Mail-Order House Lines Canada and USA Report

Description:

MAIL-ORDER HOUSE LINES CANADA & USA REPORT


Countries covered: Canada and the USA.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

75 Products/Markets covered, 1903 pages, 3985 spreadsheets, 4037 database tables, 4037 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 454113_L.

Contents:

MAIL-ORDER HOUSE LINES CANADA & USA REPORT

The Market for Mail-Order House Lines in Canada and the USA by Products & Services.

This database covers NAICS code: 454113_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Mail-Order House Lines Canada and USA Report covers:


Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:
Mail-order houses Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Packaged liquor, wine, & beer
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Prescriptions
Nonprescription medicines
Vitamins, minerals, & other dietary supplements
Health aids, incl first-aid prod; foot prod; ortho equip; etc
Cosmetics, incl face cream, make-up, perfumes & colognes etc
Oth hygiene needs, incl deodorants; hair & shaving products, etc
Hearing aids & supplies
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Women's, juniors', & misses' wear
Children's wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Major household appliances
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc
Television
Video recorders, cameras, tapes & electronic game/DVD comb dev
Audio equip, musical instr, radios, stereos, CD, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Musical instruments, sheet music, & related items
Furniture, sleep equipment & outdoor/porch furniture
Flooring & floor coverings
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Boats, motors, parts & accessories
All other sporting goods
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Dimensional lumber & other building/structural materials & supplies
Paint & sundries
Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Office equip, incl fax machines, dictaphones, copier, calculators
Greeting cards
Magazines & newspapers
Luggage & leather goods
Antiques, items over 100 years old
Collectibles, incl items which are old, but less than 100 yrs old
Art goods, including original pictures & sculptures
Souvenirs & novelty items
Artificial/silk flowers, plants, & trees
All other merchandise
All nonmerchandise receipts
All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:
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SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

75 Products covered for Canada and the USA: 1903 pages, 3985 spreadsheets, 4037 database tables, 4037 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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