Printed, Organic & Flexible Electronics Forecasts, Players & Opportunities 2016-2026

Description: This report provides the most comprehensive view of the topic, giving detailed ten year forecasts by device type. The market is analyzed by territory, printed vs non printed, rigid vs flexible, inorganic vs organic, cost of materials vs process cost and much more. Activities of over 1,000 leading companies are given, as is assessment of the winners and losers to come.

Impartial assessment

In the report the author appraises each enabling technology component by virtue of its market need - not technology push. We draw on ten years of knowledge tracking this sector and provide detailed, refined forecasts, strategic positioning and assessment of trends, "hot topics" and unmet opportunities.

The big picture

The report specifically addresses the big picture - including OLED displays and lighting, to thin film photovoltaics to flexible sensors and much more. Importantly, it includes not only electronics which are printed, organic and/or flexible now, but it also covers those that will be. Realistic timescales, case studies, existing products and the emergence of new products are given, as are impediments and opportunities for the years to come.

Over 3,000 organizations are pursuing printed, organic, flexible electronics, including printing, electronics, materials and packaging companies. While some of these technologies are in use now - indeed there are three sectors which have created billion dollar markets - others are commercially embryonic.

The benefits of these new electronics are numerous - ranging from lower cost, improved performance, flexibility, transparency, reliability, better environmental credentials and much more. Many of the applications will be newly created, and where existing electronic and electrical products are impacted, the extent will be varied.

This widely referenced report brings it all together, with particular focus on applications and quantative assessment of opportunities.

Market size from 2016 to 2026

The author has found that the total market for printed, flexible and organic electronics will grow from $26.54 billion in 2016 to $69.03 billion in 2026. The majority of that is OLEDs (organic but not printed) and conductive ink used for a wide range of applications. On the other hand, stretchable electronics, logic and memory, thin film sensors are much smaller segments but with huge growth potential as they emerge from R&D.

Contents:

1. EXECUTIVE SUMMARY AND CONCLUSIONS
   1.1. Definitions
   1.2. Market Potential and Profitability
   1.3. Current market size
   1.4. Total market size 2016 to 2026
   1.5. Value chain and investment
   1.6. Organic versus inorganic electronics
   1.7. Printed versus non-printed electronics
   1.8. Flexible/conformal versus rigid electronics
   1.9. Market by territory
   1.10. The long term view
   1.11. The value chain and unmet needs
   1.12. Go to Market Strategies
   1.13. Printed electronics needs new design rules
1.14. What end users want - results from 20 end user surveys
1.15. Successes, failures and repositioners

2. INTRODUCTION
2.1. Ten year forecasts of unusual breadth
2.2. Terminology and definitions
2.3. Scope for printed electronics and electrics
2.4. There is a bigger picture
2.5. The potential significance of organic and printed inorganic electronics
2.6. 3,000 organisations active in the field
2.7. Printed electronics products today
2.8. Highest volume products with no silicon chip
2.9. Printed electronics with silicon chips/hybrid electronics
2.9.1. Electronic apparel
2.9.2. Display and lighting
2.9.3. Stretchable electronic products for sale
2.10. Displays are the main sector for now
2.11. Photovoltaics beyond conventional silicon are the second largest market
2.12. How printed electronics is being applied
2.12.1. Current markets
2.12.2. Surprisingly poor progress with low cost electronics so far
2.13. Threat - silicon chips keep getting cheaper
2.14. Challenging conventional electronics
2.15. Flexible is a big market
2.16. Assumptions for forecasts

3. LOGIC AND MEMORY
3.1. Logic and memory market forecasts 2016-2026
3.2. Logic and memory forecast by application
3.3. Impact on silicon
3.4. Fools underestimate silicon
3.5. Transistor design
3.6. The main options for semiconductors
3.6.1. What reads to most of the potential strengths of printed transistors
3.6.2. Primary market focus of developers
3.6.3. Shakeout of organic transistor developers
3.6.4. Oxide Semiconductors
3.6.5. Carbon Nanotube and Graphene
3.6.6. Company strategy and value chain
3.7. Memory
3.8. Flexible memristor

4. DISPLAYS
4.1. Market drivers
4.2. OLED Displays
4.2.1. OLED Development timeline
4.2.2. Current OLED Products
4.2.3. OLEDs and the beginning of the end for LCDs
4.2.4. OLEDs - a rapidly growing market
4.2.5. Current Technical Approaches for OLED TV
4.2.6. OLED investment
4.2.7. Potential Scenarios for OLED TV
4.2.8. OLED production capacity
4.2.9. OLED market forecasts 2016-2026
4.2.10. Unmet technical needs for OLEDs
4.3. Electrophoretic and other bi-stable displays
4.3.1. Applications of E-paper displays
4.3.2. Ubiquity or obsolescence: how is E Ink's success story going to end?
4.3.3. Electrowetting displays
4.3.4. Electrophoretic and Bi-Stable displays market forecasts 2016-2026
4.4. Electrochromic
4.4.1. Electrochromic displays market forecasts 2016-2026
4.5. AC Electroluminescent
4.5.1. Electroluminescent displays market forecasts 2016-2026
4.6. Other display technologies
4.6.1. Thermochromic
4.6.2. Flexible LCDs

