Global Liquid Waterborne Printing Inks Market 2015-2019

Description: Market outlook of liquid waterborne printing ink

The market research analyst predicts the global liquid waterborne printing inks to grow at a CAGR of around 5% during the forecast period. The stringent regulations regarding high-VOC inks have been driving the growth of this market. For instance, in North America and Western Europe, the regulations imposed by the governments concerning the limited use of these high-VOC containing inks have encouraged the rapid adoption of liquid waterborne printing inks with negligible VOC content. The advances being made in the water-based printing process is contributing to the market growth positively. For instance, the Flint Group introduced the Premo Film SXS printing ink that can be used in the flexographic printing process on non-absorbent oriented polypropylene and polyethylene substrates for packaging applications.

Competitive landscape and key vendors

The global liquid waterborne printing inks market is fragmented and has several regional as well as global players. The market is highly competitive and is witnessing price wars among vendors. The report predicts the market to experience a rise in consolidations during the forecast period.

The top four vendors in the market are –
- Flint Group
- Sakata
- Sun Chemical
- Tokyo Ink

Other prominent vendors in the market include Altana, Dainichiseika Color & Chemicals, Environmental Inks and Coatings, Huber Group, INX International Ink, Micro Inks, Royal Dutch Printing Ink Factories Van Son, Ruco Druckfarben, Sanchez, T&K Toka, Tokyo Printing Ink, and Wikoff Color.

Segmentation by end users and analysis of the liquid waterborne printing inks market

- Packaging
- Publishing
- Promotion

The packaging industry was the dominant segment during 2014, and its market consumption is expected to reach 400 kilotons by the end of 2019. The growth of this sector is due to the increase in the use of these inks for flexible packaging purposes in the food industry globally.

Segmentation by printing process and analysis of the liquid waterborne printing inks market

- Flexography
- Gravure

The flexography process accounted for 82% of the consumption share during 2014 and is expected to grow at a rate of 5% during the forecast period. The major end-uses of flexographic printing process includes printing on corrugated board cartons, flexible packaging, bags and sacks, labels, shrink sleeves, folding cartons, newspapers, and envelopes among others.

Segmentation by substrate and analysis of the liquid waterborne printing inks market

- Films
- Paper and paperboard

The paper and paperboard substrate segment is expected to dominate the market during the forecast period. Liquid waterborne printing inks are extensively used in the printing industry on paper and paperboard substrates through the flexographic printing process, as a result of these substrates' absorbent nature.

Geographical segmentation and analysis of the liquid waterborne printing inks market

- Americas
- APAC
- EMEA
EMEA accounted for 40% of the market share during 2014 and is expected to grow at a rate of 5% during the forecast period. The stringent regulations imposed by the EU on the printing industry regarding inks containing high VOC content has fueled the growth of the market in this region. The consumption of liquid waterborne printing inks in the European region is largely from the printing industry in Western Europe, led by France, Germany, and Italy.

Key questions answered in the report include

- What will the market size and the growth rate be in 2019?
- What are the key factors driving the liquid waterborne printing inks market?
- What are the Key Market trends impacting the growth of the liquid waterborne printing inks market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the liquid waterborne printing inks market?
- Trending factors influencing the market shares of the Americas, APAC, and EMEA?
- What are the key outcomes of the five forces analysis of the liquid waterborne printing inks market?

Related reports
- Global Printers Market 2015-2019
- Global Mobile Printing Market 2015-2019
- Global Inkjet Packaging and Labeling Market 2015-2019
- Global 3D Printing Market in Healthcare Industry 2015-2019

Contents:

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by end-user
- Global liquid waterborne printing inks market in packaging industry
- Global liquid waterborne printing inks market in publishing industry
- Global liquid waterborne printing inks market in promotion and others segment

PART 07: Market segmentation by printing process
- Global liquid waterborne printing inks market in flexography segment
- Global liquid waterborne printing inks market in gravure segment

PART 08: Market segmentation by substrate
- Paper and paperboard
- Films and others

