Growth Opportunities for Magnesium Alloys in Global Automotive Industry 2015-2020: Trends, Forecasts, and Market Analysis

Description: According to a new market report, the future of magnesium alloys in the global automotive industry looks strong with increasing penetration of lightweight materials and rising vehicle production. Magnesium alloys in the global automotive industry is forecast to grow at a CAGR of 10.1% from 2015 to 2020. The major drivers of growth for this market are government regulations, growing demand for lightweight and fuel efficient vehicles, and the lightweight properties of magnesium alloys material. Magnesium is 75% lighter than steel, 50% lighter than titanium, and 33% lighter than aluminum.

In this market, interior, powertrain, chassis, and exterior are the major application area of magnesium alloys material in a vehicle. Interior is the largest segment by application and is expected to remain the same during the forecast period. The author predicts that the demand of magnesium alloys in the exterior parts is likely to experience the highest growth in the forecast period supported by growing application of magnesium alloys in the exterior parts of the vehicle. On the basis of its comprehensive research, the author forecasts that exterior, chassis, and interior segments are expected to show above average growth during the forecast period.

Within the global automotive magnesium alloys market, the passenger car segment is expected to remain as the largest market by volume consumption. The development of new magnesium-based sheet metal for car body is expected to spur growth for this segment over the forecast period. North America is expected to remain the largest market due to high penetration of magnesium alloys material in the automotive industry.

North America and Europe are expected to witness significant growth over the forecast period because of increasing penetration of magnesium alloys material and rise in automotive production. For market expansion, the report suggests innovation and new product development, where the unique characteristics of magnesium material can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and the development of low-cost solutions for the end users.

Emerging trends, which have a direct impact on the dynamics of the industry, include non-flammable magnesium alloys, vertical squeeze casting machine, and magnesium-air battery. Nanjing Yunhai Special Metals Co., Ltd., Magontec Ltd., Yinguang Weijie Magnesium Industry Co., Ltd., Fugu Jinwantong Magnesium Industry Co., Ltd., and Ningxia Hui-ye Magnesium Marketing Group Co., Ltd. are among the major suppliers of magnesium alloys material to the automotive industry.

The report answers the following questions

Question: What are the segments addressed in the report?

Answer: The segments in the report are as follows:

By application [Volume (M lbs /Kilotons) and $M shipment analysis for 2009 - 2020]:

- Interior
- Powertrain
- Chassis
- Exterior

By vehicle type [Volume (M lbs /Kilotons) and $M shipment analysis for 2009 - 2020]:

- Passenger Car
- Light Commercial Vehicle

By region [Volume (M lbs /Kilotons) and $M shipment analysis for 2009 - 2020]: North America Europe Asia Pacific Rest of World

This report answers following 11 key questions:
- Q.1. How big the opportunities for automotive magnesium alloy by type, applications and regions?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
- Q.5. What are the business risks and threats of this market?
- Q.6. What are emerging trends in this market and reasons behind them?
- Q.7. What are some changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are taken by key players for business growth?
- Q.10. How is the competitive rivalry and threat of substitution in this market?
- Q.11. What are the recent M & A activities in the past 2-3 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities for Magnesium Alloys in Global Automotive Industry 2015-2020: Trend, Forecast, and Market Analysis” include:

- Market size estimates: Magnesium alloys in global automotive industry size estimation in terms of volume (M lbs.) and value ($M) shipment.
- Trend and forecast analysis: Magnesium alloys in global automotive industry trend (2009-2014) and forecast (2015-2020) by region and application type.
- Segmentation analysis: Magnesium alloys in global automotive industry size by various application types, such as exterior, interior, powertrain, and chassis in terms of value and volume
- Regional analysis: Magnesium alloys in global automotive industry breakdown by key regions, such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different applications and regions.
- Strategic analysis: This includes M&A, competitive landscape, and expansion strategies of magnesium alloys in global automotive industry suppliers.
- Emerging applications: Emerging applications of magnesium alloys in global automotive Industry.
- Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

Contents:

1. Executive Summary
2. Industry background and classifications
   2.1: Introduction
   2.2: Industry classification
   2.3: Market served
   2.4: Supply chain
3. Market Trend and Forecast Analysis
   3.1: Market analysis 2013
      3.1.1: Global titanium mill products market by end use applications
      3.1.2: Global titanium mill products market by region
   3.2: Market trend 2008-2013
      3.2.1: Macroeconomic trends
      3.2.2: Global titanium mill products market trend by value and volume
      3.2.3: Regional titanium mill products market by value and volume
      3.2.4: Industry drivers and challenges
3.3: Market forecast 2014-2019
   3.3.1: Macroeconomic forecast
   3.3.2: Global titanium mill products market forecast by value and volume
   3.3.3: Regional titanium mill products market by value and volume

