Display Advertising Lines Canada and USA Report

Description:

DISPLAY ADVERTISING LINES CANADA & USA REPORT

The Display Advertising Lines Canada and USA Report gives Market Consumption / Products / Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2016 and Forecasts 2017- 2024 & 2024-2028.

Countries covered: Canada and the USA.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1995 pages, 3994 spreadsheets, 4039 database tables, 4039 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54185_L.

Contents:

DISPLAY ADVERTISING LINES CANADA & USA REPORT


This database covers NAICS code: 54185_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Display Advertising Lines Canada and USA Report covers:


PRODUCTS & MARKETS COVERED:

DISPLAY ADVERTISING LINES

1. Display advertising Product Lines
2. Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing/& promotion serv - along w/ placing advertising w/ media
3. Advertising creative services
4. Public relations services
5. Display advertising services
6. Display advertising services: Leased display advertising media space, large format
7. Display advertising services: Leased display advertising media space, transit
8. Display advertising services: Leased display advertising media space, street furniture and other urban fixtures
9. Display advertising services: Leased display advertising media space, other
10. Direct mail advertising services
11. Direct mail advertising services: Letter shop services
12. Sales promotion services
13. Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc..
14. Distribution of advertising materials, other than by mail
15. Coordination of production and delivery of premiums (advertising specialties)
16. Display lettering services (sign painting)
17. Other services related to advertising
18. Media representation services
19. Media representation services: Sale of advertising space in print media
20. Media representation services: Sale of advertising space in media other than print, television, or radio
21. Merchandise sales
22. Sales of merchandise, not specified by type
23. All other receipts
24. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.
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