Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Shares, Trends and Forecast Analysis

Description:

According to a new market report, the future of the aerospace interior market looks positive with opportunities in seating, inflight entertainment (IFE), galley, lavatory, stowage bin, and panels. The global commercial aerospace interior market is forecast to grow at a CAGR of 4.0% from 2015 to 2020. The major growth drivers of this market are increasing deliveries of aircraft, replace and renovation of the aircraft interior and the increasing demand for the customized Interior. Customized interior helps airlines to differentiate from the competitors on the basis of interiors that act as a touch point of customer’s service, helping to distinguish one brand from another.

In this market, seating, IFE (In Flight Entertainment), galley, lavatory, stowage bin, and panels are used in aircraft interior. The author predicts that the demand for seating segment is likely to experience the highest growth in the forecast period supported by increase in the aircraft delivery, increasing seating capacity of the aircraft and up-gradation of new seats in old aircraft. On the basis of its comprehensive research, the author forecasts that the seating and IFE segment are expected to show above average growth during the forecast period.

Within the aerospace interior market, the seating segment will remain as the largest segment because of increasing demand for thinner seats which reduces seat pitch value and provide additional seats in the same area of an aircraft.

North America was the largest market, which held 30% of the total commercial aerospace interior market by value in 2014. Increase in number of aircraft delivery, air traffic rate and growth of the airline industry leading to the growth of commercial aerospace interior market.

For market expansion, the report suggests innovation and new product development, where the unique feature of aerospace interior can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of performance-driven solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include the increasing use of lightweight aerospace interior products/components, and increase in per-person space allocation. Panasonic Avionics Corporation, Zodiac Aerospace, Thales Group, B/E Aerospace, and Diehl are among the major suppliers of aerospace interior. Some companies are opting for M&A as a strategic initiative for driving growth.

The author has analyzed aerospace interior market by product type, by platform, and region and has come up with a comprehensive research report, “Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis.” The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the aerospace interior market through 2020, segmented by product type, by platform, and region as follows:

By product type (Value $ Million from 2009 to 2020)
- Seating
- IFE (Inflight Entertainment)
- Galley
- Panels
- Lavatory
- Stowage bins
- Others

By platform (Value $ Million from 2009 to 2020)
- Airbus
This report answers following 11 key questions:

- Q.1 How big the opportunities for aerospace interior market by product and region?
- Q.2 Which product/segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats of this market?
- Q.6 What are the emerging trends in this market and reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
- Q.10 How is the competitive rivalry and threat of substitution in this market?
- Q.11 What are the recent M&A activities in the last 1-2 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis” include:

- Market size estimates: Aerospace interior market size estimation in terms of value ($B).
- Trend and forecast analysis: Global Aerospace interior market trend (2009-2014) and forecast (2015-2020) by region and segment
- Segmentation analysis: Aerospace interior market size by various product type such as seat, IFE, galley, lavatory, panels, stowage bin, and others in terms of value.
- Regional analysis: Aerospace interior market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different segments and regions
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of aerospace interior market suppliers.
- Emerging applications: Emerging trends of aerospace interior market in various segments.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

Contents:

1. Executive Summary
2. Industry Background and Classifications
   2.1: Introduction
   2.2: Aerospace Industry
2.3: Aerospace Interior Product
  2.3.1: Seating
  2.3.2: Stowage Bin
  2.3.3: Galley
  2.3.4: In-Flight Entertainment (IFE)
  2.3.5: Panels
  2.3.6: Lavatory
  2.3.7: Others

2.4: Supply Chain

3. Market Trend and Forecast Analysis

3.1: Market Analysis 2014
  3.1.1: Global Commercial Aerospace Interior Market by Value
  3.1.2: Global Commercial Aerospace Interior Market by Application
  3.1.3: Global Commercial Aerospace Interior Market by Platform (Boeing and Airbus)
  3.1.4: Global Commercial Aerospace Interior Market by Region

