Cheese Ingredients Market by Cheese Type (Processed Cheese and Natural Cheese), by Ingredients (Milk, Cultures, Enzymes, and Additives), and by Geography (North America, Europe, Asia-Pacific, Latin America and RoW) - Global Trends & Forecast to 2020

Description: The cheese ingredients market is projected to grow at a CAGR of 2.9% from 2015 to 2020. The market is driven by factors such as the increased demand for cheese due to growth in the fast food industry. Furthermore, factors such as increasing disposable income and rapid urbanization have also increased the demand for cheese ingredients. The high growth potential in emerging markets and untapped regions provide new growth opportunities for market players.

“Natural cheese segment accounted for the largest market share in 2014”

Based on the types of cheese such as natural cheese and processed cheese, the natural cheese segment in the cheese ingredients market accounted for the largest share, followed by the processed cheese segment. Natural ingredients are used on a large scale for production of cheese in regions such as North America and Europe where there is an increased awareness about the health benefits of natural cheese.

“Enzymes segment to grow at the highest rate in North America and Europe”

On the basis of ingredients, the cheese ingredients market is led by the milk segment, followed by cultures, additives, and enzymes. The demand for enzymes for producing cheese is higher in developed regions such as North America and Europe due to increased demand for enzyme modified cheese owing to the health benefits associated with it.

FIGURE 1 BREAKDOWN OF PROFILE OF PRIMARY PARTICIPANTS

By Company Type - Tier 1 - 40 %, Tier 2 - 40% and Tier 3 - 20%
By Designation – C level – 40%, Director level – 20%, Others – 40%
By Region – North America - 25%, Europe - 50%, APAC - 25%

Leading players such as Chr. Hansen Holding A/S (Denmark), Fonterra Co-operative Group (New Zealand), E.I. du Pont de Nemours and Company (U.S.), Archer Daniels Midland Company (U.S.), and Koninklijke DSM N.V. (The Netherlands) have been profiled in the report. The other players include Arla Foods (Denmark), Saputo Inc. (Canada), Almarai (Saudi Arabia), Alpura (Mexico), and CSK Food Enrichment (the Netherlands).

Reasons to buy this report:

- To get a comprehensive overview of the global cheese ingredients market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights of the major countries/regions in which the cheese ingredients market is flourishing

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