Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Shares, Trends and Forecast Analysis

Description:
According to a new market report, the future of the aerospace interior market looks positive with opportunities in seating, inflight entertainment (IFE), galley, lavatory, stowage bin, and panels. The global commercial aerospace interior market is forecast to grow at a CAGR of 4.0% from 2015 to 2020. The major growth drivers of this market are increasing deliveries of aircraft, replace and renovation of the aircraft interior and the increasing demand for the customized Interior. Customized interior helps airlines to differentiate from the competitors on the basis of interiors that act as a touch point of customer’s service, helping to distinguish one brand from another.

In this market, seating, IFE (In Flight Entertainment), galley, lavatory, stowage bin, and panels are used in aircraft interior. The author predicts that the demand for seating segment is likely to experience the highest growth in the forecast period supported by increase in the aircraft delivery, increasing seating capacity of the aircraft and up-gradation of new seats in old aircraft. On the basis of its comprehensive research, the author forecasts that the seating and IFE segment are expected to show above average growth during the forecast period.

Within the aerospace interior market, the seating segment will remain as the largest segment because of increasing demand for thinner seats which reduces seat pitch value and provide additional seats in the same area of an aircraft.

North America was the largest market, which held 30% of the total commercial aerospace interior market by value in 2014. Increase in number of aircraft delivery, air traffic rate and growth of the airline industry leading to the growth of commercial aerospace interior market.

For market expansion, the report suggests innovation and new product development, where the unique feature of aerospace interior can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of performance-driven solutions for end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include the increasing use of lightweight aerospace interior products/components, and increase in per-person space allocation.
Panasonic Avionics Corporation, Zodiac Aerospace, Thales Group, B/E Aerospace, and Diehl are among the major suppliers of aerospace interior. Some companies are opting for M&A as a strategic initiative for driving growth.

The author has analyzed aerospace interior market by product type, by platform, and region and has come up with a comprehensive research report, “Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis.” The Lucintel report serves as a springboard for growth strategy, as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast for the aerospace interior market through 2020, segmented by product type, by platform, and region as follows:

By product type (Value $ Million from 2009 to 2020)

- Seating
- IFE (Inflight Entertainment)
- Galley
- Panels
- Lavatory
- Stowage bins
- Others

By platform (Value $ Million from 2009 to 2020)

- Airbus
Boeing

By region (Value $ Million for 2014)

- North America
- Europe
- Asia Pacific
- Rest of the World

This report answers following 11 key questions:

- Q.1 How big the opportunities for aerospace interior market by product and region?
- Q.2 Which product/segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5 What are the business risks and threats of this market?
- Q.6 What are the emerging trends in this market and reasons behind them?
- Q.7 What are some changing demands of customers in the market?
- Q.8 What are the new developments in the market? Which companies are leading these developments?
- Q.9 Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
- Q.10 How is the competitive rivalry and threat of substitution in this market?
- Q.11 What are the recent M&A activities in the last 1-2 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Opportunities in Aerospace Interior Market 2015-2020: Market Size, Market Share, Trend, and Forecast Analysis” include:

- Market size estimates: Aerospace interior market size estimation in terms of value ($B).
- Trend and forecast analysis: Global Aerospace interior market trend (2009-2014) and forecast (2015-2020) by region and segment
- Segmentation analysis: Aerospace interior market size by various product type such as seat, IFE, galley, lavatory, panels, stowage bin, and others in terms of value.
- Regional analysis: Aerospace interior market breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different segments and regions
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of aerospace interior market suppliers.
- Emerging applications: Emerging trends of aerospace interior market in various segments.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

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