Global Mobile Satellite Services Market 2015-2019

Description:

Market outlook of mobile satellite services
The global MSS market is expected to witness steady growth due to increased adoption of mobile satellite services in maritime and aviation sectors. The market research analysts predict the global MSS market to grow at a CAGR of more than 7% from 2015 to 2019.

With recent developments in M2M technology, satellite M2M services have become popular. With this, investments by the governments in satellite development, deployment, and launch is expected to gain further traction during the forecast period. Thanks to these trends, the market demand for the services segment in the global MSS market is expected to surge until 2019.

Market segmentation by platforms
- Aviation
- Land
- Maritime
- Others

The increased demand for satellite solutions in the maritime segment propels this market. Maritime applications require high-quality data services with a global coverage for enhanced safety features and hence, satellite broadband services are highly sought after for maritime applications.

Increasing demand for MSS in emergency situations
Satellite communication services serve as the backbone for successful relief operations. Worldwide, humanitarian organizations are becoming increasingly reliant on MSS for its robustness and expansive coverage to facilitate timely response.

MSS terminals can be easily deployed anywhere, independent of local infrastructure, thus fulfilling the need for apt coverage in relief operations during natural disasters and emergency situations. For instance, Thuraya collaborated with NetHope in delivering preferential airtime rates and technical training support that enables on-ground relief staff to effectively coordinate aid operations.

Geographical segmentation of mobile satellite services
- APAC
- Americas
- EMEA

Western Europe is a key region for advanced technological solutions in mobile satellite services. Similarly, Western Europe also demands more broadband and M2M MSS for its applications in different key markets. Revenues of the global MSS market are expected to rise in this region during the forecast period.

Key vendors analyzed in the report
- Thuraya
- Orbcomm
- Iridium Communications
- Inmarsat
- Others

Other prominent vendors of this market include Orbcomm, Terrestar Network, TrustComm, and ViaSat.

Key questions answered in the report
- What are the key factors driving the global MMS market?
- What are the Key Market trends impacting the growth of the global MMS market?
- What are the various opportunities and threats faced by the vendors in the global MMS market?
- Trending factors influencing the market shares for the global MMS market?
- Market shares for APAC, Americas, and EMEA?
- Key outcome of the five forces analysis on the global MMS market
- Growth forecast of the global MMS market?
Related reports
- Global Bone Graft and Substitute 2015-2019
- Health Supplement Market in Malaysia 2015-2019
- Global Confectionery Market 2015-2019
- Global Energy Drinks Market 2015-2019
- Soft Drinks Market in the US 2015-2019

Contents:
PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by platform
- Global MSS market by platform

PART 07: Market segmentation by service
- Global MSS market by service

PART 08: Market segmentation by application
- Global MSS market by application

PART 09: Geographical segmentation
- Global MSS market by geographical segmentation

PART 10: Market drivers

PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
- Competitive scenario
- Market share analysis
- Other prominent vendors

PART 16: Key vendor analysis
- EchoStar
- Globalstar
- Inmarsat
- Intelsat General
- Iridium communications
- Singtel
- Telstra
- Thuraya
PART 17: Appendix
- List of abbreviations

PART 18: About the Author

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Exhibit 01: Product offerings
Exhibit 02: Global MSS market overview
Exhibit 03: Satellite frequency bands
Exhibit 04: MSS applications
Exhibit 05: Global MSS market 2014-2019 ($ billions)
Exhibit 06: Five forces analysis
Exhibit 07: Global MSS market by platform 2014-2019 ($ billions)
Exhibit 08: Global MSS market by service 2014-2019 ($ billions)
Exhibit 09: Global MSS market by application 2014-2019 ($ billions)
Exhibit 10: Global MSS market by geographical segmentation 2014
Exhibit 11: Impact of drivers
Exhibit 12: Impact of drivers and challenges
Exhibit 13: Global MSS market by vendor segmentation 2014
Exhibit 14: EchoStar: Business segmentation 2014 by revenue
Exhibit 15: EchoStar: Business segmentation by revenue 2013 and 2014 ($ billion)
Exhibit 16: EchoStar: Geographical segmentation by revenue 2014
Exhibit 17: Globalstar: Business segmentation by revenue 2014
Exhibit 18: Globalstar: Business segmentation by revenue 2013 and 2014 ($ million)
Exhibit 19: Globalstar: Geographical segmentation by revenue 2014
Exhibit 20: Inmarsat: Business segmentation by revenue 2014
Exhibit 21: Inmarsat: Geographical segmentation by revenue 2014
Exhibit 22: Intelsat General: Business segmentation by revenue in 2014
Exhibit 24: Intelsat General: Geographical segmentation by revenue in 2014
Exhibit 25: Iridium communications: Segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 26: Iridium communications: Geographical segmentation by revenue 2014
Exhibit 27: Singtel: Business segmentation by revenue 2015
Exhibit 28: Singtel: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 29: Telstra: Business segmentation by revenue 2015
Exhibit 30: Telstra: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 31: Telstra: Geographical segmentation by revenue 2015
Exhibit 32: Thuraya: Business offerings

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