Growth Opportunities in Global UAV Industry 2015-2020: Trends, Forecasts and Opportunity Analysis

Description: According to a new market report, the future of the UAV industry looks positive with opportunities in civil and military applications. Global UAV industry is forecast to grow at a CAGR of 7.1% from 2015 to 2020. The major growth drivers of this market are increasing demand of Unmanned Ariel Vehicle (UAV) for intelligence, Surveillance, Reconnaissance (ISR) missions, and perform mission without risking human life.

In this market, UAVs are used in civil and military applications. The author predicts that the demand for UAV in civil applications are likely to experience the highest growth due to automation of work in applications, such as agriculture, consumer product delivery and wild life security and initiatives, to provide airspace access to UAVs for civil applications. On the basis of comprehensive research, the author forecasts that the civil application of UAV is expected to show above average growth during the forecast period.

Within the UAV industry, military application of UAV is expected to remain the largest due to increasing usage of UAV in ISR missions, homeland security, and border security. UAVs have been in service for several decades, but got high exposure in the last decade due to its high-profile use by US military in Iraq and Afghanistan. In terms of UAV type, Small, MALE, and HALE are the three types of UAV. MALE UAV is expected to remain the largest segment by value due to acceptability of MALE UAVs in most of the operations. It can fulfill the need of long endurance operations at lower cost.

North America is expected to remain the largest market due to the high procurement by US government. APAC and ROW are expected to witness highest CAGR with 11.6% and 12.4% respectively, over the forecast period due to increasing defense budget of developing economies and indigenous development of UAV.

The author has analyzed the global UAV market by region, UAV and application types and has come up with a comprehensive research report “Growth Opportunities in Global UAV Industry 2015-2020: Trend, Forecast, and Opportunity Analysis.” This report provides an analysis of the market including analysis of market trends, competitive landscapes, company profiles, emerging trends, and key drivers of industry growth. The study also includes the global UAV market forecasts through 2019, segmented by regions and markets as follows:

By UAV type (Value $ Million from 2009 to 2020)
- Small/Mini UAVs
- MALE UAVs
- HALE UAVs

By application type (Value $ Million from 2009 to 2020)
- Civil application
- Military application

By region (Value $ Million from 2009 to 2020)
- North America
- Europe
- Asia Pacific
- Rest of the World

This report answers following 11 key questions:
- Q.1. How big the opportunities for Global UAV Industry by type, application and region?
- Q.2. Which product /segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5. What are the business risks and threats of this market?
- Q.6. What are the emerging trends in this market and reasons behind them?
- Q.7. What are some changing demands of customers in the market?
Q.8. What are the new developments in the market? Which companies are leading these developments?
Q.9. Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
Q.10. How is the competitive rivalry and threat of substitution in this market?
Q.11. What are the recent M&A activities in the last 1-2 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today’s stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Growth Opportunities in Global UAV Industry 2015-2020: Trend, Forecast, and Opportunity Analysis" include:

- Market size estimates: Growth opportunities in global UAV Industry size estimation in terms of value ($ Mil) shipment.
- Segmentation analysis: Global UAV industry size by various UAV types such as Small /Mini UAV, MALE and HALE and by applications such as civil applications and military applications in terms of value shipment.
- Regional analysis: Global UAV Industry breakdown by key regions such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global UAV suppliers.
- Emerging applications: Emerging applications of UAV in various markets.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

Contents:

