Indian Food Emulsifiers Market By Type (Mono-, Di-Glycerides, Lecithin, Sorbitan Esters, Stearoyl Lactylates, Polyglycerol Esters), Application (Bakery, Confectionery, Convenience, Dairy, Meat) & Source (Plant, Animal) Trend & Forecast to 2020

Description: The food emulsifiers market in the Indian food & beverage industry has been growing in accordance with the processed food industry. The effect of busy lifestyles has propelled the market for processed food & beverages; hence, there is a rise in demand for food emulsifiers.

In developing countries such as India, the food emulsifiers market is evolving in response to the rapidly increasing demand for convenience food products. The food emulsifiers market was valued at USD 53.4 million in 2013, and is projected to grow at a CAGR of 10.1% from 2015 to 2020. It is expected to reach USD 104.5 million by 2020.

The key players in this market are Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Cargill, Incorporated (U.S.), Gujarat Ambuja Exports Limited (Gujarat, India), Vippy Soya (Madhya Pradesh, India), Sonic Biochem (Madhya Pradesh, India), Ambika Solvex Ltd. (Madhya Pradesh, India), Kerry Group plc (Ireland), Ingredion Incorporated (U.S.), Corbion N.V. (The Netherlands), Lonza Group Ltd. (Switzerland), Ruchi Soya Industries Ltd. (Madhya Pradesh, India), Palsgaard A/S (U.S.), Riken Vitamin Co. Ltd. (Japan), Beldem S.A. (Belgium), and Fine Organics Industries Pvt. Ltd. (India) among others. These companies use strategies such as acquisitions, expansions & investments, and new product launches to strengthen their position in the market.

Contents: 1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Study Scope
1.3.1 Years Considered For The Study
1.4 Currency Considered
1.5 Unit
1.6 Limitations
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.1.1 Breakdown Of Primaries, By Company Type And Designation
2.2 Factor Analysis
2.2.1 Introduction
2.2.2 Overview Of The Parent Industry
2.2.3 Demand-Side Analysis
2.2.3.1 Rising Population
2.2.3.1.1 Increase In Middle-Class Population, 2010 - 2030
2.2.3.2 Developing Economy, GDP (Purchasing Power Parity), 2014
2.2.3.3 Change In Lifestyle And Shift In Dietary Habits
2.2.4 Supply-Side Analysis
2.2.4.1 Research & Development
2.2.4.2 High Soybean Yield
2.2.4.3 Food Processing Equipment And Technologies
2.3 Market Size Estimation
2.4 Market Breakdown & Data Triangulation
2.5 Market Share Estimation
2.6 Research Assumptions & Limitations
2.6.1 Assumptions
2.6.2 Limitations Of The Research Study

3 Executive Summary

4 Market Overview
4.1 Introduction
4.2 Market Segmentation
4.3 Market Dynamics
4.3.1 Drivers
4.3.1.1 Change In Lifestyle And Eating Habit Governing The Growth Of Bakery, Confectionery, And Ready-To-Eat Products
4.3.1.2 Broadening Of Application Areas With The Increased Usage Of Natural Emulsifiers
4.3.1.3 Consumer Awareness Regarding The Negative Effects Of Trans-Fat Foods
4.3.1.4 Government’S Support And Encouragement For The Food Processing Industry
4.3.1.5 Growth In The Organized Retail Sector And Established Distribution Network
4.3.1.6 Product And Process Innovations
4.3.2 Restraints
4.3.2.1 Raw Material Sourcing And Lack Of A Centralized Supply Chain System
4.3.2.2 Lack Of Cold Chain Logistic Facilities
4.3.2.3 Stringent Regulatory Hurdles And Unethical Practices By Government Officials
4.3.2.4 Consumer Perception For E-Numbers In The Export Markets
4.3.3 Opportunities
4.3.3.1 India’S Emerging Economy & Changing Consumer Lifestyles
4.3.3.2 Ameliorating The Product Portfolio
4.3.4 Challenges
4.3.4.1 Availability Of Substitutes For Emulsifiers
4.3.4.2 Hike In Raw Material Prices

5 Industry Trends
5.1 Introduction
5.2 Supply Chain
5.3 Porter’S Five Forces Analysis
5.3.1 Threat Of New Entrants
5.3.2 Threat Of Substitutes
5.3.3 Bargaining Power Of Suppliers
5.3.4 Bargaining Power Of Buyers
5.3.5 Intensity Of Competitive Rivalry
5.4 PEST Analysis
5.4.1 Political/Legal Factors
5.4.1.1 Government Regulations
5.4.2 Economic Factors
5.4.2.1 Fluctuating Raw Material Prices
5.4.2.2 Rising Middle-Class Population With High Disposable Income
5.4.3 Social Factor
5.4.3.1 Human Health Concerns
5.4.4 Technological Factors
5.4.4.1 R&D Initiatives

6 Indian Food Emulsifiers Market, By Type
6.1 Introduction
6.1.1 Mono-, Di-Glycerides & Derivatives
6.1.1.1 Datem
6.1.1.2 Lactem
6.1.1.3 Citrem
6.1.1.4 Acetem
6.1.2 Lecithin
6.1.3 Sorbitan Esters
6.1.4 Stearoyl Lactylates
6.1.5 Polyglycerol Esters (PGE)
6.1.6 Others
6.1.6.1 Sucrose Esters
6.1.6.2 Polyglycerol Polyrincinoleate (PGPR)
6.1.6.3 Propylene Glycol Esters

7 Food Emulsifiers Market, By Source
7.1 Introduction
7.1.1 Plant Source
7.1.2 Animal Source

8 Indian Food Emulsifiers Market, By Application
8.1 Introduction
8.1.1 Bakery Products
8.1.2 Confectionery
8.1.3 Convenience Foods
8.1.4 Dairy Products
8.1.5 Meat Products
8.1.6 Other Applications

9 Competitive Landscape
9.1 Overview: Indian Food Emulsifier Industry
9.2 Market Share
9.3 Competitive Situations & Trends: Investments & Expansions, 2011 - 2015

10 Company Profiles
10.1 Introduction
10.2 Archer Daniels Midland Company
10.2.1 Business Overview
10.2.1.1 ADM In India
10.2.2 Products Offered
10.2.3 Recent Developments
10.2.4 Swot Analysis
10.3 Cargill, Incorporated
10.3.1 Business Overview
10.3.1.1 Cargill In India
10.3.2 Products Offered
10.3.3 Recent Developments
10.3.4 Swot Analysis
10.4 E. I. Du Pont De Nemours And Company
10.4.1 Business Overview
10.4.1.1 Dupont In India
10.4.2 Products Offered
10.4.3 Recent Developments
10.4.4 Swot Analysis
10.5 Ingredion Incorporated
10.5.1 Business Overview
10.5.1.1 Ingredion Incorporated In India
10.5.2 Products Offered
10.5.3 Recent Developments
10.5.4 Swot Analysis
10.6 Kerry Group PLC
10.6.1 Business Overview
10.6.1.1 Kerry Group PLC In India
10.6.2 Products Offered
10.6.3 Recent Developments
10.6.4 Swot Analysis
10.7 Beldem S.A.
10.7.1 Business Overview
10.7.1.1 Beldem S.A. In India
10.7.2 Products Offered
10.7.3 Swot Analysis
10.8 Fine Organics Industries Pvt. Ltd.
10.8.1 Business Overview
10.8.2 Products Offered
10.8.3 Recent Developments
10.8.4 Swot Analysis

List Of Tables

Table 1 India: Food Emulsifiers Market Size, By Type, 2013 - 2020 (USD Million)
Table 2 Indian Food Emulsifiers Market Size, By Type, 2013 - 2020 (KT)
Table 3 Indian Food Emulsifiers Market Size, By Source, 2013 - 2020 (USD Million)
Table 4 Indian Food Emulsifiers Market Size, By Source, 2013 - 2020 (KT)
Table 5 Indian Food Emulsifiers Market Size, By Application, 2013 - 2020 (USD Million)
Table 6 Indian Food Emulsifiers Market Size, By Application, 2013 - 2020 (KT)
Table 7 Key Strategies Adopted By Indian Food Emulsifiers Players
Table 8 Overview Of Key Players Of Indian Food Emulsifiers Market

List Of Figures

Figure 1 Indian Food Emulsifiers Market, By Type
Figure 2 Food Emulsifiers Market, By Application
Figure 3 Food Emulsifiers Market, By Source
Figure 4 Indian Food Emulsifiers Market
Figure 5 Market Size Estimation Methodology: Bottom-Up Approach
Figure 6 Market Size Estimation Methodology: Top-Down Approach
Figure 7 Data Triangulation Methodology
Figure 8 Limitations
Figure 9 Indian Food Emulsifiers Market Snapshot (2014 Vs. 2020)
Figure 10 Market For Different Types Of Food Emulsifiers In India (2015 Vs. 2020): Lecithin Segment Is Projected To Grow At The Highest CAGR
Figure 11 Confectionery Industry Will Have The Largest Market Size By 2020
Figure 12 Indian Food Emulsifiers Market Segmentation
Figure 13 Changing Lifestyle And Eating Habits Has Driven The Consumption Of Bakery, Confectionery, And R.T.E Products
Figure 14 Raw Material Suppliers Are Vital Components Of The Supply Chain
Figure 15 State-Wise Area, Yield & Production Of Soy Bean During Kharif (Monsoon) In 2013 And 2014 In India
Figure 16 Porter'S Five Forces Analysis
Figure 17 Indian Food Emulsifier Market Marked By Investment & Expansion Strategies From 2011 To 2015
Figure 18 Archer Daniels Midland Company: Company Snapshot
Figure 19 Archer Daniels Midland Company: Swot Analysis
Figure 20 Cargill, Incorporated: Company Snapshot
Figure 21 Cargill, Incorporated: Swot Analysis
Figure 22 E. I. Du Pont De Nemours And Company: Company Snapshot
Figure 23 E. I. Du Pont De Nemours And Company: Swot Analysis
Figure 24 Ingredion Incorporated: Company Snapshot
Figure 25 Ingredion Incorporated: Swot Analysis
Figure 26 Kerry Group PLC: Company Snapshot
Figure 27 Kerry Group PLC: Swot Analysis
Figure 28 Beldem S.A.: Company Snapshot
Figure 29 Beldem S.A.: Swot Analysis
Figure 30 Fine Organics Industries Pvt. Ltd.: Company Snapshot
Figure 31 Fine Organics Industries Pvt. Ltd.: Swot Analysis

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