Printed, Organic & Flexible Electronics Forecasts, Players & Opportunities 2016-2026

Description: This report provides the most comprehensive view of the topic, giving detailed ten year forecasts by device type. The market is analyzed by territory, printed vs non printed, rigid vs flexible, inorganic vs organic, cost of materials vs process cost and much more. Activities of over 1,000 leading companies are given, as is assessment of the winners and losers to come.

Impartial assessment

In the report the author appraises each enabling technology component by virtue of its market need - not technology push. We draw on ten years of knowledge tracking this sector and provide detailed, refined forecasts, strategic positioning and assessment of trends, “hot topics” and unmet opportunities.

The big picture

The report specifically addresses the big picture - including OLED displays and lighting, to thin film photovoltaics to flexible sensors and much more. Importantly, it includes not only electronics which are printed, organic and/or flexible now, but it also covers those that will be. Realistic timescales, case studies, existing products and the emergence of new products are given, as are impediments and opportunities for the years to come.

Over 3,000 organizations are pursuing printed, organic, flexible electronics, including printing, electronics, materials and packaging companies. While some of these technologies are in use now - indeed there are three sectors which have created billion dollar markets - others are commercially embryonic.

The benefits of these new electronics are numerous - ranging from lower cost, improved performance, flexibility, transparency, reliability, better environmental credentials and much more. Many of the applications will be newly created, and where existing electronic and electrical products are impacted, the extent will be varied.

This widely referenced report brings it all together, with particular focus on applications and quantative assessment of opportunities.

Market size from 2016 to 2026

The author has found that the total market for printed, flexible and organic electronics will grow from $26.54 billion in 2016 to $69.03 billion in 2026. The majority of that is OLEDs (organic but not printed) and conductive ink used for a wide range of applications. On the other hand, stretchable electronics, logic and memory, thin film sensors are much smaller segments but with huge growth potential as they emerge from R&D.

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