Global Ultrasound Market Insights, Opportunity Analysis, Market Shares and Forecast 2017 - 2023

Description: Global ultrasound market is expected to grow impressively during the forecasted period. The market is dominated by some of the major healthcare companies which includes GE healthcare, Siemens healthcare and Philips healthcare. Market growth is driven by various factors which includes increase in the number of cancer patients which is creating huge demand for ultrasound system market. Rise in the prevalence of CVD and other lifestyle oriented diseases is also driving the ultrasound system market. Ultrasound is widely used to monitor the growth of baby during pregnancy, hence a constant rise in birth rates and awareness amongst the masses creates huge scope for ultrasound system market. Innovations such as advent of 3D and 4D imaging is creating opportunities for the market player. However, the market is restrained by few factors such as reimbursement policies in emerging nations. The high price and unavailability of reimbursements keeps a large group of patients from using ultrasound services.

Market is segmented on the basis of technology, applications and products. Ultrasound system market by technology includes diagnostics ultrasound market and therapeutic ultrasound market. The ultrasound system market which is also segmented on the basis of product includes segmentation on the basis of displays, on the basis of portability. Ultrasound system market is also segmented on the basis of applications which include radiology imaging applications gynaecological, cardiological, and urological and others.

Europe accounted for highest market share driven by an aging population and high awareness related to life threatening diseases. North America has the second highest market share followed by Asia Pacific and Rest of the world. Asia Pacific market has the highest market growth. Asia Pacific market is expected to grow at a CAGR of 6%. The market includes major companies such as Analogic Corporation, Esaote S.P.A, Fujifilm Holdings Corporation, GE Healthcare, Hitachi Medical Corporation, Mindray Medical International Ltd., and Philips Healthcare, Samsung, Medison Co. Ltd., Siemens Healthcare and other.

Companies profiled includes
1. Analogic Corporation
2. Esaote S.P.A
3. Fujifilm Holdings Corporation
4. GE Healthcare
5. Hitachi Medical Corporation
6. Mindray Medical International Ltd.
7. Philips Healthcare
8. Samsung Medison Co. Ltd.
9. Siemens Healthcare
10. Medtronic Inc
11. Toshiba Medical Systems Corporation
12. Roche Diagnostics Ltd.
13. Philips corporation
14. Stryker corporation
15. Smith and nephew inc
16. Johnson & Johnson
17. Sony
18. Zimmer holdings
19. St. Jude medical Inc
20. Thermo fisher scientific
21. Abiant Inc
22. EKF diagnostics holdings inc
23. Myriad RBM inc
24. Oligomerix inc
25. Opko health inc
26. Osta biotechnologies inc
27. Psynova neurotech ltd
28. Ridge diagnostics
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