PART 09: Geographical segmentation
- Liquid waterborne printing inks market in EMEA
- Liquid waterborne printing inks market in Americas
- Liquid waterborne printing inks market in APAC

PART 10: Market drivers
PART 11: Impact of drivers

PART 12: Market challenges

PART 13: Impact of drivers and challenges

PART 14: Market trends

PART 15: Vendor landscape
- Competitive scenario
- Degree of market consolidation
- Geographical analysis of buying criteria
- Other prominent vendors

PART 16: Key vendor analysis
- Flint Group
- Sakata Inx
- Sun Chemical
- Toyo Ink Group

PART 17: Appendix
- List of abbreviations

PART 18: About the Author

LOE
Exhibit 01: Product offerings
Exhibit 02: Segmentation of global liquid waterborne printing inks market
Exhibit 03: Global liquid waterborne printing inks market 2014-2019 ($ billions)
Exhibit 04: Global liquid waterborne printing inks market 2014-2019 (kilotons)
Exhibit 05: Five forces analysis
Exhibit 06: Global liquid waterborne printing inks market by end-user 2014
Exhibit 07: Global liquid waterborne printing inks market by end-user 2019
Exhibit 08: Global liquid waterborne printing inks market in packaging industry 2014-2019 (kilotons)
Exhibit 09: Global liquid waterborne printing inks market in publishing industry 2014-2019 (kilotons)
Exhibit 10: Global liquid waterborne printing inks market in promotion and others segment 2014-2019 (kilotons)
Exhibit 11: Global liquid waterborne printing inks market by printing process 2014
Exhibit 12: Global liquid waterborne printing inks market by printing process 2019
Exhibit 13: Global liquid waterborne printing inks market in flexography segment 2014-2019 (kilotons)
Exhibit 14: Global liquid waterborne printing inks market in gravure segment 2014-2019 (kilotons)
Exhibit 15: Global liquid waterborne printing inks market by substrate 2014 (kilotons)
Exhibit 16: Global liquid waterborne printing inks market by geography 2014
Exhibit 17: Global liquid waterborne printing inks market by geography 2019
Exhibit 18: Liquid waterborne printing inks market in EMEA 2014-2019 (kilotons)
Exhibit 19: Liquid waterborne printing inks market in Americas 2014-2019 (kilotons)
Exhibit 20: Liquid waterborne printing inks market in APAC 2014-2019 (kilotons)
Exhibit 21: Major drivers in global liquid waterborne printing inks market
Exhibit 22: Advantages of liquid waterborne inks
Exhibit 23: Global packaging market 2014-2019 ($ billions)
Exhibit 24: Impact of drivers
Exhibit 25: Major challenges in global liquid waterborne printing inks market
Exhibit 26: Global media spending growth rate 2010-2019
Exhibit 27: Printing inks market in APAC 2014-2019 ($ billions)
Exhibit 28: Impact of drivers and challenges
Exhibit 29: Major trends in global liquid waterborne printing inks market
Exhibit 30: Types, applications, benefits, and advantages of vegetable oil-based inks
Exhibit 31: Major vendors in global liquid waterborne inks market 2014
Exhibit 32: Share of vendors producing liquid waterborne printing inks in global printing inks market 2015
Exhibit 33: Global liquid waterborne inks market: degree of consolidation by region 2014
Exhibit 34: Global liquid waterborne inks market: buying criteria by region 2014
Exhibit 35: Flint Group: Business segmentation
Exhibit 36: Sakata Inx: Product segmentation 2014
Exhibit 37: Sakata Inx: Business segmentation by revenue 2014
Exhibit 38: Sakata Inx: Geographical segmentation by revenue 2014
Exhibit 39: Toyo Ink Group: Business segmentation by revenue 2015
Exhibit 40: Toyo Ink Group: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 41: Toyo Ink Group: Geographical segmentation by revenue 2015

Ordering:


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Liquid Waterborne Printing Inks Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3512496/
Office Code: SCDKFR1W

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World