5. OLED AND LED LIGHTING
5.1. Value proposition of OLED vs. LED lighting
5.2. LED Market - a detailed overview
5.2.1. The LED Market - Backlighting
5.2.2. The LED Market - Automotive
5.2.3. The LED Market - General Lighting
5.2.4. The LED Market - Market Figures
5.3. OLED Lighting - market analysis
5.3.1. Cost projection
5.3.2. OLED Market penetration
5.3.3. OLED Value Chain
5.3.4. OLED market forecast 2016-2026

6. PHOTOVOLTAICS
6.1. Crystalline Silicon
6.2. Thin Film Photovoltaics
6.2.1. Amorphous Silicon
6.2.2. CdTe
6.2.3. CIGS
6.2.4. DSSCs
6.2.5. Organic PV
6.3. Market trends and Forecasts
6.3.1. Crystalline Silicon
6.3.2. Thin films
6.3.3. Forecast analysis

7. BATTERIES AND FLEXIBLE SUPERCAPACITORS
7.1.1. Importance of laminar batteries
7.1.2. Choices of laminar battery
7.2. Printed batteries forecasts 2016-2026
7.2.1. Laminar batteries - missing the big opportunity?

8. SENSORS AND OTHER ELECTRONIC COMPONENTS
8.1. Definitions
8.2. Printed and flexible sensors forecasts 2016-2026
8.2.1. Biomedical sensors
8.2.2. Touch sensors
8.2.3. Force and pressure sensors
8.2.4. Light/image sensors
8.2.5. Gas sensors
8.2.6. Temperature sensors
8.2.7. Consumer
8.3. Printed and flexible sensor forecasts by application

9. MARKET BY TERRITORY, COMPONENTS, MATERIALS, OPPORTUNITIES
9.1. Market by territory
9.1.1. Number of active organisations globally in this field
9.1.2. Geographical split 2016-2026
9.1.3. Giant corporations of the world and their progress with printed electronics
9.2. The total market opportunity by component
9.3. Organic versus Inorganic
9.4. Printed versus non-printed electronics
9.5. Flexible/conformal versus rigid electronics
9.6. Market forecasts for materials 2016-2026
9.7. Impact of printed electronics on conventional markets
9.7.1. Impact on end-use markets
9.7.2. Potential markets
10. UNMET NEEDS, HOT TOPICS, OPPORTUNITIES AND PROGRESS
10.1. Rare materials and the effect of commodity material prices on driving innovation in printed, organic and flexible electronics
10.1.1. Indium
10.1.2. Silver and copper ink
10.2. Need for better flexible, transparent, low cost barriers
10.2.1. Encapsulation technologies
10.2.2. Dyads
10.2.3. Flexible glass
10.2.4. Flexible barriers forecasts
10.3. Transparent Conductive Films and touch surfaces
10.4. Lack of standardized benchmarking
10.5. Urgent need for creative product design
10.5.1. Smart packaging

11. COMPANY PROFILES
11.1. Agfa Materials
11.2. AGC Asahi Glass
11.3. Armor
11.4. BASF
11.5. Bayer MaterialScience AG
11.6. Cambrios Technologies Corp
11.7. CERADROP
11.8. Coatema Coating Machinery
11.9. Corning
11.10. CPI
11.11. Dai Nippon Printing
11.13. E Ink Holdings
11.14. Evonik
11.15. Fujifilm Dimatix
11.16. GSI Technologies LLC
11.17. Heliatek GmbH
11.18. Henkel
11.19. Heraeus GmbH
11.20. Hewlett Packard
11.21. InkTec Co Ltd
11.22. ITRI Taiwan
11.23. Kunshan Hisense Electronics
11.24. LG Display
11.25. Merck KGaA
11.26. National Research Council (NRC) Canada
11.27. NovaCentrix
11.28. O-film Tech Co., Ltd
11.29. Optomec
11.30. PARC
11.31. Philips Corporate Technologies
11.32. Plastic Logic
11.33. PoliIC
11.34. PragmatIC Printing
11.35. Samsung
11.36. Showa Denko
11.37. Soligie
11.38. Thin Film Electronics
11.39. TNO Holst Centre
11.40. Toppan Forms
11.41. Toppan Printing
11.42. University of Tokyo
11.43. VTT Technical Research Centre of Finland
11.44. Other players in this value chain

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