China Ceramic Tile Industry Report, 2015-2018

Description: After thirty years of rapid development, China's economy has entered a new normal state, in which real estate investment and development slows down, construction area declines and the demand for decoration falls. As a result, the architectural ceramics industry witnesses a lower growth rate. In 2015, the full-year revenue of the industry will reach RMB447 billion, a year-on-year increase of 4.9%.

China architectural ceramics industry has been booming nationwide through decades of development and several rounds of industrial transfer. There are now 1,452 ceramics enterprises and 3,621 production lines (including 181 Spanish tile production lines) in China except Beijing, Tianjin, Hong Kong, Macao and Taiwan, with the daily ceramic tile capacity of 45.036 million square meters, according to statistics of China Building Ceramics & Sanitaryware Association.

In terms of competition pattern, China building ceramics industry features a low market concentration rate. The top ten manufacturers have total annual capacity of 676 million square meters, only occupying 4.12% of the whole industry. With the implementation of new environmental protection laws, some of backward capacity will be phased out; meanwhile, the slow development of China's economy and real estate industry will lead to the fiercer market competition in the architectural ceramics industry, and mergers and acquisitions will be the mainstream of the industry.

As for manufacturers:

China's largest architectural ceramics enterprise NewPearl Group is made up of Guangdong NewPearl Ceramics Group, Guangdong Summit Ceramics Group and Jiangxi NewPearl Ceramics Group, with the ceramic tile capacity of more than 200 million square meters; The second-ranked New Zhongyuan has nine production bases located in Foshan, Gao'an and other places, with the capacity of 100 million square meters; The third-ranked Nabel has set up its five production bases in Hangzhou, Jiujiang and Deqing, with the investment of more than USD425 million and the capacity of over 78 million square meters. Currently, Wonderful has the capacity of 58 million square meters. It plans to invest RMB3 billion in a project with the capacity of 40 million square meters in Chongqing. Once the project is completed in 2018, Wonderful's capacity will hit 100 million square meters and rank among top three.

China Ceramic Tile Industry Report, 2015-2018 studies the following:

- Overview of China ceramic tile industry, including product definition, classification, development process and major policies
- Analysis of factors about China ceramic tile industry, such as real estate development and decoration industries
- Overview of China ceramic tile industry, embracing market size, capacity, output, import and export, competitive landscape, etc.
- Profile, financial condition, flagship products, capacity / output, R & D, distribution of production bases, technical characteristics and so on of 14 ceramic tile companies, namely Dong Peng, Wonderful, New Zhongyuan, NewPearl, Nabel, Eagle Ceramics, China Ceramics, Hongyu, Oceano, Bode, Monalisa, Shanghai Everjoy (formerly Cimic), Champion and Huida Sanitary Ware.

Contents:

1. Introduction of Ceramic Tile
   1.1 Definition & Classification
   1.2 Development History
   1.3 Standards & Policies

2. China Ceramic Tile-related Industries
   2.1 Residence
   2.2 Home Decoration
   2.3 Other Market Drivers
   2.3.1 Urbanization
2.3.2 Per Capita Disposable Income

3. China Ceramic Tile Market
3.1 Market Scale
3.2 Capacity
3.3 Output
3.4 Competition Pattern
3.5 Import & Export
3.5.1 Export
3.5.2 Import
3.6 Forecast

4 Regional Markets
4.1 Market Structure
4.2 Output by Province
4.2.1 Guangdong
4.2.2 Jiangxi
4.2.3 Fujian
4.2.4 Liaoning
4.2.5 Shandong
4.2.6 Henan
4.2.7 Guangxi
4.2.8 Hubei
4.2.9 Sichuan
4.2.10 Hebei

