Global Network Access Control market 2016-2020

Description:
The market research analyst predicts the global network access control (NAC) market to grow profoundly at a CAGR of nearly 32% by 2020. The recent rise in malware attacks on enterprise networks has forced companies to invest in NAC solutions to ensure authorized access to data. Moreover, a number of operating systems, such as iOS, Android, and Windows, have also improved their compatibility with NAC as it helps to ensure the security of the end users' data. This growing adoption of the data protection solutions will result in this market's strong growth during the forecast period.

Geographically, it is anticipated that the Americas will experience the highest adoption of NAC solutions during the forecast period. The augmented focus on web-based businesses in the BFSI, healthcare, and e-commerce sectors will lead to the steady growth of the NAC market in the Americas. Also, the growing adoption of Internet-of-Things (IoT) and M2M networks will result in this region's impressive market share of more than 55% by 2020.

Product-based segmentation of the NAC market
- Hardware
- Software
- Services

The market research analysts have estimated the hardware segment to account for more than 69% of the total market share by 2020. The rising demand for NAC hardware in developing regions such as Latin America and APAC will help in the growth of this market segment during the forecast period.

Segmentation by end user and analysis of the NAC market
- BFSI
- Government
- Healthcare

In this market research, analysts have estimated the BFSI segment to dominate the market for NAC solutions during the forecast period. Since cybercriminals often target banks and financial institutions for phishing and similar illegal activities, the need for NAC solutions in the BFSI segment will continually increase during the forecast period. The growing need for protecting critical data related to the financial sector will lead to this segment's strong growth until 2020.

Competitive landscape and key vendors
The global network access control market is highly fragmented because of the presence of numerous small and large suppliers. The providers in this market compete on the basis of price, quality, innovation, service, reputation, distribution, and promotion to gain a competitive edge over their peers. The level of competition in this market has increased the number of mergers and acquisitions, wherein smaller entities are being acquired by or are being merged with, major players.

Leading vendors in the market are:
- Aruba Networks
- Bradford Networks
- Cisco
- ForeScout
- Pulse Secure

Other prominent vendors in the market include Auconet, Check Point Software Technologies, CloudGuard, Extreme Networks, Impulse Point, InfoExpress, Intel, Nellsoft, PacketFence, Palo Alto Networks, Portnox, ScanSource Communications, Sophos, and StillSecure.

Key questions answered in the report include
- What will the market size and the growth rate be in 2020?
- What are the key factors driving the global network access control market?
- What are the key market trends impacting the growth of the global network access control market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the global network access control market?
- Trending factors influencing the market shares of the Americas, EMEA, and APAC.
- What are the key outcomes of the five forces analysis of the network access control market?

Related reports:
- Global Network Security Appliance Market 2015-2019
- Network Security Market in North America 2015-2019

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