Global Skincare Devices Market Assessment & Forecast: 2015 - 2019

Description: In 2014, North America accounted for a share of 36.9% of the global skincare devices market. Strong purchase power continues to encourage dermatologists and skincare specialists along with other aesthetic service providers to invest in expensive technologies. According to the American Society for Aesthetic Plastic surgery, in 2014, the United States has observed a 508% growth in non-surgical procedures such as laser, microdermabrasion and others. In addition according to the same study, a recorded total of 417,034 microdermabrasion procedures were performed in 2014.

This report covers the market for non-invasive aesthetic skincare devices such as aesthetic lasers, microdermabrasion, cryotherapy devices, microcurrent and ultrasound, radiofrequency, electrosurgery and LED/infrared light therapy devices used for skin damage repair, contouring, skin tightening, cleansing & exfoliation and cellulite reduction. Cosmetic procedures of the skin are sought after through the world across all economic classes. However, availability and affordability of skin care procedures greatly vary with the complexity of technology and standard of living in a country. Skin care devices market therefore varies among different geographies based on their standard of living, demographic/cultural significance of skin care, and penetration of technology. Geographically the skin care devices market has been segmented into North America, Latin America, Europe, Asia Pacific, Middle East, and Africa. Latin Americans were found to be the second most inclined citizens to prefer a non-surgical skin procedure after North Americans.

Brazil boasts of a total plastic surgeon population of 13.6% among medical practitioners in the country, according to the 2014 study International Society for Aesthetic Plastic surgery. With a plastic surgeon population of 5,473 individuals, Brazil has the second highest population of plastic surgeons in the world after the United States. In 2014, Brazil observed 52,650 laser rejuvenating procedures in the country, again the second highest in the world according to International Society for Aesthetic Plastic surgery.

Israel is considered one of the greatest source of innovation and competition in this sector of medical devices. The region has contributed to this market by being a base for global leading players such as Lumenis, Alma Lasers, Syneron Candela and Novoxel among others. Major foreign entities such as Fosun Pharma have been actively pursuing further acquisitions from the region as well establishing the growing prominence of Asia-Pacific as a major player in recent years. In 2014, calculated CAGR between 2015- 2019 of Middle-East and Asia-Pacific was 12.5% and 12.0% respectively. In 2014, North America led with a share of 36.9% followed by Europe with a share of 25.0%. Major factors for North America's continued leadership is high awareness of technology, large number of skincare specialists, greater purchase power for commodities and luxury products.

The low device regulation is partially offset by stringent regulation of FDA on approval of clinical applications of the aesthetic devices. Energy based minimally invasive aesthetic devices are observing a very strong growth and cryo based skincare technologies are anticipated to experience the fastest growth.

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