Global Brie 2016

Description: This is a report on the Brie Cheese markets in the West and East Europe, Middle East and North Africa, Africa, Asia, Central Asia and Caucasus, Latin and North American regions.

The report includes:

- Information on supply and usage in 129 markets across the regions.

The report provides information on:

- Consumption volume (tonnes) and total market value, 2010-2015F
- Manufacturer supply (2015 only),
- Volume Channel distribution split into retail, food service and industrial applications 2015 only
- Local production versus imports at country and regional level for 2015 only

Brie is segmented into the following types of presentation:

- Wheels
- Portions (i.e. less than 1kg whether wheel or not)
- Others

The year series is 2010-2015 with forecasts to 2021.

The research methodology is based on a two stage approach to gathering and analysing data.

Stage 1: Utilisation of In-House Resources

Main sources of secondary data include:

- Specialist trade press
- Links with audit organisations
- Trade associations
- Company annual reports
- Independent analysts' reports
- Financial and mainstream press coverage

Stage 2: Field Research

Conducted in relevant markets and include:

Trade Interviews:
Contact throughout the international dairy processing industry allows analysts to talk directly to key industry players to gain their view of the market or industry being analysed.

Store checks:
Store checks are carried out by a network of market analysts who confirm products, manufacturers and brands available in selected markets.

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      Germany
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      Hungary
      Ireland
      Italy
      Malta
      Netherlands
      Norway
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      Sweden
      Switzerland
      UK

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      Iraq
      Israel
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Lebanon
Libya
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Oman
Qatar
Saudi Arabia
Syria
Tunisia
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Yemen

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Bangladesh
Cambodia
China
Hong Kong
India
Indonesia
Malaysia
Myanmar
Pakistan
Philippines
Singapore
South Korea
Sri Lanka
Taiwan
Thailand
Vietnam

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Angola
Botswana
Burundi
Cameroon
Congo
Ivory Coast
Kenya
Mozambique
Namibia
Nigeria
Rwanda
Reunion
Senegal
South Africa
Tanzania
Uganda
Zambia
Zimbabwe

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Armenia
Azerbaijan
Georgia
Kazakhstan
Tajikistan
Turkmenistan
Uzbekistan

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Argentina
Bolivia
Brazil
Chile
Colombia
Cost Rica
Dominican Republic
Guadeloupe
Guatemala
Ecuador
El Salvador
Honduras
Jamaica
Martinique
Mexico
Nicaragua
Panama
Peru
Uruguay
Venezuela

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Canada
USA

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Australia
Fiji
French Polynesia
New Caledonia
New Zealand
Papua New Guinea


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