4. Competitor Analysis
   4.1: Product portfolio analysis
   4.2: Market share analysis
   4.3: Geographical reach
   4.4: Operational integration
   4.5: Porter's Five Forces Analysis

5. Growth Opportunity and Strategic Analysis
   5.1: Growth opportunities analysis
      5.1.1: Growth opportunities for global titanium mill products industry by regions
      5.1.2: Growth opportunities for global titanium mill products market by end use applications
   5.2: Emerging trends for global titanium mill products market
   5.3: Strategic analysis
      5.3.1: New product development by competitors
      5.3.2: Expansion strategy
   5.4: Mergers and acquisitions in global titanium mill products market

6. Company Profiles of Leading Players

List of Figures
Chapter 2. Automotive Magnesium Alloy Market Background and Classifications
   Figure 2.1: Advantage of Magnesium Alloys over Other Materials
   Figure 2.2: Classification of Magnesium Alloys for Global Automotive Industry
   Figure 2.3: Die Casting Machine
   Figure 2.4: Sand Casting Process
   Figure 2.5: Permanent Mold Casting Process
   Figure 2.6: Rolling Process
   Figure 2.7: Extrusion Process
   Figure 2.8: Forging Process
   Figure 2.9: Instrument Panel
   Figure 2.10: Intake Manifold
   Figure 2.11: Engine Cradle
   Figure 2.12: Lift Gate
   Figure 2.13: Supply Chain for Magnesium Alloys in Global Automotive Industry

Chapter 3. Market Trend and Forecast Analysis
   Figure 3.1: Magnesium Alloys in Global Automotive Industry ($ Million) Distribution by Application in 2014
   Figure 3.2: Magnesium Alloys in Global Automotive Industry ($ Million) by Application in 2014
   Figure 3.3: Magnesium Alloys in Global Automotive Industry (Million Pounds) Distribution by Application in 2014
   Figure 3.4: Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application in 2014
   Figure 3.5: Magnesium Alloys in Global Automotive Industry ($ Million) Distribution by Vehicle Type in 2014
   Figure 3.6: Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type in 2014
   Figure 3.7: Magnesium Alloys in Global Automotive Industry (Million Pounds) Distribution by Vehicle Type in 2014
   Figure 3.8: Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type in 2014
   Figure 3.9: Magnesium Alloys in Global Automotive Industry ($ Million) Distribution by Alloy Type in 2014
   Figure 3.10: Magnesium Alloys in Global Automotive Industry ($ Million) by Alloy Type in 2014
   Figure 3.11: Magnesium Alloys in Global Automotive Industry ($ Million) Distribution by Region in 2014
   Figure 3.12: Magnesium Alloys in Global Automotive Industry (Million Pounds) Distribution by Region in 2014
   Figure 3.13: Magnesium Alloys in Global Automotive Industry Distribution by Country in 2014
   Figure 3.14: Magnesium Alloys Consumption (Million Pounds) in Global Automotive Industry by Leading 10 Countries in 2014
   Figure 3.15: Magnesium Alloys Consumption ($ Million) in Global Automotive Industry by Leading 10 Countries in 2014
Countries in 2014