3.2: Market Trend 2009-2014
  3.2.1: Macroeconomic Trends
  3.2.2: Global Commercial Aerospace Interior Market by Value
  3.2.3: Global Commercial Aerospace Interior Market Trend by Segment
  3.2.4: Global Commercial Aerospace Interior Market Trend by Platforms
  3.2.4: Industry Drivers and Challenges

3.3: Market Forecast 2015--2020
  3.3.1: Macroeconomic Forecasts
  3.3.2: Global Commercial Aerospace Interior Market Forecast by Value
  3.3.3: Global Commercial Aerospace Interior Market Forecast by Segment
  3.3.4: Global Commercial Aerospace Interior Market Forecast by Platforms

4. Competitor Analysis

4.1: Product Portfolio Analysis
4.2: Market Share Analysis
4.3: Geographical Reach
4.4: Operational Integration
4.5: Porter’s Five Forces Analysis

5. Growth Opportunity and Strategic Analysis

5.1: Growth Opportunities Analysis
  5.1.1: Growth Opportunity by Segment
  5.1.2: Innovations in Global Commercial Aerospace Interior Market
5.2: Emerging Trends in Global Commercial Aerospace Interior Market
5.3: Strategic Analysis
  5.3.1: New Product Development
  5.3.2: Expansion Strategy
  5.3.3: Product-Market Growth Matrix for Global Commercial Aerospace Interior Market
  5.3.4: Mergers and Acquisitions in Global Commercial Aerospace Interior Market

6. Company Profiles of Leading Players

List of Figures

Chapter 2. Industry Background and Classifications

Figure 2.2: Classification of Aerospace Industry according to Aircraft Type
Figure 2.3: United Airlines’ B737 800 Seating Configuration
Figure 2.4: Delta Air Lines’ A320 Seating Configuration
Figure 2.5: Categorization of Seats
Figure 2.6: Dragonair’s Airbus A330-300 Economy Class Cabin
Figure 2.7: Boeing 767 Economy Class Seat
Figure 2.8: Economy Class Seats on Lufthansa’s A380
Figure 2.9: Boeing 787 Dreamliner Economy Seating Configuration
Chapter 3. Market Trend and Forecast Analysis

Figure 3.1: Commercial Aerospace Interior Application
Figure 3.2: Global Commercial Aerospace Interior Market by Various Applications in 2013
Figure 3.3: Global Commercial Aerospace Interior Market in 2013
Figure 3.4: Airbus Commercial Aerospace Interior Market in 2013
Figure 3.5: Boeing Commercial Aerospace Interior Market in 2013
Figure 3.6: Global Commercial Aerospace Interior Market Distribution (%) by Region in 2013
Figure 3.7: Global GDP Growth Rate Trend
Figure 3.8: Air Passenger Traffic Growth Rate Trend
Figure 3.9: Trend in Aircraft Deliveries for Boeing and Airbus 2009-2014
Figure 3.10: Global Commercial Aerospace Interior Market Trend (2009-2014)
Figure 3.11: Global Commercial Aerospace Interior Market ($B) Trend by Platform: 2009-2014
Figure 3.12: Global Commercial Aerospace Interior Market by Segment (2009-2014)
Figure 3.13: CAGR of Global Commercial Aerospace Interior Market by Segment (2009-2014)
Figure 3.14: Global Commercial Aerospace Seating Market Trend
Figure 3.15: Global Commercial Aerospace IFE Market Trend
Figure 3.16: Global Commercial Aerospace Galley Market Trend
Figure 3.17: Global Commercial Aerospace Stowage Bin Market Trend
Figure 3.18: Global Commercial Aerospace Panel's Market Trend
Figure 3.19: Global Commercial Aerospace Lavatory Market Trend
Figure 3.20: Global Commercial Aerospace Others Market Trend
Figure 3.21: Global Commercial Aerospace Interior Market Trend for Airbus: 2009-2014
Figure 3.22: Global Commercial Aerospace Interior Market Trend for Boeing: 2009-2014
Figure 3.23: Drivers and Challenges in Global Commercial Aerospace Interior Market
Figure 3.24: Global GDP Growth Rate Forecast
Figure 3.25: Forecast in Aircraft Deliveries for Boeing and Airbus 2015-2020
Figure 3.26: Global Per Capita Income Forecast
Figure 3.27: Global Commercial Aerospace Interior Market Forecast (2015-2020)
Figure 3.28: Global Commercial Aerospace Interior Market Forecast by Platform: 2014--2020
Figure 3.29: Global Commercial Aerospace Interior Market Forecast by Segment (2015-2020)
Figure 3.30: CAGR of Global Commercial Aerospace Interior Market by Segment (2015-2020)
Figure 3.31: Global Commercial Aerospace Seating Market Forecast
Figure 3.32: Global Commercial Aerospace IFE Market Forecast
Figure 3.33: Global Commercial Aerospace Galley Market Forecast
Figure 3.34: Global Commercial Aerospace Stowage Bin Market Forecast
Figure 3.35: Global Commercial Aerospace Panels Market Forecast
Figure 3.36: Global Commercial Aerospace Lavatory Market Forecast
Figure 3.37.: Global Commercial Aerospace Others Market Forecast
Figure 3.38: Global Commercial Aerospace Interior Market Forecast for Airbus: 2014--2020
Figure 3.39: Global Commercial Aerospace Interior Market Forecast for Boeing: 2014--2020

