Global Mozzarella 2016

Description: This is a report on the Mozzarella Cheese markets in the West and East Europe, Middle East and North Africa, Africa, Asia, Central Asia and Caucasus, Latin and North American regions.

The report includes:

- Information on supply and usage in 129 markets across the regions.

The report provides information on:

- Consumption volume (tonnes) and total market value, 2010-2015F
- Manufacturer supply (2015 only),
- Volume Channel distribution split into retail, food service and industrial applications 2015 only
- Local production versus imports at country and regional level for 2015 only

Mozzarella Cheese is segmented into:

- Mozzarella Fresh from Buffalo Milk
- Mozzarella Fresh from Cow Milk
- Mozzarella Pizza from Cow Milk

- The year series is 2010-2015 with forecasts to 2021.

Our research methodology is based on a two stage approach to gathering and analysing data.

Stage 1: Utilisation of In-House Resources

Main sources of secondary data include:

- Specialist trade press
- Links with audit organisations
- Trade associations
- Company annual reports
- Independent analysts' reports
- Financial and mainstream press coverage.

Stage 2: Field Research

Conducted in relevant markets and include:

Trade Interviews:
Contact throughout the international dairy processing industry allows analysts to talk directly to key industry players to gain their view of the market or industry being analysed.

Store checks:
Store checks are carried out by a network of market analysts who confirm products, manufacturers and brands available in selected markets.

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1. KEY FINDINGS
1.1 Market size 2010-2015 and forecast development

2. WEST EUROPE
2.1 Market size 2010-2015 and forecast development
2.2 Market segmentation and trends
2.3 Mozzarella Cheese distribution

Austria
Belgium
Cyprus
Czech Republic
Denmark
Finland
France
Germany
Hungary
Ireland
Italy
Malta
Netherlands
Norway
Poland
Portugal
Slovakia
Slovenia
Spain
Sweden
Switzerland
UK

3. EAST EUROPE
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3.2 Market segmentation and trends
3.3 Mozzarella Cheese distribution

Albania
Bosnia
Belarus
Bulgaria
Croatia
Estonia
Latvia
Lithuania
Moldova
Romania
Russia
Serbia
Ukraine

4. MIDDLE EAST & NORTH AFRICA (MENA)
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4.3 Mozzarella Cheese distribution

Algeria
Bahrain
Egypt
Iran
Iraq
Israel
Jordan
5. ASIA
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5.2 Market segmentation and trends
5.3 Mozzarella Cheese distribution

Bangladesh
Cambodia
China
Hong Kong
India
Indonesia
Malaysia
Myanmar
Pakistan
Philippines
Singapore
South Korea
Sri Lanka
Taiwan
Thailand
Vietnam

6. SUB-SAHARAN AFRICA
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6.2 Market segmentation and trends
6.3 Mozzarella Cheese distribution

Angola
Botswana
Burundi
Cameroon
Congo
Ivory Coast
Kenya
Mozambique
Namibia
Nigeria
Rwanda
Reunion
Senegal
South Africa
Tanzania
Uganda
Zambia
Zimbabwe

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Afghanistan
Armenia
Azerbaijan
Georgia
Kazakhstan
Tajikistan
Turkmenistan
Uzbekistan

8. LATIN AMERICA & CARRIBBEAN
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Argentina
Bolivia
Brazil
Chile
Colombia
Costa Rica
Dominican Republic
Guadeloupe
Guatemala
Ecuador
El Salvador
Honduras
Jamaica
Martinique
Mexico
Nicaragua
Panama
Peru
Uruguay
Venezuela

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Canada
USA

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Australia
Fiji
French Polynesia
New Caledonia
New Zealand
Papua New Guinea

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