Global Skincare Devices Market Assessment & Forecast: 2015 - 2019

Description:
In 2014, North America accounted for a share of 36.9% of the global skincare devices market. Strong purchase power continues to encourage dermatologists and skincare specialists along with other aesthetic service providers to invest in expensive technologies. According to the American Society for Aesthetic Plastic surgery, in 2014, the United States has observed a 508% growth in non-surgical procedures such as laser, microdermabrasion and others. In addition according to the same study, a recorded total of 417,034 microdermabrasion procedures were performed in 2014.

This report covers the market for non-invasive aesthetic skincare devices such as aesthetic lasers, microdermabrasion, cryotherapy devices, microcurrent and ultrasound, radiofrequency, electrosurgery and LED/infrared light therapy devices used for skin damage repair, contouring, skin tightening, cleansing & exfoliation and cellulite reduction. Cosmetic procedures of the skin are sought after through the world across all economic classes. However, availability and affordability of skin care procedures greatly vary with the complexity of technology and standard of living in a country. Skin care devices market therefore varies among different geographies based on their standard of living, demographic/cultural significance of skin care, and penetration of technology. Geographically the skin care devices market has been segmented into North America, Latin America, Europe, Asia Pacific, Middle East, and Africa. Latin Americans were found to be the second most inclined citizens to prefer a non-surgical skin procedure after North Americans.

Brazil boasts of a total plastic surgeon population of 13.6% among medical practitioners in the country, according to the 2014 study International Society for Aesthetic Plastic surgery. With a plastic surgeon population of 5,473 individuals, Brazil has the second highest population of plastic surgeons in the world after the United States. In 2014, Brazil observed 52,650 laser rejuvenating procedures in the country, again the second highest in the world according to International Society for Aesthetic Plastic surgery.

Israel is considered one of the greatest source of innovation and competition in this sector of medical devices. The region has contributed to this market by being a base for global leading players such as Lumenis, Alma Lasers, Syneron Candela and Novoxel among others. Major foreign entities such as Fosun Pharma have been actively pursuing further acquisitions from the region as well establishing the growing prominence of Asia-Pacific as a major player in recent years. In 2014, calculated CAGR between 2015-2019 of Middle-East and Asia-Pacific was 12.5% and 12.0% respectively. In 2014, North America led with a share of 36.9% followed by Europe with a share of 25.0%. Major factors for North America's continued leadership is high awareness of technology, large number of skincare specialists, greater purchase power for commodities and luxury products.

The low device regulation is partially offset by stringent regulation of FDA on approval of clinical applications of the aesthetic devices. Energy based minimally invasive aesthetic devices are observing a very strong growth and cryo based skincare technologies are anticipated to experience the fastest growth.

Contents:
Chapter 1 Preface
1.1 Research Scope
1.1.1 Market Segmentation
1.1.2 Postulations
1.2 Methodology of Research
1.2.1 Companies covered in this report

Chapter 2 Précis
2.1 Market Inferences

Chapter 3 Market Dynamics
3.1 Market Drivers
3.1.1 Word of mouth or viva voce a major factor in selection of cosmetic and skincare device and procedures
3.1.2 Large fragmented market and mature technology is ensuring availability to majority of populace
3.1.3 Skincare devices offer ease of use and are available to service providers as well as patients and consumers
3.1.4 Medical tourism and cosmetic procedures
3.2 Market Inhibitors
3.2.1 High cost of existing devices
3.2.2 Long duration before visible results compelling individuals to opt for substitutes
3.2.3 Lack of training and exposure to technology
3.3 Opportunities
3.3.1 Innovation in skin rejuvenation technology
3.3.2 Growth in senior population to fuel skin care market

Chapter 4 Skincare Devices – Global Market Size Assessment, by Technology, Forecast: 2015 - 2019
4.1 Introduction

5.1 Introduction
5.2 Global Skin Tightening Market, US$ Mn (2013 - 2019)

6.1 Introduction

Chapter 7 Key Players Analysis: Global Skincare Devices Market, 2014 (%)
7.1 Key Players Market Share: Global Skincare Devices Market, 2014 (%)
7.2 Global Skincare Devices Market: Recent Developments 2013-2015
7.2.1 Mergers and Acquisitions
7.2.2 Joint Ventures, Expansion and Collaborations
7.2.3 New Product Launches, Approvals and Recalls

Chapter 8 Epilogue

List of Figures:
FIG. 1 Market Segmentation: Global Skincare Devices Market
FIG. 2 Research Methodology: Global Skincare Devices Market Assessment
FIG. 3 Global Skincare Devices Market Share, by Region 2014 (% Share - US$ Million)
FIG. 4 Global Skincare Devices Market Share, by Technology 2014 – 2019 (% Share US$ Millions)
FIG. 7 Global Cryotherapy Skincare Devices Market, 2013 – 2019 (US$ Million)
FIG. 8 Global Radiofrequency Skincare Devices Market, 2013 – 2019 (US$ Million)
FIG. 12 Global Skin Tightening Market Share, by Applications 2014 – 2019 (% Share US$ Millions)
FIG. 13 Global Skin Tightening Market, 2013 – 2019 (US$ Million)
FIG. 14 Global Cleansing & Exfoliating Market, 2013 – 2019 (US$ Million)
FIG. 16 Global Cellulite Reduction Market, 2013 – 2019 (US$ Million)
List of Tables:
TABLE 1 List of companies covered in this report

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3512498/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Skincare Devices Market Assessment & Forecast: 2015 - 2019
Web Address: http://www.researchandmarkets.com/reports/3512498/
Office Code: SCDKACPR

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>□ Single User:</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>□</td>
<td>USD 3700 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>CD-ROM:</td>
<td>□</td>
<td>USD 7500 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>□ Enterprisewide:</td>
<td>USD 7500</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: □ Mr □ Mrs □ Dr □ Miss □ Ms □ Prof
First Name: ___________________________________________ Last Name: _______________________________________
Email Address: * _______________________________________
Job Title: ___________________________________________
Organisation: _________________________________________
Address: ___________________________________________
City: _______________________________________________
Postal / Zip Code: ___________________________________
Country: ___________________________________________
Phone Number: _______________________________________
Fax Number: _________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

| Account number | 833 130 83 |
| Sort code      | 98-53-30   |
| Swift code     | ULSBIE2D   |
| IBAN number    | IE78ULSB98533083313083 |
| Bank Address   | Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland |

If you have a Marketing Code please enter it below:

Marketing Code: _____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp