Indian Food Emulsifiers Market By Type (Mono-, Di-Glycerides, Lecithin, Sorbitan Esters, Stearoyl Lactylates, Polyglycerol Esters), Application (Bakery, Confectionery, Convenience, Dairy, Meat) & Source (Plant, Animal) Trend & Forecast to 2020

Description: The food emulsifiers market in the Indian food & beverage industry has been growing in accordance with the processed food industry. The effect of busy lifestyles has propelled the market for processed food & beverages; hence, there is a rise in demand for food emulsifiers.

In developing countries such as India, the food emulsifiers market is evolving in response to the rapidly increasing demand for convenience food products. The food emulsifiers market was valued at USD 53.4 million in 2013, and is projected to grow at a CAGR of 10.1% from 2015 to 2020. It is expected to reach USD 104.5 million by 2020.

The key players in this market are Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Cargill, Incorporated (U.S.), Gujarat Ambuja Exports Limited (Gujarat, India), Vippy Soya (Madhya Pradesh, India), Sonic Biochem (Madhya Pradesh, India), Ambika Solvex Ltd. (Madhya Pradesh, India), Kerry Group plc (Ireland), Ingredion Incorporated (U.S.), Corbion N.V. (The Netherlands), Lonza Group Ltd. (Switzerland), Ruchi Soya Industries Ltd. (Madhya Pradesh, India), Palsgaard A/S (U.S.), Riken Vitamin Co. Ltd. (Japan), Beldem S.A. (Belgium), and Fine Organics Industries Pvt. Ltd. (India) among others. These companies use strategies such as acquisitions, expansions & investments, and new product launches to strengthen their position in the market.

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