Cement Market in the GCC 2015-2019

Description: Market outlook of the cement market in the GCC
The market research analyst has estimated the cement market in the GCC to post a healthy market growth rate of more than 6% during the forecast period. The rise in population, increase in tourists, demand for affordable houses, and the development of new cities are some of the factors that are expected to propel market growth during the forecast period.

Augmented investments in the transportation sector is the major driving factor for the growth of this market. Due to the recent increase in tourism, the government in this region is planning to invest heavily in the public transit system. Consequently, the construction of new railway networks, seaports, and airports is expected to spur the demand for cement in this region during the forecast period.

Competitive landscape and key vendors
Since the cement market is an integral part of the construction segment, growth in this sector will result in the growth of the cement market during the forecast period. This market is dominated by large vendors like Gulf Cement and Kuwait Cement and is characterized by intense competition among the established pure players.

Key vendors in this market are -
- Gulf Cement
- Kuwait Cement Company
- Lafarge
- Oman Cement Company
- Qatar National Cement
- Saudi Cement Company


Segmentation by GCC countries and analysis of the cement market
- Saudi Arabia
- UAE
- Kuwait
- Qatar
- Oman
- Bahrain

In this market research report, The analysts estimate Saudi Arabia to account for the largest market share between the period of 2014 and 2019. Increasing investments in the transport and residential infrastructure sectors are expected to result in this region's high market share of more than 59% during the forecast period.

Growth drivers, challenges, and upcoming trends: Cement market
The market research analyst has estimated upcoming trends, such as the construction of new cement production facilities, to impel market growth during the forecast period. To keep up with the augmented demand for construction materials, new cement production facilities are being built in and around the GCC. This recent rise in demand for cement is being driven by an increase in construction projects across the GCC and is leading to the establishment of new cement plants during the forecast period.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the cement market in the GCC. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in the report include
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the cement market in the GCC?
- What are the key market trends impacting the cement market in the GCC?
- What are the challenges to market growth?
- Who are the key vendors in the cement market in the GCC?
- What are the market opportunities and threats faced by the vendors in the cement market in the GCC?
- What are the key outcomes of the five forces analysis of the cement market in the GCC?

Related reports
- Cement Market in the UAE 2015-2019
- Cement Market in Nigeria 2015-2019
- Portable Generator Market in GCC 2015-2019
- Cement Market in Qatar 2015-2019

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