1. Executive Summary
2. Industry Background and Classifications
   2.1: Introduction
   2.2: UAV Timeline
   2.3: UAV Components
      2.3.1: The Vehicle
      2.3.2: The Payload
      2.3.3: The Ground Control System or Station
   2.4: UAV Classifications
      2.4.1: Small/Mini UAVs
      2.4.2: Medium Altitude Long Endurance
      2.4.3: High Altitude Long Endurance
   2.5: Supply Chain
3. Market Trend and Forecast Analysis
   3.1: Market Analysis 2014
      3.1.1: Global UAV Industry
      3.1.2: Global UAV Industry by Type
      3.1.3: Global UAV Industry by Application
      3.1.4: Global UAV Industry by Region
   3.2: Market Trend 2009-2014
      3.2.1: Macroeconomic Trend
      3.2.2: Global UAV Industry Trend
3.2.3: Global UAV Industry Trend by Type
3.2.4: Global UAV Industry Trend by Application
3.2.5: Global UAV Industry Trend by Region
3.2.6: Industry Drivers and Challenges
3.3: Market Forecast From 2015-2020
3.3.1: Macroeconomic Forecast
3.3.2: Global UAV Industry Forecast
3.3.3: Global UAV Industry Forecast by Type
3.3.4: Global UAV Industry Forecast by Application
3.3.5: Global UAV Industry Forecast by Region

4. Competitors Analysis
4.1: Product Portfolio Analysis
4.2: Market Share Analysis
4.3: Geographical Reach
4.4: Operational Integration
4.5: Growth Leadership Analysis
4.6: Porter's Five Forces Analysis

5. Growth Opportunities and Strategic Analysis
5.1: Growth Opportunities Analysis
  5.1.1: Growth Opportunities in UAV Industry by Region
  5.1.2: Growth Opportunities in UAV Industry by Application
  5.1.3: Growth Opportunities in UAV Industry by Type
5.2: Emerging Trends in Global UAV Industry
5.3: Strategic Analysis
  5.3.1: New Product Development by Competitors
  5.3.2: Expansion Strategy
  5.3.3: Product Market Growth Matrix for Global UAV Industry
5.4: Mergers and Acquisitions in Global UAV Industry

6. Company Profiles of Leading Players

List of Figures

Chapter 2. Industry Background and Classifications

  Figure 2.1: An earlier version of UAV (Ryan Model 147 Lightning Bug)
  Figure 2.2: An advanced version of UAV
  Figure 2.3: A civil UAV
  Figure 2.4: Global Hawk
  Figure 2.5: Picture Taken From UAV by the Equipment in Payload
  Figure 2.6: Ground Control Station of a UAV
  Figure 2.7: Global UAV Industry Supply Chain

Chapter 3. Market Trend and Forecast Analysis

  Figure 3.1: Global UAV Industry Distribution (%) by Type in 2014
  Figure 3.2: Global UAV Industry Distribution ($ Million) by Type in 2014
  Figure 3.3: Global UAV Industry Distribution (%) by Application in 2014
  Figure 3.4: Global UAV Industry Distribution ($ Million) by Application in 2014
  Figure 3.5: Global UAV Industry Distribution (%) by Region in 2014
  Figure 3.6: Global UAV Industry Distribution ($ Million) by Region in 2014
  Figure 3.7: Global GDP Growth Rate Trend 2009-2014
  Figure 3.8: External Forces Shaping Growth UAV Industry
  Figure 3.9: US Military Expenditure Trend from 2009 to 2014
  Figure 3.10: Growth Trend in Global UAV Industry from 2009 to 2014
  Figure 3.11: Growth Trend in Global UAV Industry ($ Million) by Type from 2009 to 2014
  Figure 3.12: Growth Trend in Global UAV Industry ($ Million) by Application from 2009 to 2014
  Figure 3.13: Growth Trend in Global UAV Industry ($ Million) by Region from 2009 to 2014
  Figure 3.14: Drivers and Challenges for Global UAV Industry
Chapter 4. Competitors Analysis

Figure 4.1: Market Share Analysis of UAV Manufacturers in 2014  
Figure 4.2: Geographical Mapping of Major Global UAV Suppliers  
Figure 4.3: Market Coverage of OEMs in Global UAV Industry  
Figure 4.4: Growth Leadership Matrix of Global UAV Industry  
Figure 4.5: Porter's Five Forces Analysis for Global UAV Industry

