments. Factors like the healthy expansion of the industrial and manufacturing sectors and the recent increase in demand for product packaging are expected to account for this segment's high market dominance during the forecast period.

Geographical segmentation of the stretch and shrink films market
- Americas
- APAC
- EMEA

In terms of revenue contribution, the APAC region is predicted to lead the global market for stretch and shrink films during the forecast period. This region is expected to witness a growing demand for stretch and shrink films from the packaging and manufacturing industries, which leads to market growth during the forecast period.

Competitive landscape and key vendors
The presence of many multinational, regional, and local vendors in this market results in intense competition during the forecast period. In this market, the local players offer innovative solutions at a price lower than the international players, which leads to price wars among the vendors. The international players in this market are expected to exhibit inorganic growth during the forecast period as their growth is heavily dependent on the acquisition of local players.

Key vendors in this market are -
- AEP Industries
- Bemis Co.
- Berry Plastics
- Sigma Plastics

Other prominent vendors analyzed in this market research are Aakriti Packaging, Alliance Plastics, Allied Plastics (Mumbai, India), American Eagle Packaging, AmTopp, Baoding Enshi Pack, Bollore, Bonset America, COVERIS, Damam Polymers (India), Dow Chemical, Eurofilms Extrusion, Exxon Mobil Chemical, FlexSol Packaging, Genuine Package Venture, Groupe BARBIER, Hipac Packaging Solutions, Hood Packaging,

Key questions answered in the report
- What are the key factors driving the growth of global stretch and shrink film market?
- What are the Key Market trends impacting the growth of the global stretch and shrink film market?
- What are the various opportunities and threats faced by the global stretch and shrink film market?
- Trending factors influencing the market shares for Americas, APAC, and EMEA?
- Key outcome of the five forces analysis on the global stretch and shrink film market?
- Growth forecast of the global stretch and shrink film market until 2020?

Related reports
- Stretch and Shrink Films Market in the US 2015-2019
- Global Packaging Film Market 2015-2019
- Packaging Film Market in APAC 2015-2019
- Plastic Films Market in the US 2015-2019

Contents:
PART 01: Executive summary
- Highlights
PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Global stretch film market
- Application of stretch films
- Market size and forecast by revenue
- Stretch film resins
- Global LLDPE market

PART 07: Global shrink film market
- Market size and forecast by revenue

PART 08: Market segmentation by applications
- Global stretch and shrink film market by application

PART 09: Geographical segmentation
- Global stretch and shrink film market by geography
- Global stretch and shrink film market by geography 2015-2020
- Stretch and shrink film market in APAC
- Stretch and shrink film market in the Americas
- Stretch and shrink film market in EMEA

PART 10: Market drivers

PART 11: Impact of drivers
PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
- Competitive scenario
- Key vendor rankings 2015
- AEP Industries
- Bemis
- Berry Plastics
- Sigma Plastics
- Other prominent vendors

PART 16: Appendix
- List of abbreviations

PART 17: About the Author

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Exhibit 01: Product offerings
Exhibit 02: Global stretch and shrink film market landscape
Exhibit 03: Global stretch and shrink film market 2015-2020 ($ billions)
Exhibit 04: Five forces analysis
Exhibit 05: Types of stretch films
Exhibit 06: Global stretch film market 2015-2020 ($ billions)
Exhibit 07: Chemical properties of LLDPE
Exhibit 08: Global LLDPE market 2015-2020 ($ billions)
Exhibit 09: Stages in shrink wrapping
Exhibit 10: Global shrink film market 2015-2020 ($ billions)
Exhibit 11: Global stretch and shrink film market by application 2015
Exhibit 12: Global stretch and shrink film market by application 2020
Exhibit 13: Global stretch and shrink film market by geography 2015
Exhibit 14: Global stretch and shrink film market by geography 2015-2020
Exhibit 15: Global stretch and shrink film market by geography 2015-2020 ($ billions)
Exhibit 16: Stretch and shrink film market in APAC 2015-2020 ($ billions)
Exhibit 17: Stretch and shrink film market in the Americas 2015-2020 ($ billions)
Exhibit 18: Stretch and shrink film market in EMEA 2015-2020 ($ billions)
Exhibit 19: Impact of drivers
Exhibit 20: Impact of drivers and challenges
Exhibit 21: Key competitive factors in global stretch and shrink film market
Exhibit 22: Key vendor ranking 2015
Exhibit 23: AEP Industries: Product segmentation by revenue 2014
Exhibit 24: AEP Industries: Geographical segmentation by revenue 2014
Exhibit 25: Bemis: Business segmentation by revenue 2014
Exhibit 26: Bemis: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 27: Bemis: Geographical segmentation by revenue 2014
Exhibit 28: Berry Plastics: Business segmentation by revenue 2014
Exhibit 29: Berry Plastics: Business segmentation by revenue 2013 and 2014 ($ billions)

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