Global Military Helicopter Market - Annual Outlook - 2016 - Market & Technology Trends, Issues & Challenges, Opportunities, Drivers & Constraints, Market Outlook

Description:

Military helicopters have been an integral component of the force structure of armed forces globally and with increasing threat from terrorism & extremism; their significance for carrying out anti-insurgency based operations has grown further manifold in a complex, challenging, uncertain & rapidly evolving global geo-political environment. The demand & acquisition scenario for military equipment has been impacted of-late by defense budgetary cuts underway across most traditional markets; however, defense spending is likely to witness a slight to moderate uptick over near to medium term globally with increasing complexity of security challenges, resurgence of conventional state based threats & a wearing down of traditional world order. The latest U.K. Strategic Defense & Security review 2015-2025 clearly points towards the same with planned reinforcement & expansion of Air Combat, Airborne Strike and Maritime Surveillance capabilities. The review also places enhanced focus on Special Forces with focus on expansion of their capabilities & asset base with GBP 2 billion worth of planned investments. France, too, will need to bite the bullet & is likely to focus significantly on plugging the security & capability gaps over near term in wake of the recent Paris terror attacks. The country had announced plans in early 2015 to increase defense spending by Euro 3.8 billion over the 2016-2019 period with the 2016 defense budget alone scheduled to increase by $671 million year on year which is likely to be further ramped up. In the United States, large, big ticket defense programs, especially, the Joint Multi Role – Future Vertical Lift (JMR-FVL); are likely to be the key & drive growth over medium to long term. However, the Asia-Pacific region is projected to spearhead global demand for military helicopters over the next decade with a number of states poised to replace their ageing helicopter platforms as they expand military capabilities to counter growing threat, assertiveness & military build-up by Russia & China. The recently announced Japanese defense budget is a prime example of the same with it likely to be highest ever for the country at $41.4 billion for FY2016-2017 as the nation builds up military capability to counter growing Chinese territorial claims in the region.

Thus, the near to medium and long term view of the global military helicopter market are promising with presence of strong fundamentals and long term, sustainable growth drivers & enablers spearheaded by technological evolution & R&D activity amid a backdrop of growing conventional & hybrid threat perceptions as well as uncertainty and complex security challenges. The development of next-generation compound helicopters & tilt-rotorcrafts has already heralded the advent of a new era that is likely to witness a significant expansion of the operational spectrum, capabilities & performance threshold of these machines which is likely to eventually transform & redefine their role besides enhancing overall effectiveness for conducting a wide range of military missions & operations while offering optimized operating costs & total cost of ownership.

Against this backdrop, the report provides comprehensive analysis into the global military helicopter market with the introductory section of the report analyzing Key Market & Technology trends likely to shape the future of military helicopters. Subsequent sections provide insights into latest market developments, issues & challenges and emerging growth opportunities which could be leveraged by the industry value chain followed by an insightful analysis of market drivers & constraints. The report concludes by analyzing market evolution likely over medium term and projecting demand outlook for military helicopters over near to medium term.

Report Excerpts:-

- Likely Uptick in Defense Spending globally over near to medium term amid Heightened Threat Perceptions
- Asia-Pacific region to Spearhead & Drive Demand Growth for Military Helicopters over Medium Term
- Growing Complexity of Asymmetric Threats & Internal Security Challenges to Drive Demand for Helicopters
- Growing preference for Multi-Role Helicopters instead of Mission Specific Platforms
- Increasing development of Common, Configurable Platforms across Military & Civil segments
Emergence of Unmanned Rotorcraft Technologies & implications

Strong Growth projections for Services & MRO activity over medium term amid Increasing utilization & preference for hardware modernization & upgrade

Relevance & Usefulness: The report will be useful for:

-- Inputs for Strategic Planning, Assessment & Decision-Making Processes

-- Identification of & Insights into Potential Growth Opportunities & Avenues

-- Near to Medium Term Market Outlook, Inputs on Market Evolution & Growth Projections

-- Analysis of Emerging Market, Sector-specific & Technology Trends

-- Contingency planning for current Strategies & Programs

-- Identifying & highlighting areas for making potential Strategic Changes, Adjustments & Realignment

-- Analysis of Forces Driving as well as restraining the Industry & their overall Dynamics

For Whom: Key Decision-Makers across Industry Value Chain

The report will be essential for those having strategic interest in the Global Military Helicopter Market. The report will be especially useful for Key Decision-Makers, Program Managers, Military Procurement Managers, Defense Contracting Executives & Departments, Top Management of Industry Players & Other Companies, Industry OEMs, Suppliers, Vendors, MRO Services Providers, Helicopter Operators, Flight Simulator Manufacturers and other Key Players in the Industry Value Chain. The report will also be useful for existing & potential Investors, Industry & Company Analysts, M&A Advisory Firms, Strategy & Management Consulting Firms, PE Firms, Venture Capitalists, Financing & Leasing Companies, Researchers and all those associated with the industry.

Features, Benefits & Reasons to Procure:

-- Provides Macro View and Big Picture Quickly
-- Blend of Quantitative & Qualitative Analysis
-- Significant Time Savings
-- Visual Representation enables Easy Comprehension
-- Meetings & Presentation Ready Format
-- Superior & Enriched User Experience with Incorporation of Relevant Images

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