Software & Services in China

Description:
Software & Services in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the China software & services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights
- The software and services market consists of two separate segments. The software segment includes systems and application software. The IT services segment includes IT outsourcing & processing, IT consulting & support, and cloud computing. Market value figures are assessed at manufacturer selling price (MSP), based on revenues accrued from software sales, licenses and IT services agreements. Any currency conversions used in the creation of this report have been calculated using constant 2014 annual average exchange rates.
- The Chinese software & services industry group had total revenues of $386.8bn in 2015, representing a compound annual growth rate (CAGR) of 13.9% between 2011 and 2015.
- The software segment was the industry group's most lucrative in 2015, with total revenues of $256.7bn, equivalent to 66.4% of the industry group's overall value.
- Although growth in the software segment in China has been very strong, the market has also had a major problem with piracy. According to the BSA, the rate of unlicensed PC software installations was 74% in 2013, although this is down from 82% in 2007.

Features
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software & services market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software & services market in China

Leading company profiles reveal details of key software & services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China software & services market with five year forecasts

Macroeconomic indicators provide insight into general trends within the China economy

Key Questions Answered
What was the size of the China software & services market by value in 2015?
What will be the size of the China software & services market in 2020?
What factors are affecting the strength of competition in the China software & services market?
How has the market performed over the last five years?
What are the main segments that make up China's software & services market?
Contents:
Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Digital China Holdings Limited
Huawei Investment & Holding Co., Ltd.
Microsoft Corporation
Oracle Corporation
Macroeconomic Indicators
Country Data
Methodology
Industry associations
Related research
Appendix
About
LIST OF TABLES
Table 1: China software & services industry value: $ billion, 2011-15
Table 2: China software & services industry category segmentation: $ billion, 2015
Table 3: China software & services industry geography segmentation: $ billion, 2015
Table 4: China software & services industry value forecast: $ billion, 2015-20
Table 5: Digital China Holdings Limited: key facts
Table 6: Huawei Investment & Holding Co., Ltd.: key facts
Table 7: Microsoft Corporation: key facts
Table 8: Microsoft Corporation: key financials ($)
Table 9: Microsoft Corporation: key financial ratios
Table 10: Oracle Corporation: key facts
Table 11: Oracle Corporation: key financials ($)
Table 12: Oracle Corporation: key financial ratios
Table 13: China size of population (million), 2011-15
Table 14: China gdp (constant 2005 prices, $ billion), 2011-15
Table 15: China gdp (current prices, $ billion), 2011-15
Table 16: China inflation, 2011-15
Table 17: China consumer price index (absolute), 2011-15
Table 18: China exchange rate, 2011-15
LIST OF FIGURES
Figure 1: China software & services industry value: $ billion, 2011-15
Figure 2: China software & services industry category segmentation: % share, by value, 2015
Figure 3: China software & services industry geography segmentation: % share, by value, 2015
Figure 4: China software & services industry value forecast: $ billion, 2015-20
Figure 5: Forces driving competition in the software & services industry in China, 2015
Figure 6: Drivers of buyer power in the software & services industry in China, 2015
Figure 7: Drivers of supplier power in the software & services industry in China, 2015
Figure 8: Factors influencing the likelihood of new entrants in the software & services industry in China, 2015
Figure 9: Factors influencing the threat of substitutes in the software & services industry in China, 2015
Figure 10: Drivers of degree of rivalry in the software & services industry in China, 2015
Figure 11: Microsoft Corporation: revenues & profitability
Figure 12: Microsoft Corporation: assets & liabilities
Figure 13: Oracle Corporation: revenues & profitability

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3513768/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Software & Services in China
Web Address: http://www.researchandmarkets.com/reports/3513768/
Office Code: SCD2LHUH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 350</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 875</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof

First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ____________________________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World