Road Safety Market by Solution (Red Light Enforcement, Speed Enforcement, Incident Detection Systems, Bus Lane Compliance, Automatic License Plate Recognition), by Service, by Region - Global Forecast to 2020

Description:

The report aims at estimating the market size and future growth potential of the market across different segments, such as solutions, services, and regions. The base year considered for the study is 2014 and the market size is projected from 2015 to 2020. With the rise in demand for advanced infrastructure development and technologies such as vehicle lane enforcement system, incident response system, and automatic number plate recognition system, the road safety market is expected to grow in the next five years.

The research methodology used to estimate and forecast the road safety market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global market from the revenue of the key players in the market. After arriving at the overall market size, the total market was split into several segments and sub-segments, which were then verified through primary research by conducting extensive interviews with key people, such as CEOs, VPs, Directors, and Executives. These data triangulation and market breakdown procedures were employed to complete the overall market engineering process and to arrive at the exact statistics for all segments and sub-segments.

The road safety ecosystem comprises vendors providing road safety solutions and services to fulfill the security needs of government authorities and agencies for these systems to get implemented at highways and bridges, urban roads, and tunnels. The key vendors providing road safety solutions and services are:

- Red Light Enforcement: Kapsch, Redflex, Swarco, Safran and others
- Speed Enforcement: Kapsch, Redflex, Jenoptik, Information Engineers Group and others
- Incident Detection System: Siemens, OTN Systems, TDC Road Traffic Systems and others
- Bus Lane Compliance: Siemens, Redflex, American Traffic Solutions and others
- Automatic License Plate Recognition: Jenoptik, Motorola, 3M, KRIA and others

Key Target Audience

- Government agencies
- Road Safety OEMs
- Road safety service provider
- System integrator
- Consulting firms
- Research organization
- Resellers and distributors
- Investment/Equity research firms

Scope of the Report

The research report segments the road safety market to following submarkets:

By Solution:

- Red Light Enforcement
- Speed Enforcement
- Incident Detection System
- Bus Lane Compliance
- Automatic License Plate Recognition
- Others

By Service:
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