Figure 3.16: Trend of Global GDP Growth Rate
Figure 3.17: Trend of Global Light Vehicle Production Growth Rate
Figure 3.18: Trend of Global Population Growth Rate
Figure 3.19: Trend of Regional GDP Growth Rate
Figure 3.20: Trend of Regional Population Growth Rate
Figure 3.21: Trend of Regional Per Capita Income
Figure 3.22: Trend of Regional Light Vehicle Production Growth Rate
Figure 3.23: Trend of Magnesium Alloys in Global Automotive Industry from 2009 to 2014
Figure 3.24: Trend of Magnesium Alloys in Global Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.25: Growth for Magnesium Alloys in Global Automotive Industry ($ Million) by Application from 2013 to 2014
Figure 3.26: CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.27: Trend of Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.28: Growth for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application from 2013 to 2014
Figure 3.29: CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.30: Trend of Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.31: Growth for Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type from 2013 to 2014
Figure 3.32: CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.33: Trend of Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.34: Growth for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type from 2013 to 2014
Figure 3.35: CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.36: Trend of Magnesium Alloys in North American Automotive Industry from 2009 to 2014
Figure 3.37: Automotive Magnesium Alloy Consumption Distribution of North American Countries in 2014
Figure 3.38: North American Automotive Magnesium Alloy Consumption (Million Pounds) by Country in 2014
Figure 3.39: North American Automotive Magnesium Alloy Consumption ($ Million) by Country in 2014
Figure 3.40: Trend of Magnesium Alloys in North American Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.41: Growth for Magnesium Alloys in North American Automotive Industry ($ Million) by Application from 2013 and 2014
Figure 3.42: CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.43: Trend of Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.44: Growth for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application from 2013 to 2014
Figure 3.45: CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.46: Trend of Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.47: Growth for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2013 to 2014
Figure 3.48: CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.49: Trend of Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.50: Growth for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2013 to 2014
Figure 3.51: CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.52: Trend of Magnesium Alloys in European Automotive Industry from 2009 to 2014
Figure 3.53: Automotive Magnesium Alloy Consumption Distribution of European Countries in 2014
Figure 3.54: European Automotive Magnesium Alloy Consumption (Million Pounds) by Country in 2014
Figure 3.55: European Automotive Magnesium Alloy Consumption ($ Million) by Country in 2014
Figure 3.56: Trend of Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.57: Growth for Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2013 and 2014
Figure 3.58: CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.59: Trend of Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.60: Growth for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2013 to 2014
Figure 3.61: CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.62: Trend of Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.63: Growth for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2013 to 2014
Figure 3.64: CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.65: Trend of Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.66: Growth for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2013 to 2014
Figure 3.67: CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.68: Trend of Magnesium Alloys in APAC Automotive Industry from 2009 to 2014
Figure 3.69: Automotive Magnesium Alloy Consumption Distribution of APAC Countries in 2014
Figure 3.70: APAC Automotive Magnesium Alloy Consumption (Million Pounds) by Country in 2014
Figure 3.71: APAC Automotive Magnesium Alloy Consumption ($ Million) by Country in 2014
Figure 3.72: Trend of Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.73: Growth for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2013 and 2014
Figure 3.74: CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.75: Trend of Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.76: Growth for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2013 to 2014
Figure 3.77: CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2009 to 2014
Figure 3.78: Trend of Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.79: Growth for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2013 to 2014
Figure 3.80: CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2009 to 2014
Figure 3.81: Trend of Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.82: Growth for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type from 2013 to 2014
Figure 3.83: CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type from 2009 to 2014
Figure 3.84: Trend of Magnesium Alloys in ROW Automotive Industry from 2009 to 2014
Figure 3.85: Automotive Magnesium Alloy Consumption Distribution of ROW Countries in 2014
Figure 3.86: ROW Automotive Magnesium Alloy Consumption (Million Pounds) by Country in 2014
Figure 3.87: ROW Automotive Magnesium Alloy Consumption ($ Million) by Country in 2014
Figure 3.88: Trend of Magnesium Alloys in ROW Automotive Industry ($ Million) by Application from 2009 to 2014
Figure 3.89: Growth for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application from 2013 and 2014
Figure 3.126: CAGR Forecast for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application from 2015 to 2020
Figure 3.127: Forecast for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.128: Growth Forecast for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2014 to 2015
Figure 3.129: CAGR Forecast for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.130: Forecast for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
Figure 3.131: Growth Forecast for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2014 to 2015
Figure 3.132: CAGR Forecast for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
Figure 3.133: Forecast for Magnesium Alloys in European Automotive Industry from 2015 to 2020
Figure 3.134: Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2015 to 2020
Figure 3.135: Growth Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2014 to 2015
Figure 3.136: CAGR Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Application from 2015 to 2020
Figure 3.137: Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2015 to 2020
Figure 3.138: Growth Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2014 to 2015
Figure 3.139: CAGR Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application from 2015 to 2020
Figure 3.140: Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.141: Growth Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2014 to 2015
Figure 3.142: CAGR Forecast for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.143: Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
Figure 3.144: Growth Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2014 to 2015
Figure 3.145: CAGR Forecast for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
Figure 3.146: Forecast for Magnesium Alloys in APAC Automotive Industry from 2015 to 2020
Figure 3.147: Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2015 to 2020
Figure 3.148: Growth Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2014 to 2015
Figure 3.149: CAGR Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application from 2015 to 2020
Figure 3.150: Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2015 to 2020
Figure 3.151: Growth Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2014 to 2015
Figure 3.152: CAGR Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application from 2015 to 2020
Figure 3.153: Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.154: Growth Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2014 to 2015
Figure 3.155: CAGR Forecast for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
Figure 3.156: Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
Figure 3.157: Growth Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type from 2014 to 2015
Figure 3.158: CAGR Forecast for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by
Vehicle Type from 2015 to 2020

