Description: "Europe PIR & Microwave Motion Sensor Market By Type (PIR, Microwave, & Dual Technology), By Product (Connectivity, Standard, Function, Mount Type, Location), By Application (Lighting Control, HVAC Control), By Vertical (Residential, Enterprise, Commercial, Industrial) & By Country - Forecast To 2020"

Motion Sensor, also known as Motion Detector, is a device that detects the motion of any object or human being. Motion sensors form a vital component of security, home control, automated lighting control, energy efficiency, smart floodlights, and other systems. The advantages of motion sensors are that they are time-saving, easy to install, energy-efficient, ensure security, and have a powerful transmission.

Motion sensing technology has a huge demand among the customer base across consumer, industrial, aerospace, and other sectors. The motion sensing technology is an emerging technology that is revolutionizing the detection of with humans and other machines by the equipment, not only in business and infotainment applications, but also in day-to-day activities in homes.

The purpose of this study is to analyze the European market for PIR and Microwave motion sensors. This report includes revenue forecasts, market trends, and opportunities for the period from 2014 to 2020 as well as an overview of the competitive landscape for the period from 2012 to 2015. The analysis has been conducted on the various market segments derived on the basis of type, product, application, vertical and country. On the basis of type, the market is segmented into passive infrared, microwave, and dual-technology/hybrid; on the basis of applications, the market is segmented into lighting controls, HVAC controls and services segment; and on the basis of product, the market is segmented into connectivity type, standards, functions, mount type and location (mount type). The country-wise analysis includes Germany, the U.K., France, Austria and Switzerland. The report also describes the key market drivers and inhibitors along with their impact, in detail.

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