5. Key Players in China
5.1 Dong Peng
5.1.1 Profile
5.1.2 Key Financial Data
5.1.3 Revenue Breakdown
5.1.4 Main Products
5.1.5 Production Capabilities
5.1.6 Retail Outlets
5.1.7 Warehouse Location
5.1.8 Ceramic Tiles Sales Channel
5.2 Marco Polo (Wonderful Ceramics Group)
5.2.1 Profile
5.2.2 Main Products
5.2.3 Production Base
5.3 Hongyu
5.3.1 Profile
5.3.2 Technologies & Products
5.4 NewPearl (Guanzhu, Summit)
5.4.1 Profile
5.4.2 Technologies & Products
5.4.3 Production Base
5.5 New Zhongyuan
5.5.1 Profile
5.5.2 Technologies & Products
5.5.3 Production Base
5.6 Oceano
5.6.1 Profile
5.6.2 Operation
5.6.3 Revenue Structure
5.6.4 Gross Margin
5.6.5 Technologies & Products
5.6.6 Production Layout
5.7 Nabel
5.7.1 Profile
5.7.2 Main Products
5.7.3 Main Production Bases
5.8 Bode
5.8.1 Profile
5.8.2 Main Products
5.8.3 Mass Production of Yangxi Base
5.9 Eagle Ceramics
5.9.1 Profile
5.9.2 Main Products
5.9.3 Production Layout
5.10 Monalisa
5.10.1 Profile
5.10.2 Main Products
5.10.3 Production Layout
5.10.4 Strategic Adjustment and Preparation for IPO
5.11 Shanghai Everjoy (Formerly Cimic)
5.11.1 Profile
5.11.2 Key Financial Data
5.11.3 Revenue and Gross Margin Breakdown
5.11.4 Gross Margin
5.11.5 Output, Sales Volume and Inventory
5.11.6 Cost Structure and R&D Investment
5.11.7 Clients and Suppliers
5.11.8 Production Bases and Subsidiaries
5.12 China Ceramics
5.12.1 Profile
5.12.2 Key Financial Data
5.12.3 Revenue Breakdown
5.12.4 Sales Price & Volume
5.12.5 Gross Margin
5.12.6 Technologies & Products
5.12.7 Sales Network
5.12.8 Gross Margin
5.12.9 Output, Sales Volume and Inventory
5.12.10 Cost Structure and R&D Investment
5.12.11 Clients and Suppliers
5.12.12 Production Bases and Subsidiaries
5.12.13 China Ceramics
5.13 Champion
5.13.1 Profile
5.13.2 Key Financial Data
5.13.3 Revenue Breakdown
5.13.4 Production
5.13.5 Sales
5.13.6 Production Layout in Mainland China
5.14 Huida Sanitary Ware
5.14.1 Profile
5.14.2 Key Financial Data
5.14.3 Revenue Breakdown
5.14.4 Gross Margin
5.14.5 Production
5.14.6 Sale
5.14.7 Customers & Suppliers
5.14.8 Capacity Expansion Plan

Selected Charts

Definition Standards of China Ceramic Tile Market Segments
Development History of China Ceramic Tile Industry
Gross Floor Area of Residential Properties under Construction in China, 2008-2018
China Home Decoration and Improvement Market Size, 2008-2015
Urban Population and Urbanization Rate in China, 2008-2017
Per Capita Annual Disposable Income in China, 2008-2017
Total Retail Sales of Consumer Goods in China, 2008-2018
Revenue of China Architectural Ceramics Industry, 2007-2015
Capacity Distribution of China's Top 10 Ceramic Tile Origins
China's Ceramic Tile Output, 2009-2015
China's Porcelain Tile Output, 2010-2015
Ranking of China's Top 10 Ceramic Tile Manufacturers by Capacity, 2015
Average Selling Price and Sales Volume of Ceramic Tiles of China Ceramics, 2013-2015
Ceramic Tiles Gross Profit and Profit Margin of China Ceramics, 2013-2014
Key Ceramic Tile Product of China Ceramics
Overseas Distribution of China Ceramic
Domestic Distribution of China Ceramic
Revenue of China Ceramics from Main Clients and % of Total Revenue, 2012-2014
Procurement of China Ceramics from Main Suppliers and % of Total Procurement, 2010-2012
Revenue and Net Income of Champion, 2010-2015
Revenue Structure of Champion by Segment, 2012-2015
Revenue Structure of Champion by Product, 2012-2014
Revenue Structure of Champion by Region, 2012-2014
Champion's Ceramic Tile Capacity, Output and Capacity Utilization, 2010-2014
Champion's Ceramic Tile Sales Volume, Output and Sales-Output Ratio, 2010-2014
Main Product Structure of Huida Sanitary Ware
Revenue and Net Income of Huida, 2012-2014
Revenue Structure of Huida by Product, 2012-2014
Revenue Structure of Huida by Region, 2012-2014
Main Products and Consolidated Gross Margin of Huida Sanitary Ware, 2012-2014
Ceramic Tile Capacity, Output and Capacity Utilization of Huida Sanitary Ware, 2012-2014
Ceramic Tile Sales Volume, Output and Sales-Output Ratio of Huida Sanitary Ware, 2012-2014
Ceramic Tile Price Trends of Huida Sanitary Ware, 2012-2014
Revenue of Huida Sanitary Ware from Top 5 Clients and % of Total Revenue, 2012-2014
Procurement of Huida Sanitary Ware from Top 5 Suppliers and % of Total Procurement, 2012-2014

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3517286/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: China Ceramic Tile Industry Report, 2015-2018
Web Address: http://www.researchandmarkets.com/reports/3517286/
Office Code: SCPLPN18

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 2100</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
</tr>
<tr>
<td>Hard Copy</td>
<td>USD 2300 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 3300</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________________________ Last Name: _______________________
Email Address: * ________________________________________
Job Title: ______________________________________________
Organisation: __________________________________________
Address: _______________________________________________
City: ___________________________________________________
Postal / Zip Code: _______________________________________
Country: _______________________________________________
Phone Number: __________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: 
You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: 
Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: 
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World