Chapter 4. Competitor Analysis
Figure 4.1: Global Market Share of Aerospace Interior Manufactures in 2013
Figure 4.2: Major Players of Global Commercial Aerospace Interior Market by Application
Figure 4.3: Market Share in Terms of $ Value of Top Five Players in Global Commercial Aerospace Interior Market in 2013
Figure 4.4: Major Commercial Aerospace Interior Suppliers
Figure 4.5: Market Coverage of Global Commercial Aerospace Interior Market
Figure 4.6: Porter's Five Forces Market Analysis for Global Commercial Aerospace Interior Market

Chapter 5. Growth Opportunity and Strategic Analysis

Figure 5.1: Growth Opportunities in Global Commercial Aerospace Interior Market
Figure 5.2: Emerging Trends for Global Commercial Aerospace Interior Market
Figure 5.3: Competitors' Focus Area for Competitiveness
Figure 5.4: Strategic Initiatives by Major Competitors in 2014
Figure 5.5: Strategic Initiatives by Major Competitors in 2013
Figure 5.6: YOY Comparison of Strategic Initiatives by Major Competitors in Global Commercial Aerospace Interior Market
Figure 5.7: Business Expansion Strategies of Competitors: Ansoff Matrix
Figure 5.8: Growth Strategies for Aerospace Interior Suppliers
Figure 5.9: Product-Market Strategy for Global Commercial Aerospace Interior Market

List of Tables

Chapter 1. Executive Summary
Table 1.1: Global Commercial Aerospace Interior Market Parameters and Attributes

Chapter 2. Industry Background and Classifications
Table 2.1: Global Aircraft Demand by Region over 2012--2031 (US $ Value and Shipment)
Table 2.2: Aircraft model and overhead bin systems