Chapter 5. Growth Opportunities and Strategic Analysis

Figure 5.1: Growth Opportunities in Global UAV Industry by Region  
Figure 5.2: Growth Opportunities in Global UAV Industry by Application  
Figure 5.3: Growth Opportunities in Global UAV Industry by Application  
Figure 5.4: Emerging Trends in Global UAV Industry  
Figure 5.5: Competitors' Focus Area for Competitiveness  
Figure 5.6: Geographic Segmentation of Strategic initiatives  
Figure 5.7: Analysis of Business Expansion Strategies of Competitors: Ansoff Matrix  
Figure 5.8: Product- Market Strategy in Global UAV Industry

List of Tables
Chapter 1. Executive Summary

Table 1.1: Global UAV Industry Parameters and Attributes

Chapter 2. Industry Background and Classifications

Table 2.1: UAV Classification  
Table 2.2: Major Mini UAVs  
Table 2.3: Major Small UAVs  
Table 2.4: Major MALE UAV Systems  
Table 2.5: Major HALE UAV Systems

Chapter 3. Market Trend and Forecast Analysis

Table 3.1: Major MALE UAVs and Its Specifications  
Table 3.2: Major HALE UAVs and Its Specifications  
Table 3.3: Major Small/Mini UAVs and Its Specifications  
Table 3.4: Market Trends in Global UAV Industry from 2009 to 2014  
Table 3.5: Average Growth Rates in Global UAV Industry for One, Three, and Five Years in Terms of $ Million  
Table 3.6: Market Size ($M) and 2013-2014 Growth Rates in Global UAV Industry by Type  
Table 3.7: Market Size ($M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Type  
Table 3.8: Market Size ($M) and 2013-2014 Growth Rates in Global UAV Industry by Application  
Table 3.9: Market Size ($M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Application  
Table 3.10: Market Size ($M) and 2013-2014 Growth Rates in Global UAV Industry by Region  
Table 3.11: Market Size ($M) and Compound Annual Growth Rate 2009-2014 in Global UAV Industry by Region  
Table 3.12: Market Forecast in Global UAV Industry from 2015 to 2020  
Table 3.13: Average Growth Rates in Global UAV Industry for One, Three, and Five Years in Terms of $ Million  
Table 3.14: Market Size ($M) and 2014-2015 Growth Rates in Global UAV Industry by Type  
Table 3.15: Market Size ($M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Type  
Table 3.16: Market Size ($M) and 2014-2015 Growth Rates in Global UAV Industry by Application  
Table 3.17: Market Size ($M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Application
Table 3.18: Market Size ($M) and 2014-2015 Growth Rates in Global UAV Industry by Region
Table 3.19: Market Size ($M) and Compound Annual Growth Rate 2015-2020 in Global UAV Industry by Region

Chapter 4. Competitors Analysis

Table 4.1: Product Mapping of UAV Manufacturers Based on UAV Type
Table 4.2: Market Share of UAV Manufacturers in 2014
Table 4.3: Presence of UAV Manufacturers Across the Value Chain

Chapter 5. Growth Opportunities and Strategic Analysis

Table 5.1: New Product Launches by Competitors
Table 5.2: New Product Attractiveness Rating For RQ-21 Blackjack and K-Max by Lucintel
Table 5.3: Capability Enhancement Activities by Competitors
Table 5.4: Geographic Segmentation of Strategic Initiatives in 2014
Table 5.5: New Market Entry by Geographical Area (Lockheed Martin)
Table 5.6: New Market Entry by Geographical Area (Northrop Grumman)
Table 5.7: New Market Entry by Geographical Area (Northrop Grumman)

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Growth Opportunities in Global UAV Industry 2015-2020: Trends, Forecasts and Opportunity Analysis
Web Address: http://www.researchandmarkets.com/reports/3514581/
Office Code: SCBRJGE8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 8850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: _______________________________________
Email Address: * ______________________________________
Job Title: __________________________________________
Organisation: _______________________________________
Address: __________________________________________
City: _______________________________________________
Postal / Zip Code: ___________________________________
Country: ___________________________________________
Phone Number: ______________________________________
Fax Number: _______________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

- Account number: 833 130 83
- Sort code: 98-53-30
- Swift code: ULSBIE2D
- IBAN number: IE78ULSB98533083313083
- Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp