Romania Pharmaceuticals and Healthcare Report Q1 2016

Description:
Consumer healthcare will be a key growth sector in the Romanian pharmaceutical market - supported by strong patient demand and the expansion of pharmacies in the country. This comes as the sector is supported by positive pricing and advertising regulations in the country, thus allowing firms to leverage upon the expansion of pharmacies as well as the trend of self medication among younger patients.

Household incomes are also expected to rise in line with Romania's economic outperformance in Europe, further buoying OTC drug sales, but also supporting wider pharmaceutical sector.

Headline Expenditure Projections


Contents:
Table: Headline Pharmaceuticals & Healthcare Forecasts (Romania 2013-2019)

SWOT

Industry Forecast
Pharmaceutical Market Forecast
Table: Pharmaceutical Sales, Historical Data And Forecasts (Romania 2011-2019)

Healthcare Market Forecast
Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2011-2019)
Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2011-2019)
Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Romania 2011-2019)

Prescription Drug Market Forecast
Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Romania 2011-2019)

Patented Drug Market Forecast
Table: Patented Drug Market Indicators, Historical Data And Forecasts (Romania 2011-2019)

Generic Medicine Market Forecast
Table: Generic Drug Market Indicators, Historical Data And Forecasts (Romania 2011-2019)

OTC Medicine Market Forecast
Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Romania 2011-2019)

Pharmaceutical Trade Forecast
Table: Pharmaceutical Trade Data And Forecasts (Romania 2013-2019)
Table: Pharmaceutical Trade Data And Forecasts local currency (Romania 2013-2019)

Pharmaceuticals & Healthcare Risk/Reward Index

Central And Eastern Europe Risk/Reward Index - Q1 2016

Romania Risk/Reward Index

Rewards
Risks

Regulatory Review

Intellectual Property Issues

PhRMA Special 301 Submission

Corruption

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare System

Private Healthcare Provision

Healthcare Reform
Table: Healthcare Resources (Romania 2009-2014)
Table: Healthcare Personnel (Romania 2009-2014)
Table: Healthcare Activity (Romania 2009-2014)

Research And Development (R&D)

Clinical Trials

Epidemiology
Table: Romanian Cancer Incidence Rates, 2012-2035

Competitive Landscape

Pharmaceutical Sector

Generic Drugmakers

Research-Based Industry
Table: Members Of ARPIM, 2013

Pharmaceutical Company Developments
Table: Multinational Market Activity

Pharmaceutical Distribution

Pharmaceutical Retail

Company Profile

Antibiotice Iasi

LaborMed Pharma

Terapia Ranbaxy

Demographic Forecast
Table: Population Headline Indicators (Romania 1990-2025)
Table: Key Population Ratios (Romania 1990-2025)
Table: Urban/Rural Population & Life Expectancy (Romania 1990-2025)
Table: Population By Age Group (Romania 1990-2025)
Table: Population By Age Group % (Romania 1990-2025)
Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Romania Pharmaceuticals and Healthcare Report Q1 2016
Web Address: http://www.researchandmarkets.com/reports/3518018/
Office Code: SCD294XP

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 1085</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World