Cement Market in the GCC 2015-2019

Description: Market outlook of the cement market in the GCC
The market research analyst has estimated the cement market in the GCC to post a healthy market growth rate of more than 6% during the forecast period. The rise in population, increase in tourists, demand for affordable houses, and the development of new cities are some of the factors that are expected to propel market growth during the forecast period.

Augmented investments in the transportation sector is the major driving factor for the growth of this market. Due to the recent increase in tourism, the government in this region is planning to invest heavily in the public transit system. Consequently, the construction of new railway networks, seaports, and airports is expected to spur the demand for cement in this region during the forecast period.

Competitive landscape and key vendors
Since the cement market is an integral part of the construction segment, growth in this sector will result in the growth of the cement market during the forecast period. This market is dominated by large vendors like Gulf Cement and Kuwait Cement and is characterized by intense competition among the established pure players.

Key vendors in this market are -
- Gulf Cement
- Kuwait Cement Company
- Lafarge
- Oman Cement Company
- Qatar National Cement
- Saudi Cement Company


Segmentation by GCC countries and analysis of the cement market
- Saudi Arabia
- UAE
- Kuwait
- Qatar
- Oman
- Bahrain

In this market research report, The analysts estimate Saudi Arabia to account for the largest market share between the period of 2014 and 2019. Increasing investments in the transport and residential infrastructure sectors are expected to result in this region's high market share of more than 59% during the forecast period.

Growth drivers, challenges, and upcoming trends: Cement market
The market research analyst has estimated upcoming trends, such as the construction of new cement production facilities, to impel market growth during the forecast period. To keep up with the augmented demand for construction materials, new cement production facilities are being built in and around the GCC. This recent rise in demand for cement is being driven by an increase in construction projects across the GCC and is leading to the establishment of new cement plants during the forecast period.

This report provides a number of factors contributing to the adoption, limitations, and opportunities of the cement market in the GCC. It also offers an analysis of each factor and an estimation of the extent to which the factors are likely to impact the overall market growth.

Key questions answered in the report include
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the cement market in the GCC?
- What are the key market trends impacting the cement market in the GCC?
- What are the challenges to market growth?
- Who are the key vendors in the cement market in the GCC?
- What are the market opportunities and threats faced by the vendors in the cement market in the GCC?
- What are the key outcomes of the five forces analysis of the cement market in the GCC?

Related reports
- Cement Market in the UAE 2015-2019
- Cement Market in Nigeria 2015-2019
- Portable Generator Market in GCC 2015-2019
- Cement Market in Qatar 2015-2019

Contents:
PART 01: Executive summary
  - Highlights
PART 02: Scope of the report
  - Market overview
  - Offerings of the top vendors
PART 03: Market research methodology
  - Research methodology
  - Economic indicators
PART 04: Introduction
  - Key market highlights
PART 05: Industry overview
  - GCC construction outlook
PART 06: Market landscape
  - Market overview
  - Market size and forecast
  - Five forces analysis
PART 07: Segmentation of GCC countries
PART 08: GCC countries
  - Saudi Arabia
  - UAE
  - Kuwait
  - Qatar
  - Oman
  - Bahrain
PART 09: Impact of drivers
PART 10: Impact of drivers and challenges
PART 11: Vendor landscape
  - Competitive landscape
  - Other prominent vendors
PART 12: Key vendor analysis
  - Gulf Cement
  - Kuwait Cement Company
  - Lafarge
  - Oman Cement Company
  - Qatar National Cement
  - Saudi Cement Company
PART 13: Appendix
- List of abbreviations

PART 14: About the Author

Exhibit 01: Product offerings
Exhibit 02: Construction market in GCC 2010-2013 ($ billions)
Exhibit 03: Major types of cement produced in GCC countries
Exhibit 04: Demand for cement in GCC 2014-2019 (million tons)
Exhibit 05: Five forces analysis
Exhibit 06: Cement segmentation by country 2014
Exhibit 07: Cement segmentation by country 2019
Exhibit 08: Saudi Arabia: Total investments in non-oil and crude oil and natural gas sectors 2011-2014 ($ billions)
Exhibit 09: Saudi Arabia: GDP by economic activity 2014
Exhibit 10: Saudi Arabia: Government budget allocation 2015
Exhibit 11: Saudi Arabia: Construction contribution to GDP 2011-2014 (%)
Exhibit 12: Cement market in Saudi Arabia 2014-2019 (million tons)
Exhibit 13: UAE: Total investments in non-oil and crude oil and natural gas sectors 2011-2014 ($ billions)
Exhibit 14: UAE: GDP contribution by sector 2014
Exhibit 15: UAE: Construction contribution to GDP 2005-2014 (%)
Exhibit 16: Demand for cement in UAE 2014-2019 (million tons)
Exhibit 17: Kuwait: GDP by economic activity 2014
Exhibit 18: Kuwait: Construction contribution to GDP 2010-2014
Exhibit 19: Demand for cement in Kuwait 2014-2019 (million tons)
Exhibit 20: GDP by economic activity 2014
Exhibit 21: Construction market in Qatar 2014 ($ billions)
Exhibit 22: Major construction projects in Qatar
Exhibit 23: Cement market in Qatar 2014-2019 (million tons)
Exhibit 24: Construction market in Oman 2010-2011 ($ billions)
Exhibit 25: Demand for cement in Oman 2014-2019 (million tons)
Exhibit 26: Construction market in Bahrain 2010-2013 ($ billions)
Exhibit 27: Major projects planned in Bahrain
Exhibit 28: Demand for cement in Bahrain 2014-2019 (million tons)
Exhibit 29: Impact of drivers
Exhibit 30: Impact of drivers and challenges
Exhibit 31: Gulf Cement: Business segmentation
Exhibit 32: Gulf Cement: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 33: Gulf Cement: Geographical segmentation by revenue 2014
Exhibit 34: Kuwait Cement Company: Business segmentation 2014
Exhibit 35: Kuwait Cement Company: Business segmentation by revenue 2014
Exhibit 36: Kuwait Cement Company: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 37: Kuwait Cement Company: Geographical segmentation by revenue 2014
Exhibit 38: Lafarge: Business segmentation 2014
Exhibit 39: Lafarge: Business segmentation by revenue 2014
Exhibit 40: Lafarge: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 41: Lafarge: Product segmentation by revenue 2014
Exhibit 42: Oman Cement Company: Product segmentation
Exhibit 43: Oman Cement Company: Geographical segmentation by revenue 2014
Exhibit 44: Qatar National Cement: Products and services
Exhibit 45: Saudi Cement Company: Product segmentation

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