Chapter 3. Market Trend and Forecast Analysis
Table 3.1: Market Trends (2009-2014) for Global Commercial Aerospace Interior Market
Table 3.2: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Interior Market in Terms of $ Value
Table 3.3: Market Size and 2012-2013 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of $ Value
Table 3.4: Market Size and Annual Growth Rates during Last Five Years (2009-2014) for Global Commercial Aerospace Interior Market in Terms of $ Value
Table 3.5: Market Trends (2009-2014) for Global Commercial Aerospace Seating Market
Table 3.6: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market in Terms of $ Value
Table 3.7: Market Trends (2009-2014) for Global Commercial Aerospace IFE Market
Table 3.8: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace IFE Market in Terms of $ Value
Table 3.9: Market Trends (2009-2014) for Global Commercial Aerospace Galley Market
Table 3.10: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Galley Market in Terms of $ Value
Table 3.11: Market Trends (2009-2014) for Global Commercial Aerospace Stowage Bin Market
Table 3.12: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Stowage Bin Market in Terms of $ Value
Table 3.13: Market Trends (2009-2014) for Global Commercial Aerospace Panels Market
Table 3.14: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Panels Market in Terms of $ Value
Table 3.15: Market Trends (2009-2014) for Global Commercial Aerospace Lavatory Market
Table 3.16: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Lavatory Market in Terms of $ Value
Table 3.17: Market Trends (2009-2014) for Global Commercial Aerospace Others Market
Table 3.18: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Others Market in Terms of $ Value
Table 3.19: Economic Outlook of Leading Economies of Four Regions in 2014
Table 3.20: Global Commercial Aerospace Interior Market Forecast (2015-2020)
Table 3.21: Average Growth Rates for One, Three, and Six Years in Global Commercial Aerospace Interior Market
Table 3.22: Market Size and 2013-2014 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of Value
Table 3.23: Market Size and 2015-2020 Growth Rates for Global Commercial Aerospace Interior Market by Segment in Terms of Value
Table 3.24: Market Forecast (2015-2020) for Global Commercial Aerospace Seating Market
Table 3.25: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Seating Market in Terms of $ Value
Table 3.26: Market Forecast (2015-2020) for Global Commercial Aerospace IFE Market
Table 3.27: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace IFE Market in Terms of $ Value
Table 3.28: Market Forecast (2015-2020) for Global Commercial Aerospace Galley Market
Table 3.29: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Galley Market in Terms of $ Value
Table 3.30: Market Forecast (2015-2020) for Global Commercial Aerospace Stowage Bin Market
Table 3.31: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Stowage Bin Market in Terms of $ Value
Table 3.32: Market Forecast (2015-2020) for Global Commercial Aerospace Panels Market
Table 3.33: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Panels Market in Terms of $ Value
Table 3.34: Market Forecast (2015-2020) for Global Commercial Aerospace Lavatory Market
Table 3.35: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Lavatory Market in Terms of $ Value
Table 3.36: Market Forecast (2015-2020) for Global Commercial Aerospace Others Market
Table 3.37: Average Growth Rates for One, Three, and Five Years for Global Commercial Aerospace Others Market in Terms of $ Value

Chapter 4. Competitor Analysis
Table 4.1: Product Mapping of Aerospace Interior Suppliers
Table 4.1: Rankings of Suppliers Based on Commercial Aerospace Interior Revenue
Table 4.2: Presence of Commercial Aerospace Interior Suppliers across the Value Chain

Chapter 5. Growth Opportunity and Strategic Analysis
Table 5.1: New Product Launches by Competitors
Table 5.2: New Product Attractiveness Rating for Different Products in Seating Segment by Lucintel
Table 5.3: New Product Attractiveness Rating for Different Products in IFE Segment by Lucintel
Table 5.4: New Product Attractiveness Rating for Different Products in Galley and Stowage Bin Segment by Lucintel
Table 5.5: Capability Enhancement Activities by Competitors
Figure 5.6: Competitors’ Focus Area for Competitiveness
Table 5.7: Strategic Initiatives by Major Competitors in 2014
Table 5.8: Strategic Initiatives by Major Competitors in 2013
Table 5.9: New Market Entry by Geographical Area
Table 5.10: Types of Market Expansion Activities by Competitors

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3514580/](http://www.researchandmarkets.com/reports/3514580/)
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Shares, Trends and Forecast Analysis
Web Address: http://www.researchandmarkets.com/reports/3514580/
Office Code: SCPLNTJK

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 8850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ______________________________ Last Name: __________________________
Email Address: * ____________________________
Job Title: _________________________________
Organisation: ______________________________
Address: __________________________________
City: _____________________________________
Postal / Zip Code: __________________________
Country: ___________________________________
Phone Number: ______________________________
Fax Number: ________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World