- Figure 3.159: Forecast for Magnesium Alloys in ROW Automotive Industry from 2015 to 2020
- Figure 3.160: Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application from 2015 to 2020
- Figure 3.161: Growth Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application from 2014 to 2015
- Figure 3.162: CAGR Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application from 2015 to 2020
- Figure 3.163: Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Application from 2015 to 2020
- Figure 3.164: Growth Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Application from 2014 to 2015
- Figure 3.165: CAGR Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Application from 2015 to 2020
- Figure 3.166: Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
- Figure 3.167: Growth Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Vehicle Type from 2014 to 2015
- Figure 3.168: CAGR Forecast for Magnesium Alloys in ROW Automotive Industry ($ Million) by Vehicle Type from 2015 to 2020
- Figure 3.169: Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020
- Figure 3.170: Growth Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Vehicle Type from 2014 to 2015
- Figure 3.171: CAGR Forecast for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Vehicle Type from 2015 to 2020

Chapter 4. Competitor Analysis

- Figure 4.1: Market Presence of Major Players in Global Automotive Magnesium Alloy Market
- Figure 4.2: Market Share Analysis of Magnesium Alloy Manufacturers in Global Automotive Industry in 2014
- Figure 4.3: Market Share in Terms of $ Value by Top Five Suppliers in Magnesium Alloys for Automotive Industry in 2014
- Figure 4.4: Porter’s Five Forces Industry Analysis for Magnesium Alloys in Global Automotive Industry

Chapter 5. Growth Opportunity & Strategic Analysis

- Figure 5.1: Growth Forecasts in Various Regions
- Figure 5.2: Emerging Trends of Magnesium Alloys in Global Automotive Industry
- Figure 5.3: Major Capacity Expansion of Automotive Magnesium alloy by Major Players
- Figure 5.4: Growth Strategies for Automotive Magnesium alloy Suppliers
- Figure 5.5: Magnesium Alloys in Automotive Industry Opportunities across the Globe

List of Tables

Chapter 1. Executive Summary

- Table 1.1: Magnesium Alloys in Global Automotive Industry Parameters and Attributes

Chapter 3. Market Trend and Forecast Analysis

- Table 3.1: Ranking of Top 10 Countries of World in Terms of Magnesium Alloy Consumption ($ Million) in Global Automotive Industry
- Table 3.2: Vehicle Penetration Rate of Major Countries
- Table 3.3: Trend of Magnesium Alloys in Global Automotive Industry by Value and Volume from 2009 to 2014
- Table 3.4: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in Global Automotive Industry in Terms of Shipment
- Table 3.5: Growth Rate and CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Application
- Table 3.6: Growth Rate and CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application
Table 3.7: Growth Rate and CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type
Table 3.8: Growth Rate and CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type
Table 3.9: Trend of Magnesium Alloys in North American Automotive Industry by Value and Volume from 2009 to 2014
Table 3.10: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in North American Automotive Industry in Terms of Shipment
Table 3.11: Growth Rate and CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Application
Table 3.12: Growth Rate and CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application
Table 3.13: Growth Rate and CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type
Table 3.14: Growth Rate and CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type
Table 3.15: Trend of Magnesium Alloys in European Automotive Industry by Value and Volume from 2009 to 2014
Table 3.16: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in European Automotive Industry in Terms of Shipment
Table 3.17: Growth Rate and CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Application
Table 3.18: Growth Rate and CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application
Table 3.19: Growth Rate and CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type
Table 3.20: Growth Rate and CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type
Table 3.21: Trend of Magnesium Alloys in APAC Automotive Industry by Value and Volume from 2009 to 2014
Table 3.22: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in APAC Automotive Industry in Terms of Shipment
Table 3.23: Growth Rate and CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application
Table 3.24: Growth Rate and CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application
Table 3.25: Growth Rate and CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type
Table 3.26: Growth Rate and CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type
Table 3.27: Trend of Magnesium Alloys in ROW Automotive Industry by Value and Volume from 2009 to 2014
Table 3.28: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in ROW Automotive Industry in Terms of Shipment
Table 3.29: Growth Rate and CAGR for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application
Table 3.30: Growth Rate and CAGR for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Application
Table 3.31: Growth Rate and CAGR for Magnesium Alloys in ROW Automotive Industry ($ Million) by Vehicle Type
Table 3.32: Growth Rate and CAGR for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Vehicle Type
Table 3.33: Forecast for Magnesium Alloys in Global Automotive Industry by Value and Volume from 2015 to 2020
Table 3.34: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in Global Automotive Industry in Terms of Shipment
Table 3.35: Growth Forecast and CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Application
Table 3.36: Growth Forecast and CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Application
Table 3.37: Growth Forecast and CAGR for Magnesium Alloys in Global Automotive Industry ($ Million) by Vehicle Type
Table 3.38: Growth Forecast and CAGR for Magnesium Alloys in Global Automotive Industry (Million Pounds) by Vehicle Type
Tables:

Table 3.39: Forecast for Magnesium Alloys in North American Automotive Industry by Value and Volume from 2015 to 2020
Table 3.40: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in North American Automotive Industry in Terms of Shipment
Table 3.41: Growth Forecast and CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Application
Table 3.42: Growth Forecast and CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Application
Table 3.43: Growth Forecast and CAGR for Magnesium Alloys in North American Automotive Industry ($ Million) by Vehicle Type
Table 3.44: Growth Forecast and CAGR for Magnesium Alloys in North American Automotive Industry (Million Pounds) by Vehicle Type
Table 3.45: Forecast for Magnesium Alloys in European Automotive Industry by Value and Volume from 2015 to 2020
Table 3.46: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in European Automotive Industry in Terms of Shipment
Table 3.47: Growth Forecast and CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Application
Table 3.48: Growth Forecast and CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Application
Table 3.49: Growth Forecast and CAGR for Magnesium Alloys in European Automotive Industry ($ Million) by Vehicle Type
Table 3.50: Growth Forecast and CAGR for Magnesium Alloys in European Automotive Industry (Million Pounds) by Vehicle Type
Table 3.51: Forecast for Magnesium Alloys in APAC Automotive Industry by Value and Volume from 2015 to 2020
Table 3.52: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in APAC Automotive Industry in Terms of Shipment
Table 3.53: Growth Forecast and CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Application
Table 3.54: Growth Forecast and CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Application
Table 3.55: Growth Forecast and CAGR for Magnesium Alloys in APAC Automotive Industry ($ Million) by Vehicle Type
Table 3.56: Growth Forecast and CAGR for Magnesium Alloys in APAC Automotive Industry (Million Pounds) by Vehicle Type
Table 3.57: Forecast for Magnesium Alloys in ROW Automotive Industry by Value and Volume from 2015 to 2020
Table 3.58: Average Growth Rates for One, Three, and Five Years for Magnesium Alloys in ROW Automotive Industry in Terms of Shipment
Table 3.59: Growth Forecast and CAGR for Magnesium Alloys in ROW Automotive Industry ($ Million) by Application
Table 3.60: Growth Forecast and CAGR for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Application
Table 3.61: Growth Forecast and CAGR for Magnesium Alloys in ROW Automotive Industry ($ Million) by Vehicle Type
Table 3.62: Growth Forecast and CAGR for Magnesium Alloys in ROW Automotive Industry (Million Pounds) by Vehicle Type

Chapter 4. Competitor Analysis

Table 4.1: Rankings of Suppliers Based on Automotive Magnesium Alloy Revenue

Chapter 5. Growth Opportunity & Strategic Analysis

Table 5.1: New Product Launches by the Players for Magnesium Alloys in Global Automotive Industry
Table 5.2: Major Expansion and Focused Business Segments of Automotive Magnesium Alloy Suppliers

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Growth Opportunities for Magnesium Alloys in Global Automotive Industry 2015-2020: Trends, Forecasts, and Market Analysis
Web Address: http://www.researchandmarkets.com/reports/3514585/
Office Code: SCPLDCA6

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4850</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 8850</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Last Name:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Job Title:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Organisation:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Address:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>City:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Country:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>----</td>
<td>-----</td>
<td>----</td>
<td>------</td>
<td>----</td>
<td>------</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street,</td>
</tr>
<tr>
<td></td>
<td>Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World