Software & Services in Germany

Description:  
Introduction

Software & Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Germany software & services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The software and services market consists of two separate segments. The software segment includes systems and application software. The IT services segment includes IT outsourcing & processing, IT consulting & support, and cloud computing. Market value figures are assessed at manufacturer selling price (MSP), based on revenues accrued from software sales, licenses and IT services agreements. Any currency conversions used in the creation of this report have been calculated using constant 2014 annual average exchange rates.

- The German software & services industry group had total revenues of $76.3bn in 2015, representing a compound annual growth rate (CAGR) of 3.4% between 2011 and 2015.

- The IT services segment was the industry group’s most lucrative in 2015, with total revenues of $49.5bn, equivalent to 64.9% of the industry group’s overall value.

- Competition in Europe to become the regional technology hub is strong with various areas of Germany providing good opportunities for talent and investment, including Berlin, Oberbayern, Karlsruhe, Darmstadt, Rheinhessen-Pfalz and Saarland. This has created a skilled workforce in the country and allows providers to deliver high-end services.

Features

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software & services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software & services market in Germany

Leading company profiles reveal details of key software & services market players’ global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany software & services market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Germany economy

Key Questions Answered

What was the size of the Germany software & services market by value in 2015?

What will be the size of the Germany software & services market in 2020?

What factors are affecting the strength of competition in the Germany software & services market?

How has the market performed over the last five years?

What are the main segments that make up Germany’s software & services market?
Figure 5: Forces driving competition in the software & services industry in Germany, 2015
Figure 6: Drivers of buyer power in the software & services industry in Germany, 2015
Figure 7: Drivers of supplier power in the software & services industry in Germany, 2015
Figure 8: Factors influencing the likelihood of new entrants in the software & services industry in Germany, 2015
Figure 9: Factors influencing the threat of substitutes in the software & services industry in Germany, 2015
Figure 10: Drivers of degree of rivalry in the software & services industry in Germany, 2015
Figure 11: Atos SE: revenues & profitability
Figure 12: Atos SE: assets & liabilities
Figure 13: Microsoft Corporation: revenues & profitability
Figure 14: Microsoft Corporation: assets & liabilities
Figure 15: SAP SE: revenues & profitability

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3513760/](http://www.researchandmarkets.com/reports/3513760/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Software & Services in Germany
Web Address: http://www.researchandmarkets.com/reports/3513760/
Office Code: SCD2LHDU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 350</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 875</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr, [ ] Mrs, [ ] Dr, [ ] Miss, [ ] Ms, [ ] Prof
First Name: ___________________________________________ Last Name: ____________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: _____________________________________________
Phone Number: ________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World